

WINNERS

HIGHLIGHTS

EVENTS

Inauguration of MSMEs Technology
Centre on 12th January 2022



YOUTH ENTREPRENEURSHIP

Way Forward for Boosting the Indian Economy



**“ARISE! AWAKE! AND STOP NOT
UNTIL THE GOAL IS REACHED”**

- Swami Vivekananda

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NATIONAL YOUTH DAY

National Youth Festival is celebrated with the aim to propagate the concept of National Integration, Spirit of Communal Harmony, Courage, and Brotherhood and to imbibe the youth with Swami Vivekananda's philosophy and ideals.

Youth Entrepreneurship

Way forward for boosting the Indian Economy

India is the world's second most populous country with more than 50 percent of its population under the age of 25 and more than 65 percent below the age of 35. The average age of the Indian youth is 29 years. In today's dynamic world, this unique demography presents a plethora of opportunities for investing in human capital development to boost the Indian economy. It is a fact that the stronger the youth, the more developed the nation is. Therefore, we can say that a country's youth is the core agent of progress, and contributor to economic and social development. The potential and power of the Indian youth place great hope in their capability to make India lead the world.

Youngsters have the zeal to take challenges and therefore, India has emerged as a nation with a high number of youth entrepreneurs. Young minds are sharp and innovative, which helps in the progress of a country. However, for this to happen, adequate opportunities must be provided to the youth to enable them to present their ideas and action plans. For motivating the youth, the National Youth Day, popularly known as 'Yuva Diwas', is celebrated across the country on 12 January every year to mark the birth anniversary of Swami Vivekananda. This year also, our Prime Minister Shri. Narendra Modi inaugurated the 25th National Youth Festival with the agenda to galvanize, ignite, unite and activate the young citizenry towards nation-building and to unleash the true potential of our demographic dividend. Prime Minister also inaugurated MSME technology centre in Puducherry, aiming towards up skilling and upgrading the youth of the country. The startup ecosystem has been thriving in India for many years now. Start-ups blend exciting and innovative ideas with the existing infrastructure and upcoming trends. They chase purpose before profit and other things. So far, India has been doing quite well and has really grown and built an ecosystem of startup for itself.

The growth of startup culture in India is something that is gradual in nature, and there are quite a few reasons why India is becoming such a sustainable environment for startups to thrive in. Some of these are the growing talent pool, the decreasing costs of setting up businesses, technological advancement, various funding options, and government support. Government of India has taken some key initiatives to promote the start-up and entrepreneurship culture such as Make in India, Digital India, Mudra Yojana, Atal Innovation Mission, 59-minute loan, Stand up India and Start-Up India, which are encouraging the ambitious young Indians.

The World Economic Forum and the Observer Research Foundation collaboratively conducted a survey of more than 5,000 youth in India, it was found that young Indians are ambitious and show greater autonomy in their career decisions.

They acknowledge changing skill requirements and are eager to pursue higher education, undergo advance training and enroll in skill development programmes. However, the road to empower Indian youth is not one without challenges and roadblocks. Our education system has been traditionally skewed towards academics more than its practical implementation. Therefore, steps in the last few years have been taken to readjust education system. A dedicated Ministry of Skill Development & Entrepreneurship is working to promote skill among the youth and getting them suitably employed. New Education policy is one of the major steps taken towards the development of education system of the country, it is formed with the motive to make Indian Youth skilled and self-reliant, hence the day is not far when the Indian youth will not be a job seeker but potential job provider.

Along with these initiatives towards youth's entrepreneurship and startups, the growth of Micro, Small and Medium

Enterprises (MSMEs) sector is being emphasized. This sector is increasingly contributing to the GDP along with continuous participation of youth, encouraging India to become more and more self-reliant. To promote youth entrepreneurship in the country, Ministry of MSME provides a whole gamut of support to them in building their dream enterprise. To transform India into an entrepreneurship-driven economy, Ministry of MSME has instituted some strong pillars, namely National Institute – Micro Small Medium Enterprise, National Small Industries Corporation, Khadi and Village Industries Commission and COIR board. These organizations conduct various programmes for the empowerment of the youth and to facilitate their entrepreneurial aspirations, through different supportive schemes.



