## No.4(4)/2012-IC Government of India Ministry of Micro, Small & Medium Enterprises (IC Section)

Udyog Bhawan, New Delhi – 110011 Dated: 20<sup>th</sup> September, 2012

## OFFICE MEMORANDUM

Sub: Proposals seeking financial assistance under International Cooperation (IC) Scheme of Ministry of Micro, Small and Medium Enterprises – compilation of a list of international events that are likely to be held during the financial year 2013-14

Under the International Cooperation (IC) Scheme, a Plan Scheme of this Ministry, financial assistance is provided on reimbursement basis to the State/Central Government Organizations, Registered Societies/Trusts & Organizations etc. which are associated with the MSME for i) deputation of MSME business delegations to other countries for facilitating joint ventures, improving market of MSMEs products; ii) participation by Indian MSMEs in international exhibitions, trade fares and buyer-seller meets in foreign countries; and iii) holding international conferences and seminars in India on topics and themes of interest to the MSMEs.

2. The IC Scheme provides an opportunity to MSME Associations / Organizations to seek financial assistance for participating in an international event of their choice. However, for the effective implementation of the scheme by way of ensuring fair representation and effective participation of MSMEs, it has been decided to compile a list of international events that are likely to be held during the financial year 2013-14. Accordingly, you are advised to intimate this Ministry about the events your organization is likely to participate during the financial year 2013-14. This information should reach the Ministry latest by 31st March, 2013.

(M.L. Sharma) Under Secretary to the Govt. of India

Tel. 2306 3293, Fax: 23063526

All MSME Associations / Organizations

Shri J.P. Singh, Senior Technical Director, NIC
 O/o DC(MSME)], - with a request to display this OM in the Ministry's website
 under the International Cooperation Scheme link.