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MSME INSIDER

MSME DAY

27TH JUNE, 2023

The Ministry of Micro,
Small & Medium
Enterprises, celebrated
'Udyami Bharat-MSME
Day' on 27th June, 2023

HIGHLIGHT

6,25,214 MSMEs registered on the
Udyam Registration Portal in the
month of June, 2023

The Cabinet Committee on
Economic Affairs chaired by Hon'ble
Prime Minister approved a new
Central Sector Scheme "PM
Vishwakarma" on 16.08.2023

Celebration of National Handloom
Day on 7th August, 2023





“

From the food that we eat to the car that we drive – it would not be wrong to say that every product in our lives has seen some contribution of MSMEs. Small businesses have an outsized impact on our lives.

– Shri Narayan Rane

”

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उद्यमी भारत

अग्रणी। आधुनिक। आत्मनिर्भर।



On the occasion of International MSME Day, the Ministry of Micro, Small & Medium Enterprises, celebrated 'Udyami Bharat-MSME Day' on 27th June, 2023. The Union Minister for Ministry of Micro, Small & Medium Enterprises, Shri Narayan Rane graced the occasion as Chief Guest of the programme along with the Union Minister of State for Micro, Small & Medium Enterprises, Shri Bhanu Pratap Singh Verma as Guest of Honor.

The event showcased the launch of various initiatives of the Ministry of MSME, dedicated towards growth and development of MSMEs such as 'CHAMPIONS 2.0 Portal' and 'Mobile App for Geo-tagging of Cluster Projects and Technology Centers' by the Chief Guest and Guest of Honor. Further, results for 'MSME Idea Hackathon 2.0' were declared and 'MSME Idea Hackathon 3.0' for women entrepreneurs was launched.

Addressing the gathering, Shri Narayan Rane emphasized the importance of MSMEs in the country's GDP and exports and expressed hope that MSMEs will contribute to 50% of the country's GDP by 2030.

He congratulated all stakeholders on the event's success and urged everyone to take steps towards making India a USD 5 trillion economy.

Appreciating the role of Indian MSMEs in the growth of the country's economy, Shri Bhanu Pratap Singh Verma highlighted, that since 2014, India's GDP ranking has seen a significant jump from 10th to 5th position.

Both the Union Ministers motivated entrepreneurs by distributing certificates to Gold and Silver ZED-certified MSMEs. During the event, 400 crore Margin Money subsidy was also released digitally to 10,075 beneficiaries of new Prime Minister's Employment Generation Programme (PMEGP) units.

The programme highlighted the schemes and initiatives of the Ministry of MSME. It showcased and celebrated the efforts of the Ministry towards improving the business environment for MSMEs and encouraged MSMEs to adopt sustainable practices.





About the Ministry

Registration of MSMEs

2,187,183 MSMEs registered on the Udyam Registration Portal in the month of June, July and August, 2023. Since the launch of the Portal w.e.f. 01.07.2020 till 28.08.2023, as many as 2.47 crore MSMEs have registered on Udyam Portal, including 59,78,687 registration of Informal Micro Enterprises (IMEs) on Udyam Assist Portal.



EXPORT PROMOTION

- Information on exports and imports is provided currently by the Directorate General of Commercial Intelligence and Statistics (DGCI&S), in which specific information to MSME sector is not available. In order to have real time data on exports and imports done by MSMEs, there is a need to link ICEGATE portal of Central Board of Indirect Taxes & Customs (CBIC) with Udyam Registration portal of the Ministry of MSME. In this regard, a meeting was held under the Chairmanship of Additional Secretary and Development Commissioner (MSME) with CBIC on 02.06.2023 and deliberations are in progress with CBIC for capturing data for MSME sector from ICEGATE software.
- 54 Export Facilitation Centers (EFCs) functioning across the country which are disseminating information to the MSME Sector on import and export procedures, have assisted more than 78 entrepreneurs in the month of August, 2023.



