Dear All,

Ministry of MSME is implementing International Cooperation Scheme with the objective of provide them International marketing opportunities to MSMEs as well as to integrate them to global value chains. Financial assistance is provided to eligible/State/Central Government Organization, registered industries association and Societies/Trusts involved in promotion and development of MSME sectors. The revised IC Scheme has three sub components namely (i) Market Development Assistance of MSMEs (MDA), (ii) Capacity Building of First time MSE Exporters (FTE) and (iii) Framework for International Market Intelligence Dissemination (IMID).

2. Under the Market Development Assistance (MDA) Sub-Component, financial assistance is provided for participation in International Exhibitions/Trade Fairs abroad and also for organizing International Conferences/Seminars/Workshops/Summits in India and abroad. The Revised Scheme guidelines dated 19.08.2021 as well as the list of 697 approved events for participation in International Exhibition/Trade Fairs abroad is available on the website of the Ministry that is www.msme.gov.in.

3. The application process under the MDA Sub-Component has been fully digitized and all eligible organizations can now submit their proposals under the Scheme online at https://ic.msme.gov.in for the events being held in FY 2022-23 from the list of 697 approved events.

4. Accordingly, proposals are invited from all eligible organizations under the MDA Sub-Component of the IC Scheme in accordance with the revised guidelines dated 19.08.2021. The proposals can be uploaded on the IC Scheme web portal https://ic.msme.gov.in, which will remain open for submission of proposals from 15.02.2022 (9.00 AM) to 15.03.2022 (5.30 PM). It is also informed that all proposals under the IC Scheme will be accepted via online mode only.

With regards,

Yours sincerely,

(Alka Arora)

To,

All industry Associations/Organizations under the Ministry of MSME/EPCs