



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL AND MEDIUM
ENTERPRISES

MSME CONNECT

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MSME DAY
— • 2025 • —



President of India
Smt. Droupadi Murmu Presided
over 'MSME Day-2025'



Prime Minister's Award
2024 for Excellence



PM Vishwakarma & SC-ST Hub
Conclave Held in Odisha


Highlights



Micro, Small and Medium Enterprises (MSME) are a strong pillar of the country's economy. They contribute significantly to GDP and promote innovation at the grassroots level.

Smt. Droupadi Murmu

Hon'ble President of India



“



“MSMEs are crucial for our economy as they drive innovation, employment, and contribute significantly to growth. Our Government attaches great importance to this sector.”

Shri Narendra Modi

Prime Minister

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Engagement Corner

MyGov consistently presents a dynamic range of interactive initiatives spanning diverse fields. Seize these opportunities to actively engage and win exciting prizes, participation certificates & more. Ensure your voice contributes to the development of a new India!

Campaign: Independence Day 2025

Engage, express and explore India's spirit of freedom by participating in various activities! Let your patriotism shine through art, words, knowledge and design.



Scan To
Participate



Campaign: 10 Years of Digital India

Showcase your creativity by taking part in exciting tasks and becoming a part of India's digital journey! Exciting cash prizes awaits you.



Scan To
Participate



Poll: Homeopathy Harmony in Health

Heard of homeopathy? Have you tried it? Trust it?
Take the Poll on Homeopathy - Harmony in Health. Share your views on how homeopathy has helped you or your loved ones



Scan To
Participate



01.

'MSME Day-2025'

President of India
Smt. Droupadi Murmu
Presided over 'MSME
Day-2025'



Speaking on the occasion, the President said that Micro, Small and Medium Enterprises (MSME) are a strong pillar of the country's economy. They contribute significantly to GDP and promote innovation at the grassroots level. A robust MSME ecosystem is not only important but also essential for the country's sustainable economic development. These enterprises generate more employment opportunities at a relatively low cost of capital. Most

importantly, these enterprises generate employment in rural and backward areas. In this way, the MSME sector contributes to inclusive growth by empowering weaker sections and decentralizing development.



The President said that realizing the importance of MSME and their problems, the Government of India has taken several policy initiatives. These include revision of classification criteria for MSME, increase in credit availability, encouragement of central ministries, departments and central public sector enterprises to procure at least 25% of their annual procurement requirements from micro and small enterprises, skill development of artisans under the PM Vishwakarma Yojana etc. She was happy to note that these efforts have led a very rapid increase in the number of registered MSME. She expressed confidence that the Online Dispute Resolution Portal for MSME will prove to be important in cases of delayed payments.

Shri Jitan Ram Manjhi, Hon'ble Union Minister of MSME Commended MSME Role in Viksit Bharat



Shri Jitan Ram Manjhi, Hon'ble Union Minister of MSME, stated that MSME are playing an important role in shaping India's vision of Viksit and Atmanirbhar Bharat. Shri Manjhi appreciated the significant contributions of MSME and acknowledged the transformative role the sector is playing in driving India's growth and innovation.

Sushri Shobha Karandlaje, Hon'ble Minister of State, Ministry of MSME, and Shri Manoj Kumar, Chairman of the Khadi and Village Industries Commission, along with officials from the Ministry and its organizations, attended the event.



Highlights of the Event:



- The Hon'ble President of India, Smt. Droupadi Murmu, released a special postage stamp to commemorate the completion of 25 years of the Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE). Since its inception, CGTMSE approved over 1.18 crore credit guarantees worth ₹9.80 lakh crore under the Credit Guarantee Scheme (CGS), with ₹3 lakh crore worth of credit guarantees extended in the financial year 2024-25 alone, which is remarkable.



- The Hon'ble President unveiled the Ministry's newly developed Online Dispute Resolution (ODR) Portal. This portal aimed to resolve disputes related to delayed payments to Micro and Small

Enterprises (MSE), which often hindered their growth. The ODR portal offers a fast, cost-effective solution, allowing parties to resolve cases from the convenience of their location.



- The Hon'ble President also launched MSME Hackathon 5.0. Under the MSME Champions Scheme, the Incubation component encourages innovation and adoption of advanced technologies among MSME.



- Shri Jitan Ram Manjhi, Union Minister of MSME, launched 'MSME Patrika' and presented a copy to Hon'ble President of India, Smt. Droupadi Murmu on MSME Day. MSME Patrika is an in-house journal offering insights and information on MSME-related issues and opportunities. It serves

as a platform for experience sharing within the MSME sector. Alongside this, a booklet titled 'Know Your Lender' was released, offering guidance to MSME on credit and helping them better understand their rights and options.