Schemes like PMEGP (Prime Minister's Employment Generation Program) are helping the youth to become job providers rather than job seekers. Under this program, an individual aged 18 or above can also start flexing his own enterprise with full support of the Ministry. Entrepreneurship promotion and development programs are being organized regularly by Ministry of MSME to nurture the talent of youth by enlightening them on various aspects of industrial/business activity required for setting up MSMEs. These programs are conducted for youth and other people interested to set up their own industrial/-self-employment venture. One of the major challenges faced by young entrepreneurs is the non-availability of adequate finance to carry out their operations. For this, ministry of MSME facilitates collateral free loans and there are also other schemes which provide financial assistance.

In conclusion, entrepreneurship will be more acknowledged if we can focus on the youth at this transitional stage that has already begun in our country, moreover it has the potential to last a long time. It is our role to establish an atmosphere that encourages creativity and gives possibilities for innovative and young business. It will tend to have an impact on the society's social, cultural, and economic advancement. Youth today are more daring, ambitious, and career-oriented, and they may easily be transformed into successful entrepreneurs if adequate leadership training and expertise is imparted to them.

The cultivation of this new generation is in our hands, and we must meet their needs in terms of talent, creativity, and perception enhancement for a better India. The role of our country's youth is fundamental. They are just as creative and as bright as their counterparts around the world. The government's responsibility is to enable our youth's aspirations and inspire them to rise and flourish. Thereafter, we can say that India is fully "self reliant".

Around The Ministry



Ministry of MSME organised a meeting with Uzbekistan Delegation

Ministry of MSME organised a meeting with Uzbekistan delegation headed by First Deputy Minister of Investment and Foreign Trade of the Republic of Uzbekistan, Mr. Laziz Kudratov on 22.12.2021 in New Delhi to exchange views about micro, small and medium business in both the countries. The meeting was chaired by Secretary (MSME), Shri B.B Swain.

During the 57th Meeting of National Level Steering Committee (NLSC) of MSE-CDP held on 20.12.2021, Setting up of Common Facility Centre (CFC) in Rubber Cluster, Pune, Maharashtra has been approved with a project cost of Rs. 22.12 crore and GoI contribution of Rs.18 crore.

Virtual meeting with the Indian Institute of Foreign Trade (IIFT) Kolkata

A virtual meeting with the Indian Institute of Foreign Trade (IIFT), Kolkata was conducted on 03.12.2021 to deliberate upon the Study Report on "Strategy for export promotion from North-East Indian to ASEAN in the backdrop of Act East Policy.

MOUs & Partnerships

NSIC signed MoU with JINDAL STAINLESS STEELWAY LIMITED



NSIC has signed MOU with JINDAL STAINLESS STEELWAY LIMITED (JSSL) on 07.12.2021 for the supply of Stainless-Steel products to MSMEs all across India under the NSIC Raw Material Distribution scheme. The MoU will facilitate MSMEs in getting quality Stainless Steel material at competitive prices. This association will create a platform to ensure ease of buying stainless steel by various MSME's across the country

Technology Centre, Durg signed MoU with Guru Ghasidas Central University, Bilaspur

Technology Centre, Durg signed MoU with Guru Ghasidas Central University, Bilaspur (Chhattisgarh) for providing skill development training to students and faculties. This would also support Startups in R&D.

IDTR Jamshedpur signed MOU with IIT (ISM), Dhanbad and National Institute of Technical Teachers

IDTR Jamshedpur made institutional collaboration with the Indian Institute of Technology (ISM), Dhanbad, and National Institute of Technical Teachers' Training & Research, Kolkata through MoU for conducting skill development training programs, organizing workshops, knowledge sharing, etc.

NSIC has renewed its MoU with Yes Bank



NSIC has renewed its MoU with Yes Bank Ltd under Bank Tie-up Scheme to help MSMEs with the credit facility. The renewal of MoU has been a sustained joint endeavour of both NSIC and Bank to handhold the MSMEs in meeting their credit requirements..

