

MSME

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INSIDER

HIGHLIGHT

41st India International
Trade Fair 2022



41st

*India International
Trade Fair 2022*

“

*We walk together,
We move together,
We think together
and together
We take this country
forward*

Hon'ble Prime Minister, Narendra Modi

”



Table of Content

41 st India International Trade Fair 2022	04
About the Ministry	07
Progress Update	11
Events	15
Success Story	18
Social Media	19

41st India International Trade Fair 2022

The India International Trade Fair, ever since its inception in 1980, has evolved as a major event for the business community. It is a premier event organized by the India Trade Promotion Organization a body working under the administrative control of Ministry of Commerce & Industry, Government of India. The objective of ITPO is to showcase India's excellence in diverse fields of trade. The IITF is held between 14 and 27 November every year at Pragati Maidan, New Delhi, India. The 41st India International Trade Fair, IITF 2022, was the largest B2B and B2C event in India after COVID-19 Pandemic. With its theme **“Vocal for Local, Local to Global”** Trade Fair proved to be a grand spectacle.



MSME Pavilion at 41st IITF 2022, Pragati Maidan, Delhi



Hon'ble Union Minister Shri Narayan Rane interacting with sellers.

IITF is a reminder of what a lovely synergy of traditional crafts and contemporary sciences we live in. The display at all the stalls makes us proud of our abilities as Indians. The international stalls expose us to art and culture overseas. IITF aims to promote and amplify exports from India and create a buoyant environment for businesses in the country. It is a platform for new innovations, agriculture products, handloom and weaving, art, and handicrafts along with a host of options for food, cultural performances, and entertainment. From army equipment to furniture glass to clothes, packaged as well as cooked food items, and household gadgets, Trade Fair has it all and sometimes at amazing discounts. Ministry of Micro Small and Medium

Enterprise participate in India International Trade Fair every year to provide a B2B and B2C platform to MSMEs. Hon'ble Union Minister for MSME, Shri Narayan Rane, inaugurated the "MSME PAVILION" at the 41st India International Trade Fair (IITF) at New Delhi on 15.11.2022 in the august presence of Shri Bhanu Pratap Singh Verma, Hon'ble Minister of State for MSME, and other Ministry officials. The MSME Pavilion was organized in Hall No. 4 at Pragati Maidan, New Delhi.



Women entrepreneur selling homemade blankets and pillows.

Hon'ble Shri Narayan Rane met various MSME exhibitors in the MSME Pavilion and interacted with them, where a total of 205 MSMEs showcased their products in 26 sectors viz. Textiles, Food, metallurgy, Fragrances, Footwear, Toys, Chemical, Electrical, Leather, Plastic, Rubber, Stone Gem and Jewellery among others. This year, MSME Pavilion had the highest ever participation of Women led enterprises (74%).



Mercy Epao, JS(SME), interacting with sellers.

India's multi-hued ethnicity, cultural diversity, colourful weaves and traditional crafts came under one roof at the Khadi India pavilion at the India International Trade Fair 2022. The Khadi India pavilion, depicted the theme of "Vocal for Local, Local to Global", was also inaugurated by Union Minister of MSME Shri Narayan Rane in august presence of Shri Bhanu Pratap Singh Verma, Minister of State for MSME, Shri Manoj Kumar, Chairman, KVIC, Shri B.B.Swain, Secretary MSME and other dignitaries. The Khadi India pavilion facilitated more than 200 stalls for participation by Khadi artisans through Khadi

Institutions, Units established under Prime Minister's Employment Generation Program (PMEGP) & units established under SFURTI Cluster from across the country, showcased the finest handcrafted Khadi and Village Industry products. Union Minister for MSME Shri Narayan Rane along with other Ministry officials also inaugurated NSIC Pavilion and COIR Pavilion. The NSIC pavilion highlighted the various offerings of The National SC ST Hub (NSSH) for SC/ST entrepreneurs and also the benefits of various NSIC schemes for the MSME sector. Spread in Hall No. 7 of Pragati Maidan, the Coir Board exhibition depicted the skill and craftsmanship of coir workers in producing a variety of handmade products and handicrafts like toy, ornaments etc. The range displayed at the pavilion included traditional coir products like handloom coir mat, mattings, carpets, coir geo-textiles, powerloom coir mattings etc. 41st IITF has proven to be a door opener for small businesses and startups which have been able to reach new target groups. Thousands of people visited every day and explored a wide range of products and services offered by international and national MSMEs at the MSME, NSIC, KVIC and COIR Pavilion.