- Ministry of MSME signed MoU with two TReDS platforms, C2FO and KReDX. . This initiative aims to enhance facilitation in terms of working capital to the MSME.



- An MoU was signed between NSIC and the MS Tally Solutions. This MoU signifies a shared commitment to digitally empower MSMEs and strengthen their journey towards resilience, competitiveness, and sustainable growth.
- Another MoU was signed between NSIC and Institute of Chartered Accountants of India (ICAI). The objective of this MoU is to enhance

capacity building and promote entrepreneurship development for MSME.



- Additionally, an important MoU was signed between the Ministry of MSME and CSIR. This MoU aims to support the commercialization of MSME innovations and facilitate license-free procurement for MSME.



- Ministry of MSME signed MoUs with Government of Assam & Uttar Pradesh. The MoUs have been signed in connection with Data sharing of Udyam. This will help in Policy formulation and decision making process.



- Ministry of MSME also signed an MoU with the Department of Fisheries, Ministry of Fisheries, Animal Husbandry & Dairying, Government of India. The MoU has been signed in connection with Data sharing of Udyam will help in policy making and decisions.



MSME Day-2025 was celebrated an hybrid mode that witnessed the participation of over 1300 attendees. Officials from the Ministry of MSME, Office of the Development Commissioner (DC), NSIC, KVIC, Coir Board, ni-msme, and other associated institutions were present. Beneficiaries of various MSME schemes also attended the event, making it a vibrant and inclusive celebration of the sector's achievements and ongoing initiative



02. Prime Minister's Award 2024 for Excellence

"PM Vishwakarma will not only enhance skills of artisans and craftspeople from all over the country but the products made by them will also get new recognition in the world."

– Shri Narendra Modi, Prime Minister



The Ministry of Micro, Small and Medium Enterprises was conferred the Prime Minister's Award for Excellence in Public Administration 2024 for its flagship scheme PM Vishwakarma. In 17 months, 29.7 lakh beneficiaries were registered following a three-stage verification process, 22 lakh beneficiaries were trained and issued e-vouchers, and 4 lakh beneficiaries were sanctioned loans of total amount of Rs. 3500 crore.



Key Highlights of the Government

Prime Minister Shri Narendra Modi addressed the 11th International Day of Yoga

"Yoga is a great personal discipline. At the same time, it is a system that takes us from 'Me' to 'We'."

- Prime Minister Narendra Modi



Prime Minister Shri Narendra Modi addressed the 11th International Day of Yoga (IYD) event in Visakhapatnam, Andhra Pradesh. He led the celebrations

and participated in the yoga session. In his address, the Prime Minister extended warm greetings to people across India and the world on the occasion. He highlighted that this was the 11th time the world had come together on 21st June to celebrate and practice yoga. He said that the essence of yoga was "to unite," and it was heartening to see how yoga had brought people together globally.

Reflecting on the journey of yoga over the past decade, Shri Modi recalled the time when India proposed the idea of International Yoga Day at the United Nations. He noted that 175 countries supported the proposal, which was a rare example of global unity. He emphasized that the support was not just for a proposal but represented a shared effort by the world for the greater good of humanity.

'Yoga Sangam' in Bodh Gaya, Bihar

In a spiritually charged setting, the Mahabodhi Temple in Bodh Gaya, Bihar hosted a group yoga practice titled 'Yoga Sangam'. The sacred site, associated with enlightenment and inner peace, became a vibrant ground for celebrating yoga's essence. Union Minister of Ministry of MSME, Shri Jitan Ram Manjhi graced the

occasion as the chief guest and actively took part in the yoga session, reinforcing the message of holistic well-being.



Bengaluru Joins in at Tipu Palace



Minister of State for the Ministry of MSME Sushri Shobha Karandlaje graced the yoga enthusiasts gathered at the historic Tipu Palace, Bangalore to mark the day with a shared vision for a healthier tomorrow. The event was a tribute to yoga as a gift from Bharat, a guide to inner peace and a global path to well-being. Citizens from all walks

of life came together to embrace wellness through this ancient practice. As participants stretched and breathed in sync, the message was clear: a healthier world begins with a centered self.

Ministry of MSME Embraces Wellness in Delhi

At the National Small Industries Corporation Limited (NSIC) in Okhla Delhi, the Ministry of MSME organized a dedicated yoga session. The event witnessed enthusiastic participation from senior officers of the Ministry, Office of DC(MSME), and NSIC in embracing wellness and unity through yoga.



