

Vol. LV

MSME INSIDER

Ministry of Micro, Small and Medium Enterprises, Government of India/ June 2023/ Volume LV

11th May, 2023

NATIONAL TECHNOLOGY

DAY 2023 :

Theme- 'School to Startups -Igniting
Young Minds to Innovate.'



HIGHLIGHTS

01

BizAmp, an outreach programme organized by the Ministry of MSME in association with NSIC Venture Capital Fund Limited (NVCFL) under the Self Reliant India (SRI) Fund at Dimapur, Nagaland

02

Union Minister of MSME Shri Narayan Rane through Video Conferencing inaugurated a "Honey Parlor" on "World Honey Bee Day"

“On National Technology Day, we salute the dedication and tenacity of our scientists and those passionate about technology.

- Prime Minister, Shri Narendra Modi

On May 11, 1998, India successfully conducted the Nuclear Test at the Indian Army's Pokhran range. After this monumental accomplishment, former Prime Minister, Late Shri Atal Bihari Vajpayee declared India a Nuclear Power. Since then, May 11 has been observed as the National Technology Day, to commemorate the achievements of scientists, researchers, engineers and all others involved in the field of science and technology.

The celebration of Technology Day symbolizes India's quest for scientific inquiry, technological creativity & innovations, and the integration of these developments into national socioeconomic benefits and global presence.

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About the Ministry

Hon'ble President of India "Smt. Droupadi Murmu" visited NSIC stall on 25.05.2023.

The President of India, Smt. Droupadi Murmu alongwith Shri Radhakrishnan, Governor of Jharkhand, Shri Arjun Munda, Union Minister of Tribal Affairs, Shri Hemant Soren, Chief Minister of Jharkhand graced the NSIC stall on 25.05.2023 during the "Women SHG Sammelan" organised by Ministry of Tribal Affairs at Khunti District, Jharkhand. Zonal Head (East 1&2), NSIC briefed them about the NSIC initiatives for the growth of Entrepreneurship, Skill development and the MSME Sector in the region.



Shri Bhanu Pratap Singh Verma, M/o State for Micro, Small and Medium Enterprises, Government of India, visited Branch Office Jaipur, NSIC on 12.05.2023.

Shri Bhanu Pratap Singh Verma, M/o State for Micro, Small and Medium Enterprises, Government of India, visited Branch Office Jaipur, NSIC on 12.05.2023. Senior Branch Manager, NSIC (Jaipur) welcomed the Minister at NSIC Jaipur Office and briefed him about the activities of NSIC in Rajasthan state. The Minister appreciated the activities going on in Rajasthan and encouraged the officers.



Dr. Himanta Biswa Sarma, Chief Minister of Assam was apprised about NSIC initiatives for the growth of MSME sector.

Dr. Himanta Biswa Sarma, Chief Minister of Assam was apprised on 25.05.2023 by Zonal Head (North East) about NSIC initiatives for the growth of MSME sector, NSIC Incubation & Skill Development programs in the State of Assam including North-Eastern states. Congratulating the NSIC team, the Chief Minister (Assam) assured full cooperation from the State Government to encourage entrepreneurship in the region.



NSIC participated in “MSME Going Global Event” organized by Indian Chamber of International Business (ICIB).

NSIC participated in “MSME Going Global Event” organized by Indian Chamber of International Business (ICIB) on 19.05.2023 at Constitution Club of India, New Delhi to create awareness about various schemes implemented by NSIC for the development of MSMEs including the CBFTE scheme of Ministry of MSME.

The 15th Governing Council (GC) and 14th Annual General Meeting (AGM) of ni-msme was held on 30th May, 2023.



The 15th Governing Council (GC) and 14th Annual General Meeting (AGM) of ni-msme was held on 30th May 2023 at Diamond Jubilee Bhawan, ni-msme campus, Hyderabad under the Chairmanship of the Union Minister for MSME, Shri Narayan Rane. On this occasion he has inaugurated the newly constructed compound wall at vacant land of ni-msme and class rooms at Diamond Jubilee Bhawan of ni-msme. An interactive meet with Industrial Associations and Cluster Artisans was also arranged to discuss about MSME issues with the Minister. The meet concluded with certificate distribution to the successful participants trained in Entrepreneurship Skill Development Programme under ATI Scheme of MoMSME.



