India has always been widely known for having a wide demography. Currently India is having almost half of its population under the age of 26 and the median age of the country is estimated to be 29 this year. This makes India the youngest country in the world. Now, having such a remarkable demography, the potential to seize global opportunity is only limited by how we supply talented skilled labour to the Indian & global markets. The increasing globalisation challenges, geopolitical scenario, new emerging technology & several other variables have significantly influenced India’s market landscape for the upcoming years, but the timely Indian government initiatives to such challenges has directed its focus to long term investment by shifting to common social economies of scale.

The initiative to skill India efforts directed towards economic infrastructural changes, has ramped up micro entrepreneurship models and boosted start-up culture. The government of India has been actively working towards a ground up investment and hand holding of skill and business development. In addition, the rapidly changing technology development has challenged the organizational operations and functioning. This over the years has lead to new mixed business models that revisits traditional sustainable products with latest digital & technological environment that is reshaping entire market structure and operations. Both these factors have led to the rise of new business models distributing the incumbents, altered customer behaviour, reformed service delivery methods & operations, & most importantly, it has changed the way people earn a living and work culture.

India is aiming to take the next big leap and this transition is only possible via sustainable technological development model, which is its USP. The global edge will be achieved by the growing entrepreneur’s abilities to create brand and market themselves by using their skill and knowledge effectively. The young Indian entrepreneur will require knowledgeable workers and skilled technical staff who are flexible, analytical and who can be the driving force for gaining market share. To achieve this edge, Ministry of MSME plays an extremely vital role in promoting entrepreneurship and imparting skill development trainings to its youth. The Micro, Small and Medium Enterprises (MSMEs) Sector not only contributes significantly to the Indian Economy in terms of Gross Domestic Product (GDP) but also to Exports and Employment generation.
SYNTHETIC BLOOD PENETRATION TESTING AT NSIC OKHLA FACILITY

NSIC-Technical Centre, Okhla has established Synthetic Blood Penetration Testing facility for Cover-all PPE kit at its premises in New Delhi.

VIDEO CONFERENCE HELD BETWEEN NSIC AND RSMB–RUSSIA

NSIC held a video conference with RSMB-Russia, NSIC’s partner institute in Russia on 18.06.2020 to discuss & share initiatives taken by each side to assist MSMEs amid COVID-19. The VC was chaired by Shri P. Udayakumar, Director (P&M) from NSIC- India & Mr. Nikita Bantsekin, Deputy Director General & Head - International Cooperation, RSMB-Russia.

COIR BOARD FINISHED A RESEARCH PROJECT IN COLLABORATION WITH BHARATHIDASAN UNIVERSITY

Coir Board had entrusted a project in collaboration with Bharathidasan University, Thiruchirappalli on “Development of research & training centre for tannery waste treatment using coir pith and effective micro-organisms to convert it into organic manure”, which got completed on 23.06.2020.
Ministry of MSME has an active social media presence that highlights the ministry's day-to-day activities and engages with the public directly. This section highlights the social media happenings and the highest engagement posts for the month.

Facebook Highlights
Top Facebook post earned 41,115 impressions

MSME (Udyam) Registration being done by Ministry of MSME is Free of Cost and paperless. This registration is only through Government of India's portal https://udyamregistration.gov.in

No Private agency or consultant is authorised to do any of its processes or charge any money for this.

Twitter Highlights
Top Twitter post earned 64,000 impressions

M/o MSME thanks @FinMinIndia specially Revenue dept and CBDT for signing MOU today with us for seamless exchange of data for registration of MSME. For paperless registration, it was a major requirement. It reduces transaction time & helps ease of business.
@PMOIndia @msmechampions

YouTube Highlights
Top Youtube post earned 508 Impressions

New Classification and procedure for registration of MSMEs

Follow us @MINMSME on Facebook, Twitter, Instagram & YouTube
EVENTS

120 Webinars organized by various TCs on MSME opportunities in Covid scenario

120 Webinars have been organized by various TCs in association with various Partners on topics like “How to adopt sustainable manufacturing strategies in MSMEs post Covid scenario”, “Setting up N-95 Mask Manufacturing Facility”, “Setting up Sanitizer manufacturing Facility”, “Intellectual Property Rights (IPR)”, “Opportunities for MSMEs – Import substitutes for Atmanirbhar Bharat”, “Managing Employees and Workplace post COVID - 19”, “Additive Manufacturing (3D Printing) in which approximately 18,865 persons have participated.