WAVES 2025: A People's Movement that Empowers Every Creator to be a Star

*"To The Creators Of The World-Dream Big And Tell Your Story
To Investors-Invest Not Just In Platforms, But In People.
To Indian Youth-Tell Your One Billion Untold Stories To The World!"*

- Prime Minister Narendra Modi



The premier edition of the World Audio Visual and Entertainment Summit (WAVES 2025) concluded on a high note in Mumbai in May 2025, receiving an overwhelming response from exhibitors, industry leaders, startups, policymakers, academia, and the general public. The summit emerged as a key convergence point for the media and entertainment ecosystem drawing participation from every segment of the industry—from celebrated artists and influential content creators to tech innovators and corporate leaders. With a vibrant mix of exhibitions, panel discussions, and B2B collaborations, the event witnessed a remarkable turnout and reaffirmed India's position as a rising global powerhouse of media and entertainment.



The celebration of creativity, technology and storytelling began with the inauguration of its first edition by Prime Minister Shri Narendra Modi at a star-studded event held at the Jio World

Convention Centre. In his inaugural address, Prime Minister Modi said that WAVES was not just an acronym but a wave of culture, creativity and universal connectivity. He said that India was emerging as a global hub for film production, digital content, gaming, fashion, music, and live concerts. He called upon creators around the world to dream big and tell their stories; he urged investors to invest not just in platforms, but in people; and he encouraged Indian youth to share their one billion untold stories with the world. Declaring WAVES as the dawn of India's Orange Economy, he urged the youth to lead this creative surge and make India a global creative hub.



WAVES concluded with the promise of a bright future for the creative economy



WAVES 2025 set a benchmark as a global platform that brought together creativity, commerce and collaboration. From visionary policy announcements and landmark international agreements to strong business deals and groundbreaking startup investments, the summit highlighted India's growing stature as a global leader in the creative economy. The WAVES Declaration was adopted by 77 participating nation and the success of the WAVES Bazaar and WAVEX Accelerator signaled a future based on innovation, inclusivity and international partnerships. As the curtains fell on this historic first edition, WAVES not only showcased India's creative prowess but also sparked a lasting global movement one that continued to inspire, invest in, and elevate the voices of creators worldwide.



Cabinet Decisions

₹18,658 Cr Rail Multitracking Boost (4 April 2024)

The Cabinet approved four Indian Railways multitracking projects worth ₹18,658 crore across Maharashtra, Odisha and Chhattisgarh, adding 1,247 km to the rail network by 2030- 31. Aimed at enhancing freight and passenger efficiency, the projects will support coal and mineral transport, generate 379 lakh humandays of employment, and connect 3,350 villages. Aligned with PM-Gati Shakti, they will cut CO₂ emissions, logistics costs, and oil imports while driving regional development.



Shillong-Silchar Greenfield Highway

The Union Cabinet has approved the ₹22,864 crore development of a 166.80 km Greenfield High-Speed Corridor from Mawlyngkhung (Shillong) to Panchgram (Silchar) via Hybrid Annuity Model. Spanning Meghalaya and Assam, the project enhances connectivity to Tripura, Mizoram, and Manipur, reduces travel time, boosts logistics, tourism and industry especially cement and coal sectors and aligns with the PM Gati Shakti Master Plan to spur socio-economic development in the Northeast.

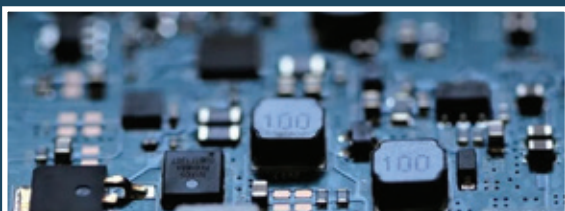
Two Multitracking Projects Across Indian Railways

The cabinet has approved 2 multitracking projects across Indian Railways in Maharashtra and Madhya Pradesh. The estimated cost of the project is 3,399 crore, and it will be completed by 2029-2030. This project will be covering 4 districts of Madhya Pradesh and Maharashtra. It will be connecting approximately 786 villages and around 19.74 lakh people. This initiative of the government will reduce logistics costs, it will decrease oil imports, and it will also help in decreasing CO2 emissions. This project will also generate employment for about 74 lakh people during construction days.



New Semiconductor Unit Approved in UP (14 May 2025)

The Union Cabinet approved a new semiconductor unit near Jewar Airport in Uttar Pradesh, a joint venture between HCL and Foxconn. The plant will manufacture display driver chips, and is designed for 20,000 wafers per month. The design output capacity is 36 million units per month. This marks the sixth major unit under the India Semiconductor Mission, further advancing the vision of Atmanirbhar Bharat.



Revised SHAKTI Policy for Coal Linkages

The Cabinet approved a Revised SHAKTI Policy simplifying coal linkages for thermal power plants through two windows—at notified prices and via premium-based auctions. It allows coal access without mandatory PPAs, encourages thermal capacity expansion, supports import substitution, rationalizes coal logistics, and promotes pithead plants. The policy enhances coal supply flexibility without additional costs to coal companies.



