

MSME

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INSIDER

HIGHLIGHTS

Union Minister of MSME,
Shri. Narayan Rane launched 'Repos Pay'

World Youth Skills Day

“

*Skill
Development
of the new
generation is a
national need
and is the
foundation of
Aatmnirbhar
Bharat*

Hon'ble Prime Minister, Narendra Modi

”

Table of Content

World Youth Skill Day	04
About the Ministry	08
Progress Update	12
Events	15
Success Story	16
Social Media	17



WORLD

Youth Skill Day



The skill development process consists of skill training, establishing skill standards, and other related activities that assist trainees and working-age individuals to gain knowledge, skills and work ethics. Learning new skills, especially for youth, is very critical and essential to keep pace with the fast-growing world. The UNITED NATIONS GENERAL ASSEMBLY declared 15th July as World Youth Skills Day, to celebrate the strategic



importance of young people with skills for employment, decent work and entrepreneurship. Since then, WORLD YOUTH SKILLS DAY has provided a unique opportunity for interaction between young people, technical and vocational education & training (TVET) Institutions, Firms, Employers & Workers Organizations, Policy-Makers and Development Partners. This day is also celebrated to promote the elimination of gender inequality by ensuring the access of resources to the vulnerable section of society.

India is a country heading towards a skilled nation with skilled manpower. Our future lies in the hands of qualified and skilled youth so it becomes more important that the country equips this young

population with employable skills to not only for economic growth of the country but also accelerate its social development. That's why the theme for this year is 'TRANSFORMING YOUTH SKILLS FOR THE FUTURE'. The theme draws attention to endowing the youth with skills that can make them resilient to evolving challenges, improve their productivity in jobs, increase employability, and prepare them for the future.

The skill ecosystem in India, is seeing some great reforms and policy interventions which is refreshing and re-energising the country's workforce and is preparing the youth for job and growth opportunities in the International market. Skill India Mission is one of the initiatives which have been launched to empower the youth of the country with skill sets which make them more employable and productive in their work environment. For the first time since India's independence, a Ministry for Skill Development & Entrepreneurship (MSDE) has been formed to focus on enhancing the employability of the youth through skill development. The Government of India has also launched various schemes/ initiative to encourage

encourage budding entrepreneurs and talent. Some of these initiatives are:-

Pradhan Mantri Kaushal Vikas Yojana: PMKVY is a flagship programme of the Ministry of Skill Development & Entrepreneurship (MSDE) that aims to provide industry-relevant skill training to a large number of Indian youth that can help them secure a better livelihood. The Yojana is implemented through the National Skill Development Corporation (NSDC).

National Career Service Portal: Prime Minister Narendra Modi launched NCS Portal with an aim to replace the existing nationwide system of employment exchanges with IT-enabled career centres.

SMART: The Skill Management and Accreditation of Training Centres provide a single window IT application that focuses on the accreditation, grading, affiliation and continuous monitoring of the training centre (TC) in the skill ecosystem.

SANKALP: Skill acquisition and knowledge awareness for livelihood promotion SANKALP is a programme of the Ministry of skill development with loan assistance from the World Bank. It aims to improve short-term skill



training qualitatively and quantitatively through strengthening institutions, bringing in better market connectivity and inclusion of marginalized sections of the society.

STRIVE: Skills strengthening for industrial value enhancement is a World Bank-sponsored project of the Government of India in order to make ITI and apprenticeships training effective and relevant.

PM YUVA YOJANA: Pradhan Mantri Yuva Udyamita Vikas Abhiyan aims at creating the ecosystem for entrepreneurship development by providing education and easy access to entrepreneurship support networks and promoting social enterprises for inclusive growth.

YUVA SCHEME: The young upcoming and versatile authors scheme launched in 2021, is an effort to inspire young writers less than 30 years of age to write on India's freedom movements by providing

stipend as well as proper guidance from renowned authors of the nation.

ASEEM: The aatmanirbhar skilled employee employer mapping portal was launched to help skilled people find sustainable livelihood opportunities. For tribal youths: in order to empower tribal youths, the government also initiated Goal and Van Dhan Yojana. Going Online As Leaders (Goal) is to help tribal people to harness their art and culture, handicraft, textiles and spread digital literacy leading to entrepreneurship development. While Van - Dhan Yojana is to connect the tribal society with new markets and employment opportunities.