The India-Japan Joint Working Group (JWG) on MSME Cooperation held a meeting to discuss skill development and training

The second meeting of India-Japan Joint Working Group (JWG) on MSME Cooperation, constituted under the India-Japan Industrial Competitiveness Partnership Roadmap (IJICP), was held on 13.07.2023 in virtual mode. The meeting was led by Ms. Mercy Epao, Joint Secretary (SME) from Indian side and Mr. Katsuhiko Murayama, Director Southwest Asia Office, Ministry of Economy Trade and Industry (METI) from Japan side. During the meeting both sides discussed the proposed skill development/training in 5S and Kaizen at identified technology centres of Ministry of MSME by Association for Overseas Technical Cooperation and Sustainable partnership (AOTS) of Japan.

MoU signed on 07.08.2023 between M/o MSME and Jute Products Development and Export Promotion Council (JPDEPC), Kolkata.

MoU between M/o MSME and Jute Products Development and Export Promotion Council (JPDEPC), Kolkata has been signed on 07.08.2023 to implement the Sub-Component i.e. Capacity Building of First Time MSE Exporters (CBFTE) of Studies.



NSIC signs MOU with the Ministry of MSME for the year 2023-24.

NSIC signs MOU with the Ministry of MSME for the year 2023-24. The MOU was signed by Shri Vipul Goel, CMD, NSIC with Shri S.C.L. Das, Secy, MSME, GoI in the presence of Shri Kartikeya Sinha, Director (Planning & Marketing), NSIC and Shri Gaurav Gulati, Director (Finance), NSIC.



Ministry of MSME signed an MoU with Paytm on 28.08.2023.

Ministry of MSME signed an MoU with Paytm on 28.08.2023 to digitally onboard the artisans and craftspeople and incentivize digital transactions to encourage their formalization under PM Vishwakarma Scheme



PROGRESS UPDATE



01. CREDIT SCHEME

i. Credit Guarantee Scheme:

Ministry of MSME, is implementing Credit Guarantee Scheme for Micro and Small Enterprises through Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), for providing collateral free loan up to a limit of Rs. 5 crore (w.e.f. 01.04.2023) to MSEs with a guarantee coverage up to 85% for various categories of loans. a) Under the scheme, 1,05,770 guarantees amounting to Rs. 12,850 crore have been approved in July, 2023 whereas as on 23.08.2023, 79,153 guarantees amounting to Rs. 11,034 crore have been approved in August, 2023, taking the total guarantees approved to 4.19 lakh guarantees amounting to Rs. 54,383 crore during FY 2023-24 (upto 23.08.2023).

ii. Aatmanirbhar Bharat Package – Self Reliant India (SRI) Fund :

Self Reliant India (SRI) Fund is aimed at infusing Rs. 50,000 crore as equity funding in those MSMEs which have the potential and viability to grow and become large units. Total fund of Rs. 50,000 crore has a provision of Rs.10,000 crore from Gol and Rs. 40,000 crore leveraged through Private Equity / Venture Capital funds. In the month of June, July and August, 2023, 45 Daughter funds were empanelled and financial assistance provided to 1027 potential MSMEs by way of investing about Rs. 14,609 crore.



02. TECHNOLOGY

a. Tool Room & Technical Institutions

- 18 Tool Room & Technical Institutions spread across the country are providing trained personnel and are assisting MSMEs for various job works, testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds etc. 8064 units were assisted by these Tool Room & Technical Institutions in June, July and August, 2023.
- Tool Rooms & Technical Institutions also undertake import substitution initiatives towards realizing Aatmanirbhar Bharat. In the month of June 2023, Bracket used in SUKHOI-30 Aircraft which is being imported from Russia was manufactured by the Tool Room under the Ministry located at Aurangabad for Indian Air Force. Tool Room, located at Bhubaneswar, has manufactured components of Light Combat Aircraft to Hindustan Aeronautics Limited, Lucknow.
- Tool Room at Bhubaneswar has developed parts for laser guided-missile for Defence Research and Development Organisation (DRDO), Hyderabad. Machining of a critical gearbox of Kaveri Engine (Aircraft Engine) was done for the CSIR-Central Mechanical Engineering Research Institute, Durgapur.
- To augment the network of Technology Centres, under the Scheme, "Establishment of new Technology Centres /Extension Centres", 20 new Technology Centres (TCs) as "Hub" and 100 Extension Centres (ECs) as "Spoke" are being established across the country. Locations for 5 more ECs were approved in June, 2023, and land at 7 locations have been brought under possession of the Ministry upto August, 2023; taking the total of approved locations of ECs to 40. Further, 18 ECs have started imparting training and have trained 2762 trainees till August, 2023. Business/ technical advisory services to 35 MSMEs/ trainees/ Industries/ Entrepreneurs have also been provided by these ECs. Tender evaluation is under process to engage CPSEs for setting up of 20 TCs and 65 ECs.