Resolution on the observance of 50 Years Since the Emergency

To mark the 50th anniversary of the Emergency, the Union Cabinet, led by Prime Minister Narendra Modi, passed a resolution commemorating 50 years since the Emergency, honoring those who resisted its excesses. The Cabinet reaffirmed commitment to constitutional values and called on all citizens, young and old, to find inspiration in those who stood up for liberty, rights, and federalism.



04 Highlights of Ministry of MSME

01. PM Vishwakarma & SC-ST Hub Conclave Held in Odisha



The Ministry of Micro, Small, and Medium Enterprises, Government of India, organised the PM Vishwakarma and National SC-ST Hub Conclave in Baripada, Mayurbhanj, Odisha. The Conclave was co-chaired by Shri Jitan Ram Manjhi, Hon'ble Union Minister of MSME, and Shri Mohan Charan Majhi, Hon'ble Chief Minister of Odisha. The dignitaries inaugurated the Conclave with a ribbon-cutting and lamp-lighting ceremony. Shri Mohan Charan Majhi, Hon'ble Chief Minister of Odisha, highlighted the achievements of the PM Vishwakarma and National SC-ST Hub schemes, and how the people of the state have benefited from the support of the

Ministry and its initiatives.

Further, Shri Jitan Ram Manjhi, Hon'ble Union Minister for MSME, highlighted the crucial role played by the MSME sector in job creation and improving livelihoods. He emphasised the significance of the PM Vishwakarma and National SC-ST Hub schemes, along with the contributions of the Coir Board and Khadi, in empowering individuals and enhancing economic opportunities.

In the event Hon'ble Minister stated that the Ministry of Micro, Small and Medium Enterprises (MSME) continues to play a pivotal role in driving entrepreneurship and economic development across the country. The ministry's sustainable efforts and initiatives will boost the MSME sector in Odisha, driving significant growth and contributing to a self-reliant India.



02. Review of PM Vishwakarma Scheme



Union Minister for MSME, Shri Jitan Ram Manjhi, chaired a review meeting on the PM Vishwakarma Yojana at Udyog Bhawan, New Delhi. Minister of State for MSME, Sushri Shobha Karandlaje, also attended the meeting.

The discussions focused on the progress of the scheme, challenges faced during its implementation, and the way forward to empower traditional artisans. The meeting emphasized the pivotal role of artisans in contributing to the vision of Atmanirbhar Bharat and reiterated the Ministry's commitment to ensure the effective execution of the scheme.

03. 'Harit Yoga' Initiative Marked with Tree Plantation at MSME Development Office



As part of the "Harit Yoga" initiative, Hon'ble Union Minister Shri Jitan Ram Manjhi and Minister of State Sushri Shobha Karandlaje participated in a tree plantation drive at the MSME Development Office, Connaught Place, New Delhi. The event witnessed the presence of senior officers from the Ministry of MSME and the Office of the Development Commissioner (MSME). The leaders also deliberated on the preparations for the International Day of Yoga 2025, with a special emphasis on Harit Yoga — a unique initiative that integrates environmental sustainability with holistic well-being.

04. Review of PMEGP and SFURTI Scheme



Hon'ble Union Minister of MSME, Shri Jitan Ram Manjhi and Hon'ble MoS Sushri Shobha Karandlaje chaired a review meeting with MSME officers to assess the progress of PMEGP and SFURTI schemes. They emphasized timely implementation and directed officers to ensure effective execution.

05. Shri Jitan Ram Manjhi, Hon'ble Union Minister Visited the Common Facility Centre



Hon'ble Union Minister for MSME, Shri Jitan Ram Manjhi, visited the Common Facility Centre (CFC) in Bhubaneswar, Odisha. The CFC has been established under the Ministry's Cluster Development Programme to support the pharmaceutical manufacturing sector. During the visit, the Hon'ble Minister conducted a detailed walkthrough of the facility, reviewing its infrastructure, operations, and role in enhancing production efficiency for local MSME.

06. Review Operation at Central Tool Room and Training Centre, Bhubaneswar



Shri Jitan Ram Manjhi, Hon'ble Union Minister for the Ministry of MSME, visited the Central Tool Room and Training Centre (CTTC) in Bhubaneswar, Odisha. During the visit, the Hon'ble Minister reviewed the activities of the centre and engaged in detailed discussions with the tool room staff. He also interacted with officers and gained insights into ongoing initiatives through a brief presentation. The visit was attended by representatives of the Tool Room and senior officers from the Ministry of MSME.

