Ministry of MSME implements International Cooperation (IC) Scheme under which financial assistance is provided on reimbursement basis to the eligible State/Central Government Organisations and registered Industry Associations, societies/trusts associated with promotion and development of MSME sector. As per the existing guidelines of the scheme, the eligible organisations are facilitated for visit/participation of MSMEs in International exhibitions/trade fairs/buyer-seller meet etc. abroad and also in holding International conference/seminars/workshops in India, for technology infusion, exploring business opportunities, joint ventures etc.

2. In this regard, I would like to inform that it has been decided to once again call for applications for the financial year 2019-2020 from eligible organisations/industry associations for participation in International exhibitions/trade fairs/buyer-seller meet etc. abroad during the period from 15.10.2019 to 31.03.2020 and also for organising International conference/seminars/workshops in India during the same period. A list of 121 events approved under the IC Scheme and guidelines dated 5th June, 2018 of the scheme are available on the website of the Ministry for reference.

3. Further, it is also informed that to speed up the process of calling the applications from organisations for participation of their MSMEs in the International events as provided in the approved list, this Ministry has launched an online portal, wherein the applicant industry/associations can submit their applications as well as their claim documents in online mode. The URL is http://ic.msme.gov.in. It may also be noted that after submitting the application in online mode, there is no need to submit the same documents in hard copy.

contd/-
4. You are therefore, requested to register on the software and submit applications for participation in international events through the online software as stated above, under IC Scheme. The last date of submitting applications is 30.09.2019 and the online software will not accept applications for the above said period after 30.09.2019 (midnight).

5. It may also be noted that the organisations, which have already submitted applications in hard copy, to participate in the events for the abovesaid period, are required to submit their applications again, in online portal. With the launch of this portal, applications received in hard copy shall not be entertained.

With regards,

Yours sincerely

(ALKAR ORRA)

All Industry Associations/Organisations/EPCs