About the Ministry

01. India-Japan Joint Working Group Meeting

First Meeting of India-Japan Joint working Group on SME Cooperation, constituted under the 'India-Japan Industrial Competitiveness Partnership (IJICP)', was held in virtual mode on 7th November, 2022. The Indian side was led by Ms. Epao, Joint Secretary (SME), Ministry of Micro Small & Medium Enterprises (MSME) and the Japanese side was led by Mr. Katsuhiko Murayama, Director, Southwest Asia Office, Ministry of Economy, Trade and Industry (METI) of Japan. During the meeting, both sides deliberated upon experiences on development of MSMEs in the two countries and potential areas of cooperation in the field of MSME.



Pledge taking ceremony, under the supervision of Shri B. B. Swain, Secretary for MSME, on Constitution Day.

02. Constitution Day, 2022

On the occasion of Constitution Day, Shri B. B. Swain, Secretary (MSME), administered the pledge in hybrid mode to commit ourselves to the fundamental values of our democratic nation & honor the principles of Justice, Liberty, Equality & Fraternity enshrined in our Constitution, to all the officers/officials of the Ministry.



Mercy Epao, JS(SME), heading the First India-Japan Joint Working Group Meeting



03. Hon'ble Union Minister Shri. Narayan Rane chaired Monitoring Committee Meeting

Shri. Narayan Rane, Hon'ble Union Minister for MSME chaired High Powered Monitoring Committee Meeting under the National SC-ST Hub (NSSH) Scheme on 03.11.2022 in the presence of Hon'ble MoS for MSME, Shri Bhanu Pratap Singh Verma to review the activities/ performances made so far by NSSH.



Monitoring Committee Meeting under the chairmanship of Shri Narayan Rane, hon'ble Union Minister for MSME, along with Shri Bhanu Pratap Singh Verma, Hon'ble Minister of State for MSME.



Shri B. B. Swain, Secretary (MSME), along with M/o MSME officials and Indian enterprises representatives, during India-Taiwan SME Cooperation Forum



04. India-Taiwan SME Cooperation Forum

A delegation led by Shri B.B. Swain, Secretary, Ministry of MSME, comprising of Ms. Mercy Epao, JS (SME), Shri Gaurang Dixit, CMD, NSIC, representative from AMTZ and 9 Indian enterprises from medical devices sector visited Taiwan during 30.11.2022 to 02.12.2022 for the first meeting of India-Taiwan SME Cooperation Forum, organized in association with Industrial Technology Research Institute (ITRI) and India Taipei Association. The forum focused on the Healthcare sector with the theme - "Electronic Manufacturing for the Healthcare Sector".

05. NSIC Job Fair

NSIC Technical Service Centre - Okhla, New Delhi organized 'Third Job Fair' in the current year 2022-23 at its Campus on 25.11.2022 to facilitate trainees at the Centre for their employment through company's placement. Total 25 Companies participated in this Job Fair.

MoUs & Partnerships

1. Ministry of MSME signed MoU with the Department of Textiles, Commerce, Industry and Tourism, Government of Manipur

The Ministry of MSME signed an MoU with the Department of Textiles, Commerce, Industry and Tourism, Government of Manipur for 'Raising and Accelerating MSME Performance' (RAMP) Scheme. The Ministry also signed MoUs with three platforms of Trade Receivables Discounting system (TReDS) viz. Invoicemart, MIXchange and RXIL which will enable the MSME sector to get access to credit against invoices at a discounted rate to meet payment challenges.



2. Central Tool Room (CTR), Ludhiana signed MoUs with the following Institutions:

- "Param Veer Chakra" NaibSubedar Sanjay Kumar Government Polytechnic Bilaspur, Himachal Pradesh for skill development, outcome based training, placement and related activities.
- National Skill Training Institute, Gill Road, Ludhiana for dual system of training in turner and machinist trades.



3. MSME TC, Visakhapatnam Signed MoU with Government Polytechnic, Visakhapatnam

MSME TC, Visakhapatnam established under TCSP entered into an MoU with Government Polytechnic, Visakhapatnam on 19.11.2022 to conduct Joint Certification NSQF compliance courses and industrial training.

4. NTSC Aligarh signed MoU with Narora Atomic Power Station

NTSC Aligarh has signed MoU with Narora Atomic Power Station (NAPS), Narora (U.P.) to execute prestigious Skill Development Programme under their CSR Project for the youths of Narora. Shri Ram Kumar Yadav, Centre Head, NTSC Aligarh congratulated the passed out trainees under this Programme and informed that out of 80 nos. of trainees, some have already been offered jobs during the Job Mela organized by NTSC Aligarh on 29.11.2022.