07. 4th National MSME Council Meeting Focused on Inclusive Growth and State-Centre Collaboration



Hon'ble Union Minister for MSME, Shri Jitan Ram Manjhi chaired the 4th meeting of the National MSME Council under Raising and Accelerating MSME Performance (RAMP) on 12th June 2025 in New Delhi. The meeting witnessed active participation from senior officers of all States and Union Territories, along

with representatives from related Central Ministries. During the deliberations, States shared their success stories and best practices in MSME development. Addressing the gathering, Hon'ble Minister emphasised the need for inclusive policies at both Central and State levels, with a strong focus on promoting SC-ST and women entrepreneurs. The Hon'ble Minister assured full support from the Central Government to States for the promotion and holistic development of the MSME sector.

08. Hon'ble Minister of MSME Shri Jitan Ram Manjhi inaugurated the 'Chikankari' Hostel at ni-msme



Hon'ble Union Minister for MSME, Shri Jitan Ram Manjhi, inaugurated Hostel Block C at ni-msme, which added 10 extra rooms for trainees. He also inaugurated the exhibitions of National SC-ST Hub, PMEGP, and PM Vishwakarma beneficiaries at the Diamond Jubilee Hall. These exhibitions remained open for two days. Further, he inaugurated the

Special VDP of the National SC-ST Hub and interacted with the invited representatives of five CPSEs, encouraging them to fulfill the mandated procurement under the Public Procurement Policy (PPP).

09. CHAMPIONS Portal to Strengthen MSME Support



Sushri Shobha Karandlaje, Hon'ble Minister of State for the Ministry of MSME, chaired a review meeting at Udyog Bhawan on the CHAMPIONS Portal, a vital one-stop solution for MSME. During the meeting, she discussed strategies to enhance the portal's accessibility, emphasised the need to make it multilingual, and focused on improving overall user experience. The Minister directed officers to ensure swift grievance redressal and provide effective support to nurture a robust and thriving MSME ecosystem.

10. CGTMSE and COWE Organised MSE Awareness Programme in Noida



CGTMSE, together with the Confederation of Women Entrepreneurs of India (COWE), organized an awareness programme in Noida, Uttar Pradesh on 29th April 2025. Ms. Shobha Karandlaje, Hon'ble Minister of State for MSME, attended the event as the chief guest. The programme highlighted CGTMSE's important achievements in supporting the MSE sector and showed its dedicated service and contribution to entrepreneurship and enterprise growth.

11. Empowering Rural Artisans Through Toolkit Distribution



Hon'ble Minister of State, Sushri Shobha Karandlaje, attended as the Chief Guest at the Toolkit and Equipment Distribution Programme under the Gramodyog Vikas Yojana (GVY), held at GKVK, Bengaluru. The initiative marked a significant step

towards empowering rural artisans and entrepreneurs by providing them with essential tools to enhance productivity and promote self-reliance. The Minister extended her best wishes to all the beneficiaries for a prosperous and self-sustained future.

12. PMEGP Empowering Aspirational Districts



Sushri Shobha Karandlaje, Hon'ble Minister of State for the Ministry of MSME, visited the PMEGP Carpentry Unit at Sihhmui, Aizawl, Mizoram, under the Aspirational Districts Programme. The unit, supported by MSME Champions through the PMEGP scheme employs five individuals and generates an income of ₹50,000 per month.

She also interacted with other PMEGP beneficiaries, including a barber and a fashion designer. Their success stories reflected the transformative power of PMEGP in fostering entrepreneurship, creating livelihood opportunities and promoting self-reliance in aspirational districts. She also interacted with silk handloom talented artisans and beneficiaries and admired their exquisite craftsmanship.

13. Workshop on, 'Raising and Accelerating MSME Performance (RAMP) on Ease of Doing Business'



The Ministry conducted a series of regional workshops at Chennai, Lucknow and Namsai (Arunachal Pradesh), in partnership with CBIC and State Governments concerned, with the aim of promoting ease of doing business and timely payments to MSME. The panel discussions focused on:

- a. Promoting Ease of Doing Business through Simplified Procedures and Compliances in Taxation and
- b. Promoting Timely Payments and Strengthening Dispute Resolution Mechanism under the MSMED Act, 2006.

Discussion covered the 45-days delayed payment timeline, enhancing MSEFC effectiveness, enforcing arbitral awards, and safeguarding MSME rights under Section 19. TReDS was also highlighted as a tool to tackle delayed payments. Also highlighted key tools like TReDS and Online Dispute Resolution (ODR) to support MSME in resolving payment delays and improving liquidity.

14. Round Table discussion on Public Procurement Policy



The First Round Table discussion with Central Public Sector Enterprises (CPSEs) on the Public Procurement Policy for Micro and Small Enterprises (MSEs) Order 2012 was held on May 15, 2025. Representatives from twenty CPSEs participated in the Round Table discussion. They were selected based on the volume of their procurement. The meeting was chaired by the Additional Secretary & Development Commissioner (MSME). He highlighted the gaps in reporting, shared views on the minimum turnover criteria in tenders, and offered suggestions for augmenting procurement by CPSEs.

