



INTERNATIONAL COOPERATION SCHEME



Government of India

Ministry of Micro, Small and Medium Enterprises

(An ISO 9001:2008 Certified Organisation)

<http://msme.gov.in/mob/home.aspx>



एक कदम स्वच्छता की ओर



INTERNATIONAL COOPERATION SCHEME



KALRAJ MISHRA

Minister of
Micro, Small & Medium Enterprises
Government of India
New Delhi



GIRIRAJ SINGH

Minister of State for
Micro, Small & Medium Enterprises
Government of India
New Delhi



सत्यमेव जयते



Government of India
Ministry of Micro, Small and Medium Enterprises
(An ISO 9001:2008 Certified Organisation)
<http://msme.gov.in/mob/home.aspx>



Introduction

Worldwide, the MSMEs have been accepted as the engine of economic growth for promoting equitable development. As per the available statistics (4th Census of MSME sector), this sector employs an estimated 80 million persons spread over 36 million enterprises in the country. It is estimated that in terms of value, MSME sector accounts for about 45% of the manufacturing output and around 40% of the total exports of the country. MSMEs play an important role in export promotion of the country. To maintain its niche in the international and global markets, MSMEs are required to remain globally competitive. They have to continuously update themselves to meet the challenges emerging out of changes in technology, changes in demands, emergence of new markets, etc.

To facilitate the MSMEs to become internationally competitive, Ministry of Micro, Small and Medium Enterprises (MSME) and its organisations, through its various Schemes and Programmes, are providing support to the Indian MSME sector, promoting bilateral cooperation with other countries; giving them exposure to the international markets and foreign technology; sharing of experiences and best management practices in the international arena, etc. One such programme of the Ministry is the International Cooperation (IC) Scheme.

The Scheme, being implemented by the Ministry of MSME, is an ongoing Scheme of the Ninth Plan (under implementation since 1996), which has been continued for the Twelve Plan (2012-13 to 2016-17) with an outlay of Rs. 24.50 crore.

Objectives of the Scheme

The main objectives of the Scheme are as below:

- Technology infusion and/or upgradation of Indian micro, small and medium enterprises (MSMEs)



- Modernisation of MSMEs



- Promotion of the exports of MSMEs



Strategy

The scheme supports the following activities:

- Deputation of MSME business delegations to other countries for exploring new areas of technology infusion/upgradation, facilitating joint ventures, improving market of MSMEs products, foreign collaborations, to visit

international exhibitions/trade fairs etc.

- Participation by Indian MSMEs in international exhibitions, trade fairs and buyer-seller meets in foreign countries.
- Participation in International exhibitions/ trade fairs held in India in which there is international participation.
- Holding international conferences and seminars on topics and themes of interest to the Indian MSMEs.

Target Group

The following organizations are eligible to apply under the scheme:

- State/Central Government Organisations
- Industry/Enterprise Associations; and
- Registered Societies/Trusts and Organisations associated with the MSME.



Eligibility Conditions

The eligibility conditions for financial assistance under the Scheme are:

- The organisation should be suitably registered (i.e., companies under the Companies Act, societies under the Societies Act, etc.) with the primary objective of promotion and development of MSME.
- The organisation must be engaged in such activities for at least last 3 years and have a good track record.
- The organisation should have regular audited accounts for the past 3 years.
- Events, for which financial support under the Scheme is sought, must have significant international participation.

Benefits

Items of expenditure for which assistance may be considered under the scheme are specified below:

Deputation of MSME Business Delegations to foreign countries

Assistance would be provided under the scheme to the eligible applicant organisations for deputation of MSME delegations to foreign countries, with the objectives of exploring new areas

of technology infusion/upgradation, facilitating joint ventures, improving market of MSMEs products, foreign collaborations, etc. The eligible items for deputation of MSME delegations and the scale of assistance would be as under:

Sl. No.	Eligible Items	Scale of Assistance
(a)	Air Fare	<p>For Micro, Small and Medium entrepreneurs:</p> <p>100% of the economy class airfare subject to a maximum of Rs. 1.50 lakhs or actual fare paid, whichever is lower (for one representative from each participating enterprise).</p> <p>For office bearer(s) of the applicant organisation:</p> <p>100% of the economy class airfare subject to a maximum of Rs. 1.50 lakhs or actual fare paid, whichever is lower</p> <p>For Government official(s), as per entitlement with option of getting the expenses on the air fare incurred directly by the Ministry or from the applicant organisation.</p>