b. Contribution by Tool Rooms of the Ministry in 'Chandrayaan-3' mission

India's third lunar mission, 'Chandrayaan-3' was successfully launched on 14.07.2023. In this remarkable mission, following Tool Rooms under the Ministry have made their contribution towards realizing 'Aatmanirbhar Bharat':

- Central Tool Room & Training Centre (CTTC), Bhubaneswar has manufactured and supplied 437 types of precision components (around 54,000 components) for the mission.
- Institute for Design of Electrical Measuring Instruments (IDEMI), Mumbai has manufactured and supplied guiding device used in turbocharger assembly of the Chandrayaan-3.

c. Technology Centre Systems Programme

- Under the World Bank assisted “Technology Centre Systems Programme” (TCSP), 15 new Technology Centres (TC) are being established and modernizing of existing TCs are being done.
- MSME-TC, Durg assisted in designing power & control circuits of 15 Ton industrial EOT Crane for M/s Gearcon Engineering, Rajnandgaon for supply and installation to M/s Vedanta Group.
- MSME-TC, Sitarganj has carried out machining works for M/s PES Engineers Pvt. Ltd., Sitarganj and M/s Ghaziabad Precision Products Pvt. Ltd., Sitarganj.

d. MSME Champions Scheme

- MSME Champions Scheme has been formulated with three components namely, ‘MSME-Sustainable’ (ZED), ‘MSME-Competitive’ (LEAN) and ‘MSME-Innovative’ (Incubation, Design, IPR). Digital MSME will be interlinked with all other components of the Scheme.
- RFP for engagement of Nodal Implementing Agency was uploaded on Central Public Procurement Portal (CPP) on 23.05.2023 for Digital MSME Scheme.
- 13 Awareness Programmes were organized by MSME Development and Facilitation Offices (DFOs) on World Intellectual Property Day under the IPR component of MSME Innovative scheme.
- Fifth Project Monitoring and Advisory Committee (PMAC) meeting of MSME Innovative Scheme (a component under MSME Champions Scheme) was held under the Chairmanship of Additional Secretary and Development Commissioner (MSME) on 14.07.2023, during which approvals were accorded for conducting 49 awareness programmes, National IP outreach Mission in 500 Aspirational Blocks, 30 IP Yatras in major cities, ‘GI Mahotsav’ in 10 States and conducting 5 capacity building training programmes for officials of MSME- Development and Facilitation Offices.
- Fourth Project Monitoring and Advisory Committee (PMAC) meeting of ‘MSME Lean (Competitive) Scheme’ was held under the Chairmanship of Additional Secretary and Development Commissioner (MSME) on 03.08.2023, during which approvals were accorded for conducting 793 awareness programmes, 20 consultant training programmes, 260 Intermediate-level and 65 Advance-level Lean certification targets for Group of Enterprise (GoE) formation.
- Third Project Monitoring and Advisory Committee (PMAC) meeting of ‘MSME Sustainable (ZED) Scheme’ was held under the Chairmanship of Secretary (MSME) on 23.08.2023, during which approvals were accorded for conducting 100 awareness programmes, 10 consultant training programmes, financial assistance for 500 testing /system/ product certifications, ZED certification targets of 50,000 Bronze Certifications, 150 Silver Certifications and 250 Gold Certifications.



03. **CLUSTER/INFRASTRUCTURE**

Micro and Small Enterprises - Cluster Development Programme (MSE-CDP):

For accessing State-wise information regarding ongoing and completed Common Facility Centres (CFCs) and Infrastructure Development (ID) projects across the country, details are enabled on HEATMAP for display on the MSE-CDP portal of the Ministry.