Research & Development

in the month of November, 2022

- Indo Danish Tool Room (IDTR), Jamshedpur developed an import substitute 'Japanese Ultimate Quick Changer Mechanism' (JUQC) in association with M/s TRL Krosaki Refractories Limited, Odisha.
- IGTR Aurangabad has developed Trim Tool for Electronics Control Unit cover worth Rs. 4.90 Lakh used in passenger vehicles for M/s Bosch India Ltd. Pune, which were being imported from China and Korea.



Progress **Update**



MSME SAMBANDH – Public Procurement Policy

Implementation of Public Procurement Policy for Micro and Small enterprises is monitored through 'MSME SAMBANDH' portal. Upto 30.11.2022, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2020-21, FY 2021-22 & FY 2022-23 are as follows-

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2021-22	157	1,64,390.56	53,476.88 (32.53%) (2,25,295 MSEs benefitted)	1,268.57 (0.77%) (10,403 MSEs benefitted)	1,643.58 (1.00 %) (11,211 MSEs benefitted)
2022-23 (As on 30.11.2022)	117	93,916.00	32,673.97 (34.79%) (1,21,061 MSEs benefitted)	771.76 (0.82%) (5,268 MSEs benefitted)	877.78 (0.93%) (6,014 MSEs benefitted)

MSME SAMPARK

MSME SAMPARK portal is a digital platform wherein jobseekers (passed out trainees/ students of Tool Rooms & Technical Institutions) and recruiters get connected. Progress of SAMPARK portal for November, 2022 (as on 25.11.2022) is given below:

Job seekers (Passed out trainees) registered	Job providers (Recruiters) Registered	Jobs offered	Current vacancy available
220	24	189	224

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)

During the month of November, 2022 (as on 22.11.2022), as per the data provided by CGTMSE, 89,611 guarantees have been approved involving an amount of Rs. 5,654 crore. During FY 2022-23 (from 01.04.2022 to 22.11.2022), a total of 6.54 lakh guarantees involving an amount of Rs. 53,816 Crore have been approved

Prime Minister's Employment Generation Programme (PMEGP)

During the month of November 2022, Margin Money Subsidy of Rs. 1448.48 crores was disbursed, under the 'Prime Minister's Employment Generation Programme' (PMEGP) creating employment opportunities for 3, 60,288 persons.

Capacity Building and Augmentation

Training & Placement:

- 18,479 persons have been imparted skill training through various organizations under the Ministry i.e., Tool Rooms & Technical Institutions, New Technology Centre's established under TCSP, National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), Coir Board, etc. during the month of November, 2022
- 262 trainees trained by Tool Rooms & Technical Institutions viz., Central Tool Room & Training Centre (CTTC), Bhubaneswar, Indo Danish Tool Room (IDTR), Jamshedpur, Indo German Tool Room (IGTR), Aurangabad, Central Institute of Tool Design (CITD), Hyderabad, Electronics Service & Training Centre (ESTC), Ramnagar and Process & Product Development Centre (PPDC), Agra have been placed in various enterprises located in Odisha, Andhra Pradesh, Gujarat, Maharashtra, Jharkhand, Chhattisgarh, Rajasthan, Uttarakhand and Haryana
- Tool Room & Training Centre (TRTC), Guwahati has undertaken following major activities during the month of November, 2022.
- Trained 1,701 candidates in various NCVT/SCVT Certificate and Diploma courses such as Machinist, Turner, Welder, Computer Hardware & Network Management, Steel Fabrication, Plumber, CNC Machining, CAD/CAM, PLC, Auto CAD & Catia etc.
- Rendered services to 75 units including MSMEs by manufacturing tools & components.
- 17 trainees have been placed in different industries of Assam.

Assistance and Handholding

During the month of November, 2022, 18 Tool Rooms & Technical Institutions under the Office of Development Commissioner (MSME) assisted 2,213 units for various job works, testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds, jigs and fixtures, CAD/CAM, etc

Extension Centres (ECs)

35 locations for ECs have been approved, out of which, Detailed Project Reports (DPRs) of 26 ECs have been approved.

18 ECs have started training / assisting MSMEs. In the month of November, 2022, 17 ECs have trained 1,179 trainees and assisted 46 MSMEs.