Research & Development

Indo Danish tool room (IDTR), Jamshedpur has designed and manufactured the following:-

Compact Unit Rotating Manipulator (an Import substitute) being imported from Turkey for M/s Minerals Technologist Pvt. Ltd. Kolkata.

Central Footwear Training Institute (CFTI), Chennai

Central Footwear Training Institute (CFTI), Chennai is conducting a foot measurement survey for the Indian Footwear sizing project as a synergy partner of CSIR-CLRI (Council of Scientific and Industrial Research-Central Leather Research Institute) covering the States/UTs viz Kerala, Tamil Nadu, Pondicherry, Andhra Pradesh and Karnataka.

Central Tool Room & Training Centre (CTTC), Bhubaneswar

Central Tool Room & Training Centre (CTTC), Bhubaneswar has carried out Metal 3D printing, machining, and vacuum heat treatment of 3 Cryogenic Engine Coolers (Material-Inconel IN-718), which is used for propelling low weight rockets to orbital space.



Success Stories !

of entrepreneurs.





TRUST MEDIA ENTERTAINMENT, AGRA NSIC-SINGLE POINT REGISTRATION SCHEME(SPRS)

Shri Devashish Pramod Kumar

The scope of entrepreneurship is wide, whether it be manufacturing, service or retail. One has to dream and pursue with dedication. Mr. Debashish Kumar is one motivated entrepreneur from Agra who dream of becoming a filmmaker. He got closer to achieving his dream when he participated in the #Noidaexpo where he got to know about the schemes of Ministry of MSME. He registered his firm under MSME and in the words of Debashish "I was told about the Single point Registration System of #NSIC. Today because of this scheme, my enterprise is able to file tenders and I am able to collaborate with T series and Zee Music". This story of Debashish is a heartwarming story where #MINISTRYOFMSME played a crucial role in his entrepreneurial journey.

CZ SMART MOBILITY SOLUTIONS

Shri K. Gowdhaman

“When you dare to dream big, you join the rank of high flyers”.

Shri. K. Gowdhaman real-life story illustrates this point like nothing else. His journey of becoming an entrepreneur was very emotional and difficult as for initial funds he had to mortgage his mother's ornaments. Today his enterprise CZ smart mobility solutions create software solutions for parking and traffic management. He got support from the #Ministry of MSME in the form of #international cooperation scheme which transformed his business to a new level. Through this scheme he promoted his products across the globe. Today his brand is well known globally.



NEXUS PRIVATE LIMITED-AHMEDNAGAR MAHARASHTRA

Shri Madeem Jagirdar



“Success comes when you try your absolute best”.

Shri Madeem Jagirdar of Nexus Pvt Ltd. has worked hard to ensure that the innovative children education products of his enterprise reach every child of India. However, when he started to face hurdles, he approached **#MINISTRY OF MSME**, which helped him get financial assistance and avail the benefits of participating in Government Tenders. In the words of SHRI MADEEM “After obtaining **#Udyam registration** I could avail the benefits of EMD exemption, turnover exemption etc. which helped my company to move forward”. His products are now benefiting numerous children of our country.



2018

2019

2020

2021

PROGRESS
UPDATE

\$255k

\$236k

\$170k

\$167k

20k

\$61k

\$69k

\$43k

PROGRESS UPDATE

MSME SAMBANDH - Public Procurement Policy:

Implementation of Public Procurement Policy for Micro and Small enterprises is monitored through the MSME SAMBANDH portal. Up to 30.12.2021, the procurement details of CPSEs during 2020-21 and 2021-2022 are as follows:

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2020-21	153	1,44,514.40	40,738.16 (28.19%) (1,76,031 MSEs benefited)	756.99 (0.52%) (6,832 MSEs benefited)	718.82 (0.50%) (4,969 MSEs benefited)
2021-22 (As on 31.12.2021)	107	76,581.37	24,265.90 (31.69%) (1,17,425 MSEs benefited)	571.32 (0.75%) (4,642 MSEs benefited)	581.45 (0.74%) (4,354 MSEs benefited)

Guarantee Emergency Credit Line (GECL):

Under the Guarantee Emergency Credit Line (GECL) scheme, out of the total budgetary allocation of Rs. 10,000 crores, an amount of Rs.500 crore has been released to the implementing agency, i.e., National Credit Guarantee Trust Company (NCGTC) in December 2021. Till 31.12.2021, the total release to the said agency by the Ministry of MSME during the current financial year stands at Rs. 7,750 crore.