54 Common Facility Centres (CFCs) and Infrastructure Development (ID) projects have been Geo-tagged, in the month of August, 2023, taking the total of Geo-tagged CFCs and ID Projects to 306, witnessing 21.4% increase in Geo-tagging of projects, when compared with the previous month

04. **MARKET ACCESS**

Vivad se Vishwas I – Relief to MSMEs

- “Vivad se Vishwas I - Relief to MSMEs” scheme which was announced in the Union Budget 2023-24 was launched by the Department of Expenditure, Ministry of Finance, for providing relief to MSMEs for COVID-19 period. Ministry of MSME has requested all field offices of the Ministry to organize seminar/workshop/awareness programmes for dissemination of information among all stakeholders to enhance outreach to MSMEs. All Ministries were also requested to expedite early settlement of pending claims.

Public Procurement Policy for Micro and Small Enterprises

- Implementation of Public Procurement Policy for Micro and Small Enterprises is monitored through ‘MSME SAMBANDH’ portal. As per the portal, during the FY 2023-24, as on 30.08.2023, out of total procurement of Rs. 32,441.78 crore reported by 84 CPSEs and one Department, total procurement from MSEs is

Rs. 13,091.29 crore (40.35%) benefitting 52,746 MSEs, out of which Rs. 289.13 crore (0.89%) is from 1,840 MSEs owned by SC/STs and Rs. 381.61 crore (1.18%) is from 4,000 MSEs owned by Women.

- Ministry of MSME has participated in the meeting conducted by The Department for Promotion of Industry and Internal Trade (DPIIT) on 28.08.2023 to deliberate upon the issues raised by Indian Oil Corporation Limited regarding concurrent application of Public Procurement Policy for Micro and Small Enterprises Order, 2012 and Public Procurement (Preference to Make in India) Order, 2017.

05. SKILLING

Skill Development

67,018 persons have been imparted skill training through various organizations under the Ministry spread across the country in the month of June, July and August, 2023

Placement

1184 trainees trained by Tool Rooms & Technical Institutions/ Technology Centres under the Ministry located at Bhubaneswar, Patna, Aurangabad, Hyderabad, Agra, Chennai, Rohtak, Bhiwadi and Bhopal have been placed in various enterprises across the country in the month of June, July and August, 2023.

Skilling Programmes

MSME- Technology Centre, Bhiwadi established under TCSP organised short-term residential training programme on 'Python programming' for 11 International students from Nigeria (from Mewar University) from 3rd to 27th June, 2023.



Tool Room located at Aurangabad has signed a MoU with Dr. Babasaheb Ambedkar Research & Training Institute, Pune on 18.07.2023 for imparting training to 1,000 trainees belonging to SC category.

In the month of August 2023, Tool Room at Kolkata signed MoU with Larsen & Toubro Limited for promotion of training and production facilities through L&T Construction Skill Training Centers at Serampore, Hooghly. Technology Centre, Rohtak signed MoU with Guru Jambheshwar University of Science & Technology, Hisar, Haryana

Tool Rooms & Technical Institutions/New Technology Centres

Placement

255 trainees trained by MSME Tool Rooms & Technical Institutions viz., Central Tool Room & Training Centre (CTTC), Bhubaneswar, Indo Danish Tool Room (IDTR), Jamshedpur, Tool Room & Training Centre (TRTC), Patna (an Extension centre of IDTR, Jamshedpur), Indo German Tool Room (IGTR), Aurangabad, Central Institute of Tool Design (CITD), Hyderabad, Process and Product Development Centre (PPDC), Agra, Central Institute of Hand Tools (CIHT), Jalandhar have been placed in various enterprises located at Madhya Pradesh, Bihar, Gujarat, Jharkhand, Telangana, Karnataka, Maharashtra, Rajasthan, Odisha, Tamil Nadu and Punjab.





06. MSME SAMPARK

MSME SAMPARK portal is a digital platform wherein jobseekers (passed out trainees/ students of Tool Rooms & Technical Institutions) and recruiters get connected. 800 jobs were offered in June, July and August, 2023 .

