



Alka Arora
Joint Secretary
Tel.23063283

Government of India
Ministry of Micro, Small
& Medium Enterprises
Udyog Bhawan,
Maulana Azad Road,
New Delhi-110001

D.O. No. 4(6)/2019-IC

Dated, the 8th April, 2020

Dear *Sir/Madam,*

Ministry of MSME is implementing International Cooperation (IC) Scheme under which financial assistance is provided on reimbursement basis to the eligible State/Central Government Organizations and registered Industry Association, societies/trusts associated with promotion and development of MSME sector. As per the existing guidelines of the Scheme, the eligible organizations are facilitated for participation of MSMEs in International exhibitions/trade fairs/buyer-seller meet etc. abroad and also in holding International conference/seminars/workshops in India, for technology infusion, exploring business opportunities, joint ventures etc. The latest guidelines dated 5th June, 2018 and the list of 523 events approved under IC Scheme is available on the website of the Ministry i.e. www.msme.gov.in and may be referred in this regard.

2. I would like to inform you that Ministry is inviting proposals from Industry Associations/Organizations under the Ministry for **participation** of MSME delegations in the International events to be held during the financial year 2020-21 and **for organizing international conferences in India** on topics of interest of MSMEs. The proposals may please be furnished through the web application available on this Ministry's URL i.e. <https://ic.msme.gov.in> by **30.06.2020 positively.**

Yours sincerely,

Sd/-
(Alka Arora)