MSME Champions Scheme

MSME Champions Scheme has been formulated with three components namely, 'MSME-Sustainable' (ZED), 'MSME-Competitive' (LEAN) and 'MSME-Innovative' (Incubation, Design, IPR). Digital MSME will be interlinked with all other components of the Scheme.

Theme based "MSME Idea Hackathon 2.0" was launched under Incubation component of MSME Innovative scheme on 02.10.2022 upto 14.11.2022. A total of 13,756 ideas have been received on MIS portal by MSMEs/ Individuals/ Others



EVENTS



41st India International Trade Fair 2022



Inauguration of MSME Pavilion at IITF 2022, Pragati Maidan, Delhi

Hon'ble Union Minister for MSME Shri Narayan Rane inaugurated MSME PAVILION, COIR PAVILION, KVIC PAVILION, National SC-ST Hub Pavilion at the 41st India International Trade Fair(IITF) on 15th November, 2022 in the august presence of Hon'ble MoS for MSME Shri Bhanu Pratap Singh Verma and other senior officers of the Ministry.

Hon'ble Union Minister for MSME, Shri Narayan Rane along with Hon'ble MoS Shri Bhanu Pratap Singh Verma and other Ministry Officials visited various stalls at 41st IITF to interact with sellers.

Products which were displayed covered 26 diversified sectors which inter alia include textiles, food, metallurgy, fragrance, toys, chemical, leather, footwear, plastic, rubber, stone, gem and jewellery, etc.

'GLOBAL MSME CONVENTION'



Inauguration of "Global MSME Convention" at Varca, Goa.



Ministry of MSME and The All India Plastics Manufacturers' Association (AIPMA) jointly organised Mega International Conference on (Global MSME Convention for Plastic Industry) on 16 & 17 November, 2022 at Varca, Goa.

Hon'ble Minister of MSME, Shri Narayan Rane virtually inaugurated 'GLOBAL MSME CONVENTION' on 16th November 2022 in the physical presence of Chief Guest Dr. Pramod Sawant, Hon'ble Chief Minister of Goa and Guest of Honour Shri Mauvin Godinho, Hon'ble Minister of Industries, Govt. of Goa .

CPSE Conclave on Public Procurement Policy

Ministry of MSME organised CPSE Conclave on Public Procurement Policy at Vigyan Bhawan on 17.11.2022. The Conclave was aimed at sensitizing, recognizing and felicitating the efforts of CPSEs towards fulfilling the Public Procurement Policy mandate.

Shri Bhanu Pratap Singh Verma, Hon'ble MoS for Ministry of MSME, Inaugurated the CPSE Conclave at Vigyan Bhawan in the august presence of Shri B.B.Swain, Secretary MSME and other Ministry officials



Shri Bhanu Pratap Singh Verma, MoS (MSME), chaired CPSE Conclave.