07. NORTH EASTERN REGION

Tool Room & Training Centre, Guwahati has trained 4109 candidates in various NCVT/SCVT Certificate and Diploma courses. 267 units including MSMEs were assisted by manufacturing tools & components. 271 trainees have been placed in different industries of Assam.



08. KHADI AND VILLAGE INDUSTRIES COMMISSION (KVIC)

- KVIC organized National Conference of All State KVI Boards at IIPA, New Delhi, on 02.06.2023.
- KVIC distributed Tool Kits and Certificates approx., 200 artisans at NI-MSME Campus Auditorium, Hyderabad on 19.06.2023.
- KVIC launched the 'Khadi Yoga Mat' on the auspicious occasion of International Yoga Day at KVIC Headquarter in Mumbai on 21.06.2023.

- Bee-Boxes and Toolkits to 130 beneficiaries in the MDTC-KVIC Pavilion at Gandhi Darshan, New Delhi on 03.07.2023.
- 60 Electric Pottery Wheel & 25 Leather Tool Kits to the trained beneficiaries at Samastipur, Bihar and 20 Electric Pottery Wheel & 50 Leather Tool Kits to 20 potters to the trained beneficiaries of Muzaffarpur, Bihar on 11.07.2023.
- Distributed Tool kits to 100 potters, 40 Waste Wood, 20 turn Woods craft artisan and 50 Cobbler kits at Gurera, district Bhiwani, Haryana on 13.08.2023.
- Inaugurated renovated Khadi Bhavan of Kerala Khadi and Village Industries Board (KVIB) and distributed Turn Wood tool kits to 20 beneficiaries on 16.08.2023.
- Inaugurated renovated Khadi & Village Industries (VI) Sales Outlet of Gandhigram KVIPC Trust and a newly constructed Work-Shed of Common Facility Centre (CFC) Yarn Dying Unit at Ramanathapuram District Sarvodaya Sangh on 18.08.2023.
- Inaugurated Khadi Rakshasoot at Khadi Bhawan Connaught Place, New Delhi on 23.08.2023.
- Distributed 120 Electric Wheel Potters, 40 Wood Craft Machines and Tool Kits at Dausa district of Rajasthan on 24.08.2023.
- The maximum project cost admissible for setting up a new project is Rs. 50 lakhs in Manufacturing Sector and Rs. 20 lakhs in Service Sector. The subsidy varies from 15% to 35% of project cost based on various geographical & demographical criteria.
- On the occasion of 'Udyami Bharat-MSME Day' celebrated by the Ministry of MSME at VigyanBhawan on 27.06.2023, Rs. 400 cr. Margin Money subsidy was digitally transferred by Minister (MSME) benefiting 10,075 PMEGP beneficiaries.
- During June 2023, 13,717 units were assisted with MM subsidy of Rs. 549.91 crore, generating estimated employment opportunities for 109,736 people.
- In FY 2023-24 till 30.06.2023, 20,536 units were assisted with MM subsidy of Rs. 850.23 crore, generating estimated employment opportunities for 164,288 people.

09.

PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

PMEGP is a major credit-linked subsidy programme aimed at generating self-employment opportunities through establishment of micro-enterprises in the non-farm sector.



10.

SCHEME OF FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)

During the month of June, following 4 clusters became functional in 2 States providing sustainable employment to 2521 artisans with an assistance of Rs. 1313.63 lakh:

ChayaniBarduar Spices Cluster, Kamrup, Assam

(i) Rengam Hand Woven Readymade Cluster, Majuli, Assam

(ii) Khudani Agro Producer Cluster, Muzaffarpur, Bihar, Tapang Shitalpati Cluster, Cachar, Assam



11.