JAN SHIKSHAN SANSTHAN: Jan Shikshan Sansthan aims to provide vocational training to illiterates as well as school drop-outs in rural areas by identifying skills that are in demand in that region. Around two-thirds of India's population consists of rural citizens. The aim here is

to uplift this rural population economically by imparting essential skills that can generate employment opportunities for them. These were few initiatives of the Government of India to encourage skill development, especially for the youth of the country. Additionally, one cannot ignore that MSME is a booming sector, the backbone of India's economy and aiming towards becoming the key to solve the country's unemployment crisis. Ministry of Micro Small and Medium Enterprises works toward creating an entrepreneurship culture by supporting and promoting Micro, Small and Medium Enterprises in the country. Ministry of MSME encourages skill upgradation / skill enhancement through its various schemes such as Entrepreneurship and Skill Development Programme (ESDP), Skill Upgradation And Mahila Coir Yojana, Scheme of Fund for Regeneration of Traditional Industries (SFURTI), Assistance To Training Institutions (ATI) Scheme and A Scheme For Promotion of Innovation, Rural Industries and Entrepreneurship (Aspire).

India has the largest youth population in the world with around 66 per cent of the total population below the age of 35, this shows that India has the potential to become one of the world's leading skilled Nations and to achieve this it is necessary to work for creating an inspired, skilled generation of young people and the youth should be encouraged to pursue fields that are more sustainable, traditional, and eco-friendly.



About the Ministry



01. Zambian Minister for Small Medium Enterprise Development visited Ministry of MSME, New Delhi

H.E. Mr Elias Mubanga, Zambian Minister of Small and Medium Enterprises Development, called upon Shri Narayan Tatw Rane, Hon'ble Minister of MSME, Govt. of India on 20th July 2022 in New Delhi and exchanged thoughts for betterment of MSMEs in both countries as well as discussed about potential collaboration.

02. India-Canada Comprehensive Economic Partnership Agreement (CEPA)

Ms. Mercy Epao, Joint Secretary (SME), Ministry of Micro, Small and Medium Enterprises (MSME) undertook a visit to Canada during 6-7th July, 2022, as part of the Indian delegation for 3rd Round of Negotiations for India-Canada Comprehensive Economic Partnership Agreement (CEPA). She led the negotiations from Indian side for SME Track Meet on 6-7 July, 2022 during which discussion were held on text of proposed SME Chapter to be included in India Canada CEPA.



03. Virtual Meeting between NSIC and Qatar Development Bank

A Virtual meeting was held between NSIC and Qatar Development Bank on 04.07.2022 to explore the possibility of cooperation and collaboration to initiate technology transfers and share information on the best practices for sustainable business alliances between enterprises of India and Qatar.



04. Review Meeting held by Sh. Narayan Rane, Hon'ble Union Minister, MSME

Sh. Narayan Rane, Hon'ble Union Minister, MSME & Sh. Bhanu Pratap Singh, Hon'ble MoS, MSME held a review meeting on 13th July 2022 at Ministry of MSME with Heads of Training Institutes of M/o MSME in the presence of Sh. B.B Swain, Secretary, MSME. 90 Field Offices joined online.

05. Delegation from Embassy of Egypt visited NSIC Technical Centre, New Delhi

A delegation led by Brigadier General Mohamed Abogabal, Defence Attaché, Embassy of Egypt, New Delhi accompanied by Mr. Hesham Elsaied, Counselor, Embassy of Egypt, New Delhi and Mr. Ibrahim Mamdouh Fouda, Second Secretary, Embassy of Egypt, New Delhi visited NSIC's Rapid Incubation Centre and Advanced Training Centre at NSIC's Technical Service Center, Okhla on 22.07.2022.



MoUs & Partnerships

01. MoU signed between NSIC, ESSCI & LG Electronics

The Tripartite MoU signed between NSIC, ESSCI & LG Electronics will facilitate LG Electronics in setting up facilities in NSIC Technical Centre through Electronics Sector Skill Council. Preliminary 600 Trainees per year will be trained on electronics goods servicing



02. NSIC Hyderabad signed MoU with M/s Anjani Portland Cement Limited

NSIC (Hyderabad) signed MoU with M/s Anjani Portland Cement Limited on 20.07.2022 for supply of Cement of various grades to MSMEs



03. NI-MSME signed MoU with UNIDO

NI-MSME signed MoU with The United Nations Industrial Development Organisation (UNIDO) on 26th July, 2022 for the provision of services relating to generating and compiling inputs for preparation of project on improving thermal energy efficiency in design, manufacturing and operation of industrial boilers for low-carbon micro, small and medium enterprises (MSMEs) in India.



04. NI-MSME signed MoU with Indian Society of Agribusiness Professionals (ISAP)

NI-MSME signed MoU with Indian Society of Agribusiness Professionals (ISAP) on 22nd July, 2022, to promote MSMEs through Entrepreneurship and Skill Development, Business Incubation, Outreach Programmes, Research and Consultancy. It was also discussed to take up women empowerment activities through Self Help Group to reach to the grass root level.