An MoU on skill up-gradation and growth in trade signed between NSIC & TRIFED

NSIC signed a MoU with The Tribal Cooperative Marketing Development Federation of India (TRIFED) on 05.06.2020 to facilitate the growth of tribes of the country and up-gradation of their skills. Considering the pandemic situation, the MoU was signed and exchanged virtually through video conferencing by both the organisations in the presence of the Shri Vijayendra, IAS, CMD, NSIC and Sh. Pravir Krishn, IAS, MD,TRIFED.

KVIC distributes Tool Kits & conducts Video Conference

Chairman, KVIC distributed through Video Conference: i) 800 Bee boxes under Honey Mission Programme; ii) 200 Jaggery Tool kits; iii) 80 Electric Potter Wheels under Kumhar Shashaktikaran Programme which created employment opportunities to 350 artisans.
CENTRAL FOOTWEAR TRAINING INSTITUTE (CFTI) AGRA & CHENNAI, MADE SURGICAL MASKS (3 LAYERED) & MEDICAL MASKS

Central Footwear Training Institute (CFTI) Agra and CFTI Chennai, made Surgical Masks (3 layered), Washable fashion masks, New type mask components & Medical Gowns as per demand of the industry.

TECHNOLOGY CENTERS (TCs) MANUFACTURED COVID TEST KIT

Technology Centers (TCs) manufactured 401 sets (21 components each) of COVID Test Kit (Central Tool Room & Training Centre (CTTC), Bhubaneswar - 256 sets, Indo Danish Tool Room (IDTR) Jamshedpur - 100 sets, & Central Tool Room & Training Centre (CTTC) Kolkata - 45 sets) to meet the requirement.

INSTALLATION OF SYNTHETIC BLOOD PENETRATION MACHINE AT MSME-TECHNOLOGY DEVELOPMENT CENTRE

Installation of Synthetic Blood Penetration Machine at MSME-Technology Development Centre (Process and Product Development Centre - PPDC) Meerut for Coverall (part of PPE) testing under NABL accreditation.

DEVELOPMENT AND MANUFACTURING OF CRITICAL SPARE PARTS USING REVERSE ENGINEERING BY CENTRAL TOOL ROOM & TRAINING CENTRE (CTTC)

Development and manufacturing of critical spare parts (import substitution) using reverse engineering by Central Tool Room & Training Centre (CTTC), Bhubaneswar for spice manufacturing unit M/s RUCHI MASALA at Cuttack.
ACHIEVEMENTS

PRIME MINISTER’S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

Margin money subsidy of Rs. 188.65 crore has been disbursed by banks up to 30.06.2020 under the Prime Minister’s Employment Generation Programme (PMEGP) which will facilitate setting up of 6,356 micro enterprises creating employment of around 50,848 persons.

CREDIT GUARANTEE TRUST SCHEME FOR MSE (CGTMSE)

As per the data provided by Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), 1.15 Lakh Guarantees have been approved involving an amount of Rs. 4,981 crore during the month of June 2020. During the current FY 2020-21 (from 01.04.2020 to 30.06.2020), total 1.87 Lakh Guarantees have been approved involving an amount of Rs.8,976 crore.

CREDIT LINKED CAPITAL SUBSIDY AND TECHNOLOGY UP-GRADATION SCHEME (CLCS-TUS)

Under the Building Awareness on Intellectual Property Rights (IPR) For Micro, Small and Medium Enterprises IPR Component of Credit Linked Capital Subsidy and Technology Up-gradation Scheme (CLCS-TUS), the following funds have been released during the month of June 2020.

- Rs.3.23 crore has been released for setting up of 15 Intellectual Property Facilitation Centers (IPFCs).
- Rs.5.19 lakh has been released to MSME units in respect of reimbursement of 1 Patent & 2 Trademarks.
- Rs.25 lakh has been released to MSME Development Institutes for setting up of 8 IPFCs.
- Rs.7 lakh has been released to MSME-Technology Development Centre (Process and Product Development Centre - PPDC), Agra for one training.

MSME SAMADHAAN

As on 30.06.2020, a total of 46,742 applications have been filed by MSEs involving an amount of Rs.13765.51 crore. 3927 cases have been mutually settled with buyers involving an amount of Rs. 609.28 crore. 3473 applications have been disposed of by Micro and Small Enterprise Facilitation Council (MSEFC) involving an amount of Rs. 644.50 crore.

MSME SAMPARK

As on 30.06.2020, 59,745 passed out trainees (job seekers) and 5,638 recruiters (job providers) have registered on the portal. Against vacancies posted by recruiters, 19,729 resumes have been shared with recruiters and 10,387 jobs have been offered.