(b)	Duty allowance	<p>Office Bearer to get US Dollar 150 per day towards duty allowance. It may be noted that no other items of expenditure towards hotel accommodation, fooding, local transport etc. are reimbursable separately to Office Bearer.</p> <p>For Government officials, as per their entitlement with option of getting Daily Allowance (DA) advance directly from the Ministry or from the applicant organisation.</p>
-----	----------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Note:

- A delegation under the scheme would normally comprise of a minimum of 5 entrepreneurs and one office bearer.
- Assistance under the scheme would be admissible for 1 office bearer of the applicant organisation, if the number of participating entrepreneurs is up to 10 and maximum 2 officer bearers, if the number of participating entrepreneurs is more than 10, subject to prior approval by the Ministry.
- Government Official is entitled for air fare, DA and hotel accommodation as per entitlement prescribed by the Government. The applicant organization shall bear the expenditure and claim the same in their reimbursement claim bills.

Participation in International Exhibitions/Trade Fairs/Buyer-Seller Meets held in foreign countries.

Assistance would be provided under the scheme to the eligible applicant organisations for participation in International Exhibitions/ Trade Fairs/ Buyer-Seller Meets held in foreign countries in order to showcase Indian technologies, expose Indian MSMEs to the latest foreign technologies, access international buyers and sellers and forge business alliances etc.

The eligible items for such participation and the scale of assistance would be as under:

Sl. No.	Eligible Items	Scale of Assistance
(a)	Space Rent	<p>For Micro, Small and Medium entrepreneurs:</p> <p>100% of the space rent subject to a maximum of Rs. 1.00 lakh or actual rent paid, whichever is lower (for one representative from each participating enterprise).</p> <p>Note - Office Bearer is not eligible for space rent.</p>

(b)	Air Fare	<p>For Micro, Small and Medium entrepreneurs:</p> <p>100% of the economy class airfare subject to a maximum of Rs. 1.50 lakhs or actual fare paid, whichever is lower (for one representative from each participating enterprise).</p> <p>For office bearer(s) of the applicant organisation:</p> <p>100% of the economy class airfare subject to a maximum of Rs. 1.50 lakhs or actual fare paid, whichever is lower</p> <p>For Government official(s), as per entitlement with option of getting the expenses on the air fare incurred directly by the Ministry or from the applicant organisation.</p>
(c)	Duty allowance	Office Bearer to get US Dollar 150 per day towards duty allowance. It may be noted that no other items of expenditure towards hotel accommodation, fooding,

		<p>local transport etc. are reimbursable separately to Office Bearer.</p> <p>For Government officials, as per their entitlement with option of getting Daily Allowance (DA) advance directly from the Ministry or from the applicant organisation.</p>
<p>Note:</p> <ol style="list-style-type: none"> A delegation for participation in an event under the scheme would normally comprise of a minimum of 5 entrepreneurs and one office bearer. Assistance under the scheme would be admissible for 1 office bearer of the applicant organisation, if the number of participating entrepreneurs is up to 10 and maximum 2 officer bearers, if the number of participating entrepreneurs is more than 10 subject to prior approval by the Ministry. Government Official is entitled for air fare, DA and hotel accommodation as per entitlement prescribed by the Government. The applicant organization shall bear the expenditure and claim the same in their reimbursement claim bills. 		

Participation in International exhibitions/ trade fairs held in India

Assistance may be provided under the scheme for participation of Indian MSMEs in events like India International Trade Fair (IITF) organised by India Trade Promotion Organisation (ITPO) or such other reputed international exhibitions/ trade fairs held in India as may be approved by the Ministry under the scheme. Items of expenditure for which assistance may be considered are specified below:

Sl. No.	Eligible Items	Scale of Assistance
(a)	Space Rent	For Micro, Small and Medium entrepreneurs: 100% of the space rent subject to a maximum of Rs. 1.00 lakhs or actual rent paid, whichever is lower (for one representative from each enterprise).

Note:

The maximum assistance would be limited to Rs.5.00 lakhs per event per applicant organisation.