The Second Round Table discussion with 30 CPSEs on public procurement especially from SC/ST and women owned Micro and Small Enterprises, was held on 21st May, 2025. These 30 CPSEs were selected based on their volume of procurement. The meeting was chaired by Joint Secretary(SME), Ministry of MSME, Government of India. She gave a detailed presentation on the National SC/ST

Hub scheme and also highlighted the ongoing efforts of the government to engage women entrepreneurs through multiple initiatives aligned with the vision of Viksit Bharat.

Additional CEO, GeM and representative from the Department of Public Enterprises also participated in the discussion. The CPSEs who have achieved the mandated target procurement from SC/ST and women MSEs shared their best practices which enabled them to achieve the mandated target.

The Third Round Table discussion with 50 CPSEs was held in hybrid mode on 20th June, 2025.

These Round Table discussions served as an interactive platform for sharing best practices, addressing challenges, and exploring solutions related to fulfilling the mandate of public procurement from SC/ST and women owned Micro and Small Enterprises. The Department of Public Enterprises is actively supporting ongoing efforts to enhance share of women and SC/ST owned MSEs in public procurement. It has been decided that the Round Table discussion with CPSEs will be held quarterly to achieve the mandated target procurement from SC/ST & women owned MSEs.



15. Consultation on Impact of Quality Control Orders on MSME



The Ministry of MSME in collaboration with the Ministry of Consumer Affairs organised a stakeholder consultation meeting on 24th June 2025 to assess the impact of Quality Control Orders (QCOs) on MSME. The meeting was chaired by the Additional Secretary and Development Commissioner (M/o MSME), and meeting included participation from sector-specific MSME associations (Steel, Chemicals, Petrochemicals, Footwear, Textiles), senior officials from Bureau of Indian Standards (BIS), Ministry of Consumer Affairs and Testing and Technology Centres under DC (MSME). Stakeholders shared their views on the impact and challenges faced related to QCO implementation.

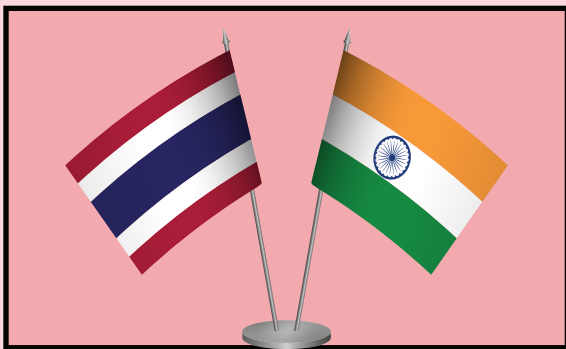
16. Memorandum of Understanding

16.1 MoU Signed with AYUSHEXCIL to Boost MSME Export Capacity



A Memorandum of Understanding was signed between the Ministry of MSME and AYUSHEXCIL. Through this MoU, AYUSHEXCIL was onboarded as one of the implementing agencies for the Capacity Building of First-Time Exporters (CBFTE) component under the Ministry's International Cooperation Scheme. This collaboration aimed to strengthen the export potential of MSME in the AYUSH sector and enhance their global competitiveness.

16.2 India and Thailand Exchange MoU to Strengthen MSME Cooperation



An MoU for cooperation in the field of Micro, Small and Medium Enterprises (MSME) has been exchanged between the National Small Industries Corporation Ltd. (NSIC) and the Office of Small and Medium Enterprises Promotion (OSMEP), Thailand, in the

presence of the Hon'ble Prime Minister of India on 3rd April, 2025, during the BIMSTEC Summit held in Bangkok. On behalf of NSIC, the MoU was exchanged by the Ministry of External Affairs, Government of India.

16.3 NSIC and Slovak Business Agency Signed MoU to Boost MSME Cooperation

A Memorandum of Understanding (MoU) was signed on 09th April, 2025, between the National Small Industries Corporation Ltd. (NSIC), Republic of India, and the Slovak Business Agency (SBA), Slovak Republic, to promote cooperation in the field of Micro, Small and Medium Enterprises (MSME). The MoU provided a platform for NSIC and its counterpart organizations in the Slovak Republic to engage in discussions on MSME-related issues and explore opportunities for mutual cooperation. It established a framework and conducive environment for MSME in both countries to understand each other's strengths, markets, technologies, and policies, thereby fostering bilateral growth and collaboration.



Ministry's Progress Update

Employment Generation

The Prime Minister's Employment Generation Programme (PMEGP) scheme helps in generating employment opportunities by assisting in the creation of micro enterprises through subsidies of up to 35% on bank loans. Since its inception in FY 2008-09 up to FY 2025-26 (up to 30.06.2025), 10.38 lakh micro enterprises have been assisted with a margin money subsidy of Rs. 27,765.06 crore and generated an estimated employment of about 84.65 lakh persons. In June 2025, an estimated 1.62 persons were employed as a result of assisting in the establishment of 20,273 micro enterprises by providing a margin money subsidy of Rs. 598.99 crore.