MAHATMA GANDHI INSTITUTE FOR RURAL INDUSTRIALIZATION (MGIRI)

MGIRI organized Entrepreneurship Development Training Programme based training on Panchagavya Soap, Shampoo & Handwash products for 3 participants from 05.06.2023 for 2 days; on LED light assembling for 30 participants from 05.06.2023 for 6 days; on manufacturing process of Mosquito Repellent Liquid, Detergent powder, Shampoo, Soap, Dish wash Liquid, White Phenyl & Black Phenyl for 5 candidates from 06.06.2023 for 9 days; on Panchgavya daily need products for 4 participants from 07.06.2023 for 3 days; on Soybean products for 1 participant from 13.06.2023 for 3 days; on Alovera juice & Toiletry products for 1 participant from 19.06.2023 for 3 days; on Garment manufacturing and Stitching and Garment draping for 6 candidates from 23.05.2023 for 30 days and on Alovera based juice, Cosmetics & Toiletry products for 2 candidates from 19.06.2023 for 5 days.

Entrepreneurship Development Training Programme based training on Bio-fertilizers & Bio-pesticides for 1 participant from 03.07.2023 for 5 days; on Panchgavya daily need products for 8 participants from 10.07.2023 for 3 days; on Panchagavya Soap, Shampoo & Hand wash for 7 participants from 13.07.2023 for 2 days and on Soybean products for 1 participant form 18.07.2023 for 3 days.

Entrepreneurship Development Training Programme based training on Panchagavya Soap, Shampoo & Handwash for 7 participants from 07.08.2023 for 2 days; on manufacturing process of Handmade Soap, Cosmetic

Cream and Hand Wash for 4 participants from 07.08.2023 for 2 days; on Panchgavya daily need products for 7 participants from 09.08.2023 for 3 days and on Aloe vera based products for 3 participants from 21.08.2023 for 5 days.

Skill Development Training for 24 youth, on Zari Zardozi craft for 13 people, Jute craft for 5 people and Wood craft for 6 people from Madhya Pradesh from 17-30.08.2023 for 45 days.

12. COIR BOARD

Coir Board organised/ participated in:

- Hindi Advisory Committee meeting at, New Delhi on 07.06.2023,
- Third Sub committee of the Committee of Parliament on Official Language at SR & SD Varanasi, on 19.06.2023,
- 9th International Yoga Day at Centre Square Mall, Ernakulam, on 21.06. 2023,
- International MSME Day on 27th June, 2023. As part of the celebration, Head Office and all the establishments of the Board displayed banner in offices and distributed pamphlets on Schemes and products,
- Participated in Foreign Exhibitions and coordinated the India MSME Coir Expo organized by Embassy of India, Bangkok during 13th to 16th July, 2023 at Sook Siam, ICONSIAM, Bangkok.
- G20 Summit - '4th EWG Meeting and Labour & Employment Minister's Meeting held at Brilliant Convention Center, Indore during 19th to 21st July 2023.
- 10 firms were newly registered as Coir Exporters and issued Registration-Cum-Membership Certificates in July, 2023.



13. ASPIRE

Under Fund of Fund component of ASPIRE, two new Alternative Investment Funds (AIFs), were supported with a commitment of Rs.30 cr. each. These AIFs are Avana Sustainability Fund and Aavishkaar India Fund-VI will focus on investing into technology-based start-ups/MSME in the field of-

(i) Food systems & responsible consumption, (ii) Mobility & Supply chains digitization, (iii) Energy & Resource Management, (iv) Digital Tools, (v) Financial Inclusion and (vi) Sustainable Agriculture.

- The total commitment so far is Rs.162.5 Cr. to nine AIFs out the corpus of Rs. 310 cr.

Besides, 29 new start-ups/ micro-enterprises were established via the incubation programs conducted in the Livelihood Business Incubator (LBI) under ASPIRE.

- 02 Livelihood Business Incubators (LBIs) became functional during this month, which is as follows:

(i) Meghalaya Basin Management Agency (MBMA), West Garo, Meghalaya, and

(ii) Mizoram KVI Board, Lunglei, Mizoram.

- Besides, 131 number of beneficiaries were trained, 108 were wage employed and 32 micro-enterprises were established via the incubation programs conducted in the Livelihood Business Incubator (LBI) under ASPIRE during July, 2023.