Credit Guarantee Scheme for Subordinate Debt (CGSSD) :

It is operationalized through a special window created for this purpose under Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE). The scheme has been extended up to 31st March 2022.

During the FY 2021-22 (From 01.04.2021 to 28.12.2021), 283 guarantees have been approved involving an amount of Rs.26.45 crore.

Since inception, 756 guarantees amounting to Rs. 81.78 crore have been extended by 18 Banks.

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) :

During December 2021, up to 27.12.2021, as per the data provided by CGTMSE, 35.504 guarantees have been approved involving an amount of Rs. 3,613.54 crore.

During the FY 2021-22 (from 01.04.2021 to 27.12.2021), a total of 4,95,911 guarantees have been approved involving an amount of Rs. 35.722.35 crore.

Prime Minister's Employment Generation Programme (PMEGP) :

Margin Money Subsidy of Rs.1633.19 crore was disbursed by banks up to 31.12.2021, under the 'Prime Minister's Employment Generation Programme' (PMEGP) which will facilitate the setting up of 52984 micro-enterprises creating employment of around 423872 persons.

Capacity Building and Augmentation:

Training & Placement:

During December 2021, 18 Tool Rooms & Technical Institutions under the Office of Development Commissioner (MSME) trained 12,134 trainees. These Tool Rooms & Technical Institutions provide training & consultancy to industries, render facilities for upgrading technologies and provide skill training in specific product groups like Foundry & Forging, Electronics, Electrical Measuring instruments, Fragrance & Flavour, Glass and Footwear Industry etc.

269 trainees trained by MSME Tool Rooms & Technical Institutions viz., CTTC Bhubaneswar, IDTR Jamshedpur, CTTC Kolkata, TRTC Guwahati and PPDC Agra, have been placed in various enterprises like M/s Maruti Suzuki India Ltd, M/s Jindal Steel & Power Ltd M/s Tata Aerospace, M/s Azad Engineering Pvt. Ltd. M/s N.S. Engineering Pvt. Ltd. and various other enterprises located in Haryana, Chhattisgarh, Telangana, Maharashtra, Assam, Rajasthan, etc.

Skill Training under the Ministry is conducted through various organizations, i.e. Tool Room & Technical Institutions, New Technology Centres established under TCSP, National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), Coir Board, etc. Up to 30th December 2021, 27,277 persons have been imparted skill training by these organizations.

TRTC, Guwahati has trained 1,614 Candidates in various Certificates, Diploma, and other Skill development courses.

Assistance & Handholding :

During December 2021, 18 Tool Rooms & Technology Institutions under the Office of Development Commissioner (MSME) assisted 2,607 units for job works, testing & calibration, and consultancy services. These Tool Rooms & Technology Institutions provide facilities for designing and manufacturing of dies and tools, moulds, jigs and fixtures, gauges and tool components, CAD/CAM, etc

Extension Centres (ECs):

17 ECs have started training/assisting MSMEs. In December 2021, 17 ECs have trained 925 trainees and assisted 37 MSMEs.

COIR Board:

Coir Board participated in 16 Domestic Exhibitions and has organized 8 exclusive Exhibitions in Connection with Azadi Ka Amrit Mahotsav during December 2021

Coir Board exported 65772 MT coir products worth Rs. 194.26 crore during December 2021.