Market Promotion

KVIC participated in the event 'MSME Industrial Expo 2.0' organised by SSI Association at Dussehra Maidan Ground, Kota, Rajasthan held from 18.04.2025 to 20.04.2025. A total of 20 stalls showcased various products from KVIC participants.



Coir Board participated in the MSME Industrial Expo 2025 at Kota Rajasthan held from 18th to 20th April 2025. Coir Board successfully organized demonstrations of the Coir Pith Manure making process at Quilandy, Kozhikode Dist and Pulppally, Wayanad Dist, Kerala. The Central Coir Research Institute (CCRI) has also organized 20 in-house demonstrations on 4 coir processing machines. Central Institute of Coir Technology (CICT) conducted 3

in-house demonstrations on Coir Pith manure making process.



The Coir Board participated in 4 domestic exhibitions.

1. The 23rd National Folk Fair 2025 held at Golden Sea Beach, Jagannath Dham, Puri from 16th to 20th June 2025.
 2. Vision Karnataka 2025 held at Dr. B.S. Jorge auditorium in khadi industries University, Belagavi, Karnataka from 11th to 13th June 2025.
 3. Government Achievements & Schemes Expo-2025 held at Pragati Maidan, New Delhi from 21st June 2025 to 23rd June 2025.
 4. The 11th Bhubaneswar International Trade Fair- 2025 held at Janata Maidan, Bhubaneswar from 23rd May to 2nd June 2025.
- Coir Board successfully organized demonstration of the Coir Pith Manure Making Process at Palakkad East Women Labour Banks Federation Chullivada, Palakkad. The Central Coir Research Institute (CCRI) also demonstrated various technologies to 13 groups consisting of 156 members.
 - The Central Coir Research Institute (CCRI) facilitated an exposure visit on & Value Addition and Marketing

of Coconut and Coconut Products; for a group of farmers from Pollachi North Block, Coimbatore District, under the Inter-State Exposure Visit program organized by the Agriculture Technology Management Agency (ATMA), Government of Tamil Nadu.

- Aruvadai Agricultural Exhibition, from May 2nd to 4th, 2025, at GVC Auditorium, Udumalpet, Tiruppur District.
- The Central Coir Research Institute (CCRI) demonstrated 40 technologies to 10 groups comprising 35 members, including staff from the Department of Agriculture and Farmers Welfare, Government of Tamil Nadu.

Entrepreneurship and Skill Development Training



The Ministry of MSME imparts training on entrepreneurship development and skilling to the prospective entrepreneurs and traditional artisans for setting up of enterprises and creation of employment opportunities, especially in the rural non-farm sector. The details of trainees trained under various

Schemes of ARI Division during the month of April-June, 2025 are as following:

Prime Minister Employment Generation Programme (PMEGP):
8,204 persons were provided Entrepreneurship Development Programme (EDP) training.



Khadi and Village Industries Commission (KVIC)

7,554 persons were trained under Khadi Vikas Yojana and different verticals of Gramodyog Vikas Yojana such as wellness & cosmetics industry, handmade paper, leather & plastic industries, agro-based & food processing industries, pottery etc.



Mahatma Gandhi Institute for Rural Industrialization (MGIRI):

185 participants benefited under Entrepreneurship development training programme.



A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE):

682 prospective entrepreneurs benefited from training programmes.



Success Stories of Entrepreneurs

Growing with Nature: Read the Inspiring Journey of Mr. Ajith Raj



Mr. Ajith Raj

In the serene town of Alleppey, Kerala, a young entrepreneur named Ajith Raj decided to plant the seeds of his dream. In 2020, driven by a deep respect for nature and a passion for sustainability, he established RG Enterprises, a unit dedicated to

creating eco-friendly products from coir the golden fibre of Kerala.

Ajith's journey wasn't a walk alone. He received unwavering support from the Central Coir Research Institute (CCRI) under the Coir Board, who guided him at every step. Through their Incubation Centre, Ajith gained vital training in coir product manufacturing - skills that would later become the backbone of his thriving business. To turn his vision into reality, he availed financial assistance through the PMEGP scheme with the encouragement and support of CCRI. This marked the true beginning of his entrepreneurial path.



Today, RG Enterprises manufactures a wide range of coir-based garden articles such as pots, baskets, nests, pit blocks, and yarn. These products are made entirely from natural, biodegradable coir fibre, offering a sustainable alternative to plastic.