EVENTS



Udyami Bharat- MSME DAY

On the occasion of International MSME Day, The Ministry of MSME celebrated 'Udyami Bharat-MSME Day' on 27.06.2023 at VigyanBhawan, New Delhi. Hon'ble Minister for MSME, Shri Narayan Rane graced the occasion as Chief Guest of the programme along with Hon'ble Minister of State (MoS) for MSME, Shri Bhanu Pratap Singh Verma as Guest of Honor.

The event showcased the launch of various initiatives of the Ministry such as 'CHAMPIONS 2.0 Portal' and 'Mobile App for Geo-tagging of Cluster Projects and Technology Centers' by the Chief Guest and Guest of Honor. Further, under the MSME Champions Scheme, results for 'MSME Idea Hackathon 2.0' were declared and 'MSME Idea Hackathon 3.0' for women entrepreneurs was launched. Certificates were distributed to Gold and Silver ZED-certified MSMEs. Call for Ideas for application of 5G technology in MSMEs was also launched.

On the occasion of International MSME Day 2023, NSIC offices sensitized the MSME sector with various initiatives of NSIC for the growth of MSMEs such as:

a) NSIC-Technical Services Centre (Aligarh) along with Livelihood Business Incubation Centre (LBI) Deoria signed a Memorandum of Understanding (MoU) with Govt. Polytechnic, Deoria on 27.06.2023 at Govt. Polytechnic, Deoria. The MoU has been signed to impart skill development training to the students of Govt. Polytechnic, Deoria to meet the skill requirement of the industry. The MoU will boost the efforts of NTSC, Aligarh/LBI Deoria to expand its reach among the youth for their skill development.

b) NSIC (Bangalore) in association with Karnataka Small Scale Industries Association celebrated MSME Day on 27.06.2023 along with officials from MSME-DFO, District Industries Centre, KASSIA council members and MSMEs of the region.

c) NSIC (Cochin) actively participated in the International MSME Day 2023 celebrations organised on the eve of 27.06.2023 at Cochin. The Program was inaugurated by Shri P. Rajeeve, Hon'ble Minister for Law, Industries & Coir, Government of Kerala.



Hon'ble Minister of State, MSME Shri Bhanu Pratap Singh Verma distributed 260 Electric Pottery Wheel to the potters, agarbatti machine to artisans

Hon'ble Minister of State, MSME Shri Bhanu Pratap Singh Verma distributed 260 Electric Pottery Wheel to the potters, agarbatti machine to 20 artisans and Turn Wood Craft machines to 60 artisans from different districts of Uttar Pradesh on 19.07.2023.



Ministry of MSME organized the first regional workshop on (TReDS) on 14th July, 2023



Ministry of MSME organized the first regional workshop on (TReDS) at Capital on 14th July 2023 to create awareness among MSMEs, Industry Associations, NBFCs, Public Sector Undertakings, State Govt representatives etc. RBI, Outreach programmers on TReDS will be held in all regions in India.

Celebration of National Handloom Day on 7th August, 2023

Hon'ble Prime Minister of India, Shri Narendra Modi, was the Chief Guest in the event "Celebration of National Handloom Day" at Bharat Mandapam, Pragati Maidan, New Delhi in the presence of Hon'ble Minister of MSME, Shri Narayan Rane, Hon'ble Minister of Textiles, Shri Piyush Goyal, Hon'ble Minister of State, Textiles, Smt. Darshana Jardosh on 07.08.2023.



PM Vishwakarma Scheme

The Cabinet Committee on Economic Affairs chaired by Hon'ble Prime Minister approved a new Central Sector Scheme "PM Vishwakarma" on 16.08.2023 with a financial outlay of Rs.13,000 crore for a period of five years (FY 2023-24 to FY 2027-28). The scheme aims to strengthen and nurture the Guru-Shishya parampara or family-based practice of traditional skills by artisans and craftspeople working with their hands and tools. The scheme also aims at improving the quality, as well as the reach of products and services of artisans and craftspeople and to ensure that the Vishwakarmas are integrated with the domestic and global value chains.