Research & Development in July, 2022

- 01.** Central Tool Room & Training Centre (CTTC), Bhubaneswar designed and developed a medical fixture for AIIMS, Bhubaneswar, which will be used for neck bone surgeries.
- 02.** Institute for Design of Electrical Measuring Instruments (IDEMI), Mumbai has developed a motorized Bamboo cutting tool machine in association with Bhabha Atomic Research Centre (BARC) for bamboo harvesting, which will help farmers to speed up harvesting with enhanced safety.



Progress Update



MSME SAMBANDH – Public Procurement Policy

Implementation of Public Procurement Policy for Micro and Small Enterprises is monitored through 'MSME SAMBANDH' portal. Upto 29.07.2022, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2021-22 & FY 2022-23 are as follows-

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2021-22	141	1,43,039.34	52,374.22 (36.62%) (2,16,349 MSEs benefitted)	1,244.35 (0.87%) (10,126 MSEs benefitted)	1,594.51 (1.11%) (10,434 MSEs benefitted)
2022-23 (As on 29.07.2022)	76	24,207.86	9,682.34 (40%) (22,198 MSEs benefitted)	178.15 (0.74 %) (499 MSEs benefitted)	242.33 (1.00%) (946 MSEs benefitted)

Self Reliant India (SRI) Fund

As reported by NSIC Venture Capital Fund Limited (NVCFL), 25 Daughter funds have been empanelled under the SRI Fund and under the aegis of NVCFL.

For Implementation of SRI Fund Scheme, Rs 22.59 crore has been released by NVCFL during the Month of July 2022.

Credit Guarantee Scheme for Subordinate Debt (CGSSD)

- It is operationalized through a special window created for this purpose under Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE).

- As reported by Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), under the Credit Guarantee Scheme – Subordinate Debt (CGSSD) for stressed MSMEs during FY 2022-23 (from 01.04.2022 to 25.07.2022), 11 guarantees involving an amount of Rs. 3 crore have been approved.

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)

- During the month of July, 2022 (upto 25.07.2022), as per the data provided by CGTMSE 49,834 guarantees have been approved involving an amount of Rs. 3,966 crores.
- During the current FY 2022-23 (from 01.04.2022 to 25.07.2022) 3,03,159 guarantees involving an amount of Rs. 24,404 crores have been approved

Prime Minister Employment Generation Programme (PMEGP)

Margin Money Subsidy of Rs. 749.79 Crore disbursed by banks upto 30.07.2022, under the 'Prime Minister's Employment Generation Programme' (PMEGP) Scheme which will facilitate for setting up 23,624 micro enterprises and creating an estimated employment of around 1,88,992 persons.

Capacity Building and Augmentation

Training & Placement:

- 16,311 persons have been imparted skill training through various organizations under the Ministry i.e., Tool Rooms & Technical Institutions, New Technology Centre's established under TCSP, National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), Coir Board, etc. during the month of July, 2022.
- 171 trainees trained by MSME Tool Rooms & Technical Institutions (CTTC Bhubaneswar, IDTR Jamshedpur, Central Institute of Hand Tools (CIHT), Jalandhar) have been placed in various enterprises of Odisha, Haryana, Telangana, Maharashtra, Jharkhand, and Punjab.
- Tool Room & Training Centre (TRTC), Guwahati has undertaken following major activities during the month of July, 2022 :-
 - Trained 813 candidates in various NCVT/SCVT Certificate and Diploma courses such as Machinist, Turner, Welder, Computer Hardware & Network Management, Steel Fabrication, Plumber, CNC Machining, CAD/CAM, PLC, Auto CAD & Catia etc.
 - Rendered services to 54 units including MSMEs by manufacturing of tools & components.
 - 26 trainees have been placed in different industries of Assam.

Assistance and Handholding

During the month of July 2022, 18 Tool Rooms & Technical Institutions under the Office of Development Commissioner (MSME) assisted 2,605 units for various job works, testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds, jigs and fixtures, CAD/CAM, etc

Extension Centers (EC)

- Locations for 35 new ECs have been identified, out of which, Detailed Project Reports (DPRs) of 26 ECs have been approved. These Extension Centre are in the process of establishment.
- 17 ECs have started training / assisting MSMEs. In the month of July 2022, 15 ECs have trained 1,503 trainees and assisted 35 MSMEs.

COIR BOARD

Eleven firms were newly registered as Coir Exporters and issued Registration-Cum Membership Certificates in July, 2022.