In fact, Ajith proudly shares that plants grown in coir pots show better growth than those in plastic ones, proving that nature truly supports those who support it. What began as a small initiative has now grown into a successful venture that supplies coir products across India. Ajith is a registered supplier to Coir Board showrooms nationwide, and his business recorded an impressive turnover of 20 lakh last year and currently employs five people. But for Ajith, success is not just measured in numbers. It's about purpose.



Eco-Innovation in Action: A Journey of Hope and Sustainability



Mr. Hari and Mrs. Shridevi

The COVID-19 pandemic was a time of immense loss, a time when we all faced unimaginable challenges and heartache. Yet, amidst the sorrow and hardship, there was a glimmer of hope—a powerful reminder that even in the darkest of times, resilience and innovation can shine through.

One such story of perseverance comes from a remarkable couple from Kerala, Mr. Hari and Mrs. Shridevi, who turned their passion for farming into a beacon of change. As the world grappled with the pandemic, they saw a unique opportunity to create a healthier future by making eco-friendly products.

They started with coir pith composting-a project that was not without its struggles. Coir pith, although abundant, is difficult to work with, and the soil they used for their plants wasn't yielding the results they hoped for. But they didn't give up. They reached out to one of their clients, who suggested they seek guidance from the Coir Board.

And so, the couple embarked on a new journey. With the help of the Coir Board, they learned the art of composting coir pith-a technique that took time to master but was crucial for their mission. They also received invaluable training from the Central Coir Research Institute's (CCRI) incubation center. Armed with this knowledge, they were able to create lightweight growing media for plants, revolutionizing the way plants are nurtured in gardens.

Their hard work paid off. Today, Mr. Hari and Mrs. Shridevi proudly run their own enterprise, Ecoknow Agro Products Pvt. Ltd., providing jobs for 9-10 people and contributing to the local economy. Their success is a testament to their unwavering determination, with last year's turnover reaching an impressive 30 lakhs Rupees.



Know Your MSME Scheme

MSE Green Investment and Financing for Transformation Scheme

A Sub-Scheme Under **Raising and Accelerating MSME Performance (RAMP)**

- A pioneering initiative dedicated to empowering Micro, Small Enterprises (MSEs) in embracing sustainable practices through the circular solutions.
- The primary goal of this scheme is to promote resource efficiency, reduce environmental impact, and enhance the competitiveness of MSEs in India.

Objectives:

- To promote Circular Economy (CE) and incentivize MSEs to adopt CE and thereby contribute to achieving G20 goals made by the Government of India regarding CE.
- To enable MSEs to comply with Extended Producers Responsibility (EPR) and Waste Recycling targets set for industries.
- To spread awareness among MSEs for adoption of Circular Economy and resource efficiency.



For more information,
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08

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Key Highlights of the Government

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WAVES 2025: A People's Movement that Empowers
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<https://www.pib.gov.in/PressReleaseIframePage.aspx?PRID=2126844#:~:text=Mumbai%2C%204%20May%202025,academia%2C%20and%20the%20general%20public.>

Cabinet Decisions

(i) ₹18,658 Cr Rail Multitracking Boost

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(ii) Shillong-Silchar Greenfield Highway

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(iii) Two Multitracking Projects Across Indian Railways

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(iv) New Semiconductor Unit Approved in UP (14 May 2025)

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(v) Revised SHAKTI Policy for Coal Linkages

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(vi) Resolution on the observance of 50 Years Since the Emergency

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Highlights of Ministry of MSME

- PM Vishwakarma & SC-ST Hub Conclave
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- 'Harit Yoga' Initiative
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<https://x.com/minmsme/status/1935284245313868023>
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- Review meeting on PMEGP and SFURTI Scheme
<https://x.com/jitanrmanjhi/status/1922952192505544852?t=0kvXUgBFXG1OunVEDlB-sA&s=19>
<https://x.com/minmsme/status/1926940794608324873?t=Eh4LgaDJ9pJo69sHxL7vxQ&s=19>
- 4th meeting of the National MSME Council
<https://x.com/minmsme/status/1933182750934147440>
- Inauguration of "Chikankari" Hostel at ni-msme
<https://x.com/minmsme/status/1933182750934147440>
- CGTMSE and COWE Organised MSE Awareness Programme
<https://x.com/CGTMSEOfficial/status/1918312884939235378>
- Workshop on RAMP on Ease of Doing Business
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- Round Table discussion on Public Procurement Policy
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About the Ministry

The Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSME not only play a crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSME are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country. The Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions- a vibrant MSME sector by promoting growth and development of the MSME Sector including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, by providing support to existing enterprises and encouraging creation of new enterprises.

The National Board for Micro, Small and Medium Enterprises (NBMSME) was established by the Government under the Micro, Small and Medium Enterprises Development Act, 2006 and Rules made thereunder. It examines the factors affecting promotion and development of MSME, reviews existing policies and programmes and makes recommendations to the Government in formulating the policies and programmes for the growth of MSME.

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