Mahatma Gandhi Institute for Rural Industrialization (MGIRI):

Skill Development Training Programme based on Garment Manufacturing Technology organized by MGIRI from 07.12.2021 for two weeks for 1 beneficiary; on Pottery from 13.12.2021 for 45 days and Panchgavya Products from 20.12.2021 for 6 days for 12 participants from Maharashtra and West Bengal.



EVENTS

MSME CONCLAVE

Hon'ble Raksha Mantri Shri Rajnath Singh inaugurated the MSME Conclave-2021 organized by the Society of Indian Defence Manufacturers (SIDM) on Defence Industrial Corridors and various schemes of MSMEs on 04.12.2021 at Air Force Auditorium, Subroto Park, New Delhi. Shri P. Udayakumar, Director (P&M), NSIC addressed the inauguration session of the MSME Conclave – 2021.

MSME Pavillion at Dubai Expo

Hon'ble Union Minister Shri Narayan Rane, Hon'be Minister of State Shri Bhanu Pratap Singh, Shri B.B Swain Secretary MSME and Shri Vinai Kumar Saxena Chairman KVIC in the presence of Senior official of Ministry inaugurated the MSME Pavilion in the World Expo, 2020 Dubai on 17.01.2022



Inauguration of Technology Centre

Hon'ble Prime Minister Shri Narandra Modi inaugurated MSME Technology Centre at Puducherry in the presence of Shri Narayan Rane, Hon'ble Minister, MSME and Shri Bhanu Pratap Singh Verma, Hon'ble Minister of State, MSME on 12th January, 2022 during the National Youth festival.



HORNBILL FESTIVAL Celebrated across North East



Shri B.B. Swain, Hon'ble Secretary MSME along with Shri I. Kitto Zhimomi, Commissioner & Secretary, Department of Tourism, Govt. of Nagaland & Ms Mercy Epao, JS (SME) has inaugurated MSME Tribal & Artisan Pavilion at 22nd Hornbill Festival at Kohima, Nagaland on 05.12.2021 under **National SC-ST Hub Scheme** supported the tribes by setting up stalls for different products where **40 SC/ST** owned MSME units from all across the North Eastern States had participated in the **Horn Bill festival**.

North East COIR Expo, 2021 at Guwahati, Assam

North East Coir Expo, 2021 at Guwahati, Assam during 16-19 Dec 2021 was inaugurated by the Hon'ble Minister of State for MSME (Shri Bhanu Pratap Singh Verma) in the presence of Hon'ble Chairman, Coir board 16.12.2021



SOCIAL MEDIA

Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



twitter.com/minmsme

Impression: 9,066 views



The Ministry of MSME implements one of the largest Credit Support Programs for the MSME Sector for new Enterprise Creation, Expansion and Technology Upgradation.

@AmritMahotsav @minmsme @kvicindia @NSICLTD @scsthub @PIB_India @IndianCoir @kvicindia @PIBIndiaMSME #AmritMahotsav



facebook.com/minmsme

Impression: 3,566 views

 Ministry of Micro, Small and Medium Enterprises, Government of India 
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"When you support a small business ,you are supporting a dream"
#MSME #NSIC #KVIC #SCSTHUB #NSSH

 GOVERNMENT OF INDIA
MINISTRY OF MICRO,
SMALL & MEDIUM ENTERPRISES



SUCCESS STORY!

"Ab Hum Rukenge Nahi"
-Mr. Jagmohan Singh

Facing the storms of life with fortitude and courage, Jagmohan Singh, is today the proud owner of JJ Fastners, a Unit which is engaged in manufacturing a wide range of anchor bolts, industrial washers, industrial bolts etc. He was working in a factory for 20 years and then thought to start his own enterprise. In the initial stage he faced many difficulties but later on he got the support of #National SC-ST Hub in the form of opportunities to file tender through #Single point registration Scheme. Subsequently his business achieved massive success in this industry.

For more information visit www.msme.gov.in

3,566
People reached

62
Engagements

 +1.5x higher
Distribution score

[Boost post](#)

"When you support a small business, you are supporting a dream."
#MSME #NSIC #KVIC #SCSTHUB #NSSH