EVENTS



01. LAUNCH OF REPOS PAY

Union Minister of Micro, Small and Medium Enterprises (MSME) Sh. Narayan Rane launched 'Repos Pay- A 'Mobile Electric Charging' platform and 'Phy-gital'- A Fintech Platform at 'Fuelling India 2022' event in Mumbai on 15.07.2022 in the presence of Shri P.Udayakumar, CMD, NSIC. 'Repos Pay' is a platform where one can order a Mobile Electric Charging Vehicle on app and charge their vehicles. Repos Pay is

an innovative financial platform that offers new ways for citizens to get involved in delivering clean energy to doorsteps and reap the benefits of the technologically powered payment solution.



**Mr. Deepak Kumar,
Owner, Blue Stones Cement Product**

Mr Deepak born and brought up in a middle class farming family decided to do something different and observed that crop raiding by wild animals is a major problem faced by farmers in his village. So he decided to set up his own enterprise for manufacturing of precast fencing pole. In the initial stage he faced many difficulties like lack of finance, proper training etc but later on he came to know about Ministry of MSME and got support under PMEGP Scheme. He availed benefits like GST certificates, Udyam registration and EDP training. Today he is a successful entrepreneur and a job giver than a job seeker.



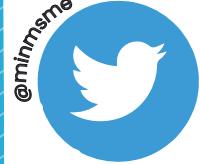
**Mr. Ranjan Mallik
Owner, M/s Shakti Engineering**

Success Stories !

of Entrepreneurs.

This is an incredible story of a man, Mr Deepak Ranjan Mallik owner of " M/s Shakti Engineering" who never had it easy but worked his way to the top. With the desire to expand his business Mr Deepak came in contact with Ministry of MSME for getting support under National SC ST hub (NSSH) scheme and availed benefits from Single Point Registration Scheme (SPRS), MSME Mart Portal, tender Information and Tender Execution. Today his unit not only manufactures solar products but also provides training and employment opportunities to the youth. In his words Deepak said "Around Rs 50 Lakh of tender value was received only due to the hand holding support of NSSH"

Social Media



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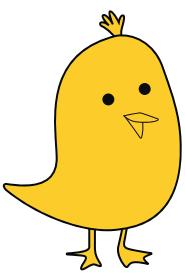
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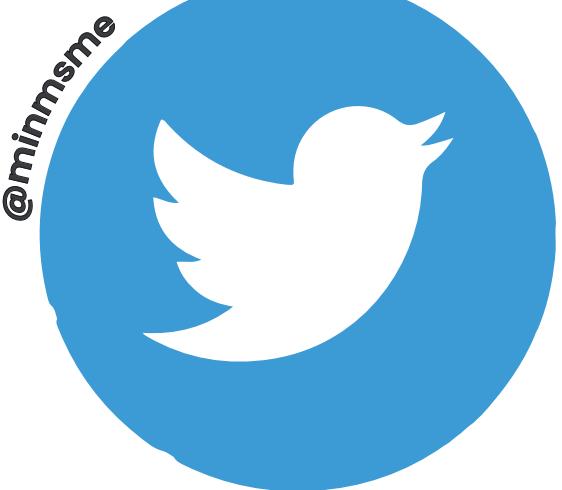
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Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



twitter.com/minmsme

Impression : 7,125

← Thread

Ministry of MSME @minmsme

"विजयी विश्व तिरंगा प्यारा,
झंडा ऊँचा रहे हमारा" 🇮🇳

आजादी का अमृत महोत्सव का जश्न मनाने एवं राष्ट्रीय ध्वज तिरंगे के प्रति सम्मान प्रकट करने के लिये आइये 13 से 15 अगस्त तक #HarGharTiranga 🇮🇳 अभियान में शामिल हों, और इसे सफल बनायें। #IndiaAt75 🇮🇳
harghartiranga.com

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" विजयी विश्व तिरंगा प्यारा, झंडा ऊँचा रहे हमारा "

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Impression : 9,812

Ministry of Micro, Small and Medium Enterprises, Government of India

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Shri Narayan Rane, Hon'ble Union Minister MSME and Shri Bhanu Pratap Singh Verma, Hon'ble MoS, MSME had an interactive session with Non Official Directors (NODs) of CPSE (NSIC) today at New Delhi. #MSME #NSIC



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#MSME #NSIC

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About the Ministry

On 9th May 2007, Ministry of Small Scale Industries and the Ministry of Agro and Rural Industries were merged to form the Ministry of Micro, Small and Medium Enterprises (M/o MSME). This Ministry now designs policies and promotes/facilitates programmes, projects and schemes and monitors their implementation with a view to assisting MSMEs and help them to scale up.

The role of the M/o MSME and its organizations is to assist the States in their efforts to encourage entrepreneurship, employment and livelihood opportunities and enhance the competitiveness of MSMEs in the changed economic scenario.

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