Organisation of International Conferences/ Seminars in India

Assistance may be provided under the scheme for organisation of international Conferences/ Seminars in India wherein the foreign participants/foreign speakers are 50% or more of the total participants/speakers. Items of expenditure for which assistance may be considered are specified below:

Sl. No.	Eligible Items	Scale of Assistance
(a)	Foreign Resource Persons Air travel	100% of airfare subject to a maximum of Rs. 1.50 lakhs for foreign resource persons. The number of foreign resource persons to be supported per event would be three or 50% of the total resource persons of the event, whichever is lower



Quantum of Assistance

The quantum of financial assistance to the applicant organizations will be decided on the basis of the budget estimate (paragraph 5.1 above) & the eligible items of expenditure (as mentioned above), subject to the following limits:

- (i) **International Events held in foreign countries:**
Rs. 25 lakh per event
- (ii) **International Events held in India:**
Rs. 12 lakh per event

For events of importance, relaxation in the above-mentioned limits of financial assistance may be made with prior approval of Secretary (MSME).



Procedure for availing of financial assistance under the scheme

Applications for seeking financial assistance, in the proforma prescribed by the Ministry (available at msme.gov.in), may be submitted to the Director (International Cooperation), Ministry of MSME, Udyog Bhavan, New Delhi. The applications for the proposed event must be accompanied with the budget estimate and other relevant documents, as prescribed by the Ministry.



Financial and physical achievements made under the Scheme

The performance of the Scheme during the last five years is as under:

Particulars	2010-11	2011-12	2012-13	2013-14	2014-15
Budget Outlay (Rs. Cr)	4.00	10.00	4.00	5.00	5.00
Actual Expenditure (Rs. Cr)	4.00	1.65	3.07	4.44	3.94
No of Events assisted	41	41	38	56	43
No of Entrepreneurs assisted	709	549	563	700	603



Udyami Helpline

1800 - 180 - 6763
1800 - 180 - MSME [**Toll Free**]

Information about

MARKETING ASSISTANCE

CREDIT SUPPORT

CLUSTER DEVELOPMENT

TECHNOLOGY UPGRADATION

SKILL DEVELOPMENT

SETTING UP ENTERPRISE

SCHEMES OF MINISTRY OF MSME

Udyami Helpline to provide assistance and guidance to prospective as well as existing entrepreneurs about opportunities and facilities available under various schemes of the Government.

Udyami Helpline 1800-180-6763 (Toll Free)

Timings : 6.00 to 10.00 p.m. in Hindi / English

We welcome all entrepreneurs to avail this facility.



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



सत्यमेव जयते

Ministry of Micro, Small & Medium Enterprises

(AN ISO 9001:2008 CERTIFIED ORGANIZATION)



MSE-CDP

Micro and Small Enterprise Cluster Development programmes for holistic development of selected MSEs clusters through value chain and supply chain management on co-operative basis



Prime Minister Employment Generation Programme(PMEGP)

A credit linked Scheme to facilitate participation of financial institutions for higher credit flow to micro sector. Its objectives are to generate continuous and sustainable employment opportunities in Rural and Urban areas of the country through start-ups.

[Read more...](#)


National Manufacturing Competitiveness Programme

To promote growth oriented enterprise through 10 interventions like lean manufacturing, design clinic, quality management systems etc.

[Read more...](#)


ASPIRE

To promote Innovation & Rural Entrepreneurship through rural livelihood incubator, technology business incubator and fund of funds To establish Technology Centre Network to promote Innovation, Entrepreneurship and Agro-Industry, I propose to set up a fund with a corpus of Rs.200 crore." 105B."

[Read more...](#)


Scheme of Fund for Regeneration of Traditional Industries(SFURTI)

Making traditional industries more productive and competitive by organizing the traditional industries and artisans into clusters.

[Read more...](#)


Performance & Credit Rating Scheme

To create an eco-system of MSEs for easier/cheaper access to credit for the rated enterprises. The rating done for MSEs generates an awareness about the strengths and weaknesses of the operations and creditworthiness of the enterprise.

[Read more...](#)


Assistance to Training Institution

To promote entrepreneurship and skill development through capital grant for creation/strengthening of infrastructure and programme support for conducting entrepreneurship development and skill development programmes

[Read more...](#)


Marketing Assistance

To assist MSMEs to organise/participate in exhibition of their products and services in domestic and global markets. Organizing Buyer-Seller meets, Intensive Campaigns and Marketing Promotion Events are also included

[Read more...](#)


Credit Linked Capital Subsidy Schemes(CLCSS)

To enable micro and small enterprises to adopt modern technology to improve their productivity

[Read more...](#)