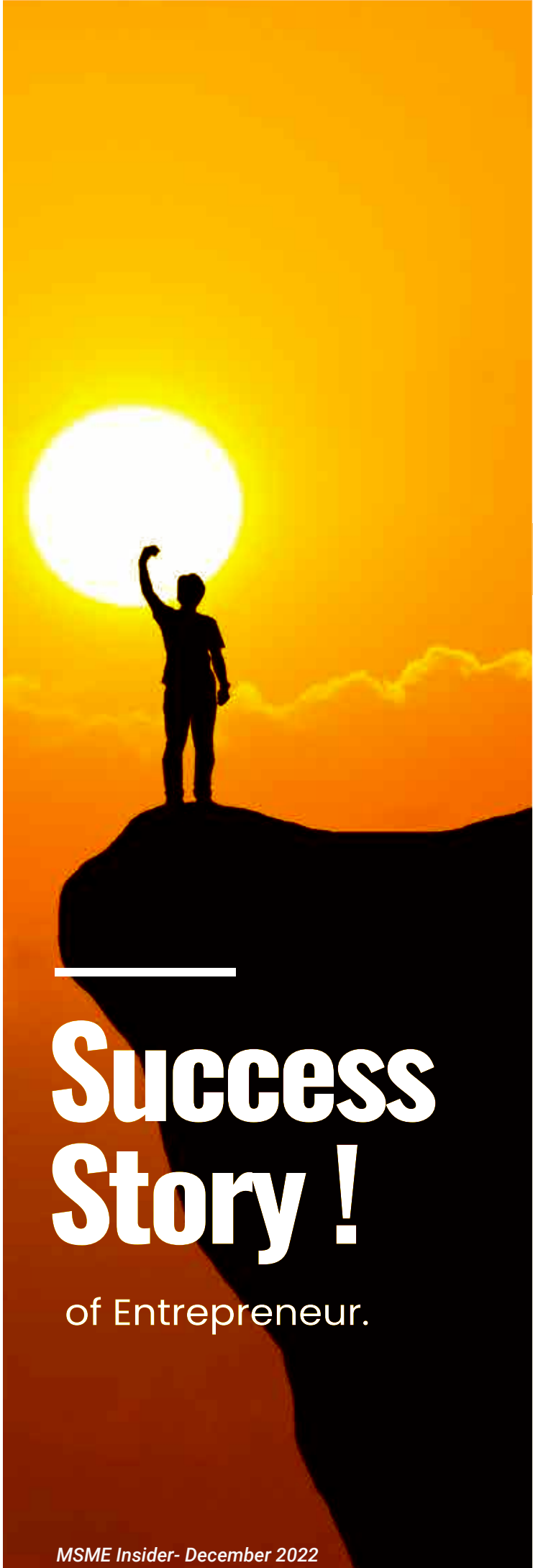


Shri B. B. Swain, Secretary for MSME, inaugurated National Seminar on Growth and Development of MSMEs.

National Seminar on Growth and Development of MSMEs

Ministry of MSME organized a National Seminar on Growth and Development of MSMEs at Imphal, Manipur on 20th November, 2022, to generate awareness about the Central Government's schemes and policies for the MSME sector. The Seminar was inaugurated by Union Minister for MSME, Shri Narayan Rane in the august presence of other Ministry officials

Hon'ble Union Minister for MSME, Shri Narayan Rane, visited the exhibition at the National Seminar on Growth and Development of MSMEs and interacted with the Entrepreneurs and motivated them.



Success Story !

of Entrepreneur.



Ms. Usha, Berry Bean

Ms. Usha, a native of Nadavaramp of Thrissur, dreamed of becoming a dancer since her childhood. But unfortunately at the age of 22 she was diagnosed with rheumatoid arthritis which made her bedridden for next 10 years. Despite her illness, she decided to start a new venture from the roots of the ancestral coffee business. She gained knowledge about Coffee/Tea powder and established a branded product 'Berry Bean'. Ms. Usha came in association with Ministry of MSME and availed benefits under PMEGP Scheme. She also participated in Management Development Programme organized by Ministry and acquired knowledge about the latest marketing strategies. Today, her brand 'Berry Bean' has presence in all over the country. Entrepreneurship Skill Development Programme (ESDP) of the Ministry of MSME opened her windows of various opportunities and now she is in her attempt to introduce the taste of 'Berry Bean' in the international market.



Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



twitter.com/minmsme

Impressions : 5,130



On the occasion of Constitution Day, Secretary(MSME) administered the pledge in hybrid mode to all the officers/officials of the Ministry.

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Impressions: 9,042

 Ministry of Micro, Small and Medium Enterprises, Government of India
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Visit "MSME Pavilion, Hall No.4" at the 41st India International Trade Fair (IITF)- 2022 at Pragati Maidan, New Delhi, wherein various unique products from 26 different sectors will be showcased.
#MSME #KVIC #NSIC #COIRBOARD #SCSTHUB



The invitation card features the Government of India emblem and the Ministry of MSME logo. It reads: "Ministry of MSME requests the pleasure of your presence at the inaugural ceremony of 'MSME PAVILION' in 41st India International Trade Fair (IITF), 2022 at Hall No. 4 (Ground Floor), Pragati Maidan, New Delhi. Inauguration by Shri Narayan Rane, Hon'ble Union Minister, Ministry of Micro, Small & Medium Enterprises. In august presence of Shri Bhanu Pratap Singh Verma, Hon'ble Minister of State, Ministry of Micro, Small & Medium Enterprises. On 15th November, 2022 at 11:30 AM".

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Visit "MSME Pavilion, Hall No.4" at the 41st India International Trade Fair (IITF)- 2022 at Pragati Maidan, New Delhi, wherein various unique products from 26 different sectors will be showcased.

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About the Ministry

Ministry of MSME implements its various Schemes through associated organizations

Ministry of MSME

Khadi & Village Industries Commission

Coir Board

National Small Industries Corporation

Development Commissioner-MSME

National Institute for Micro, Small & Medium Enterprises

Mahatma Gandhi Institute for Rural Industrialization

Tool Rooms & Technology Development Centres

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