Under PM Vishwakarma scheme, the artisans and craftspeople will be provided recognition through PM Vishwakarma certificate and ID card, Credit Support upto Rs. 1 lakh (First Tranche) and Rs. 2 lakh (Second Tranche) with a concessional interest rate of 5%. The Scheme will further provide Skill Upgradation, Toolkit Incentive, Incentive for Digital Transactions and Marketing Support.



The scheme will provide support to artisans and craftspeople of rural and urban areas across India. Eighteen traditional trades will be covered in the first instance under PM Vishwakarma. These trades include (i) Carpenter (Suthar); (ii) Boat Maker; (iii) Armourer; (iv) Blacksmith (Lohar); (v) Hammer and Tool Kit Maker; (vi) Locksmith; (vii) Goldsmith (Sonar); (viii) Potter (Kumhaar); (ix) Sculptor (Moortikar, stone carver), Stone breaker; (x) Cobbler(Charmkar)/ Shoesmith/ Footwear artisan; (xi) Mason (Rajmistri); (xii) Basket/Mat/Broom Maker/Coir Weaver; (xiii) Doll & Toy Maker (Traditional); (xiv) Barber (Naai); (xv) Garland maker (Malakaar); (xvi) Washerman (Dhobi); (xvii) Tailor (Darzi); and (xviii) Fishing Net Maker.

Participation of artisans in 77th Independence Day celebrations at New Delhi

On the occasion of 77th Independence Day celebrations, among the 1,800 Special Guests who have been invited by the Government of India for the National Flag hoisting ceremony by Hon'ble Prime Minister at Red Fort, New Delhi, the Ministry of MSME has facilitated participation of 49 Khadi artisans and 57 artisans (Vishwakarmas) along with their spouses from across the country. Hon'ble Minister, MSME hosted these artisans at his residence on 15th August, 2023.

Ministry of MSME organised National SC-ST Hub Conclave at Town Hall, Jharkhand on 18.08.2023



A Mega Conclave under the Chair of Hon'ble Minister of State, Ministry of MSME was organised at Town Hall, Gumla, Jharkhand on 18th August, 2023 to create awareness of the various initiatives under National SC-ST Hub (NSSH) Scheme and other Schemes of the Ministry amongst existing/aspiring SC-ST entrepreneurs of Jharkhand State. More than 650 SC-ST entrepreneurs participated in the event. A special technical session with CPSEs, Banks & Lending institution was held providing an interactive platform for aspiring and existing SC-ST entrepreneurs.



Success Story

Mr. J. Zonunsanga, of J.P Offset Printers, is from Upper Khatla, Aizawl, Mizoram. He has been into offset printing and services for the past 20 years and providing employment to more than 15 people. He has benefitted from Special Credit Linked Subsidy Schemes of National SC-ST Hub wherein he took a loan of Rs.75 Lacs and received a capital subsidy of 25% amounting to Rs 18.3 Lakhs for the purchase of plant & machinery. This loan has helped him augment his capacity and scale up his business by adding four new machines, which improved the quality and speed of the printing making him competent in the mainstream and offering state-of-the-art solutions to his client. With this professional enhancement, now he aspires to get empaneled with various CPSEs, participate in government bids, and provide offset printing solutions at a large scale.

SOCIAL MEDIA



Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



facebook.com/minmsme

Impression : 20,297



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twitter.com/minmsme

Impression : 4,955



The Ministry of MSME signed an MoU with Paytm on 28.08.2023 to digitally onboard the artisans and craftspeople and incentivize digital transactions to encourage their formalization under PM Vishwakarma Scheme

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About the Ministry

Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions a progressive MSME sector by promoting growth and development of the Sector, including number of statutory and non-statutory bodies work under the aegis of the Ministry of MSME. These include the Khadi and Village Industries Commission (KVIC) and the Coir Board besides National Small Industries Corporation (NSIC), National Institute for Micro, Small and Medium Enterprises (NIMSME) and Mahatma Gandhi Institute for Rural Industrialization (MGIRI).

Through these statutory and non- statutory bodies, Ministry of MSME runs various schemes aimed at Financial Assistance, Technology Assistance and Upgradation, Infrastructure Development, Skill Development and Training, Enhancing Competitiveness and Market Assistance to MSMEs.

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