PROGRESS UPDATE

01. CREDIT SCHEME

i. Credit Guarantee Scheme:

As on 24.05.2023, as per the data provided by Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), 63,767 guarantees have been approved involving an amount of Rs.7,157 crore during May, 2023.

ii. Aatmanirbhar Bharat Package – Self Reliant India (SRI) Fund :

As reported by NSIC Venture Capital Fund Limited (NVCFL), since inception, 43 Daughter funds have been empanelled under the SRI Fund and under the aegis of NVCFL (Mother Fund), financial assistance has been provided to 333 potential MSMEs by way of investing about Rs. 4,274 crore.

02. TECHNOLOGY

a. Tool Room & Technical Institutions

18 Tool Room & Technical Institutions spread across the country are providing trained personnel assisting MSMEs for various jobs, works, testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds, jigs and fixtures, CAD/CAM, etc. 2,368 units were assisted by these Tool Room & Technical Institutions during the month of May, 2023. Significant achievements are listed below:

Import Substitution

Tool Rooms & Technical Institutions have manufactured various import substitute components/ export components as detailed below:

Name of the Tool Room	Component(s) Manufactured	Currently being imported from	Customer
Central Tool Room & Training Centre (CTTC), Kolkata	Spadder assembly used in Jute Industries	Being imported from Europe and China	M/s Naihati Jute Mills Co. Ltd., Kolkata
Indo German Tool Room (IGTR), Aurangabad	High Pressure Die Casting Dies (HPDC) Base (parts are used for control units of submarines)	For export to Europe	M/s Phoenix Mecano (India) Pvt. Ltd., Pune

b. Technology Centre Systems Programme

- Under the World Bank assisted “Technology Centre Systems Programme” (TCSP), 15 new Technology Centres (TC) are being established and modernizing of existing TCs are being done.
- MSME-TC, Durg assisted in designing power & control circuits of 15 Ton industrial EOT Crane for M/s Gearcon Engineering, Rajnandgaon for supply and installation to M/s Vedanta Group.
- MSME-TC, Sitarganj has carried out machining works for M/s PES Engineers Pvt. Ltd., Sitarganj and M/s Ghaziabad Precision Products Pvt. Ltd., Sitarganj.

c. MSME Champions Scheme

- MSME Champions Scheme has been formulated with three components namely, ‘MSME-Sustainable’ (ZED), ‘MSME-Competitive’ (LEAN) and ‘MSME-Innovative’ (Incubation, Design, IPR). Digital MSME will be interlinked with all other components of the Scheme.
- RFP for engagement of Nodal Implementing Agency was uploaded on Central Public Procurement Portal (CPP) on 23.05.2023 for Digital MSME Scheme.
- 13 Awareness Programmes were organized by MSME Development and Facilitation Offices (DFOs) on World Intellectual Property Day under the IPR component of MSME Innovative scheme.

03. CLUSTER/INFRASTRUCTURE

Micro and Small Enterprises - Cluster Development Programme (MSE-CDP):

For accessing State-wise information regarding ongoing and completed Common Facility Centres (CFCs) and Infrastructure Development (ID) projects across the country, details are enabled on HEATMAP for display on the MSE-CDP portal of the Ministry.

04. MARKET ACCESS

a. Vivad se Vishwas I – Relief to MSMEs

- The Department of Expenditure, Ministry of Finance, has launched the scheme, “Vivad se Vishwas I – Relief to MSMEs” which was announced in the Union Budget 2023-24 for providing relief to Micro, Small and Medium Enterprises (MSMEs) for COVID-19 period. Government e-Marketplace (GeM) has developed a dedicated web-page for implementation of this scheme. Eligible claims shall be processed only through GeM. As on 29th May, 2023, a total no. of 8,243 claims have been registered on GeM.
- The Ministry of MSME is working towards early settlement of claims pending with the respective Ministries/ Departments/ CPSEs/ State Govts.

b. Public Procurement Policy for Micro and Small Enterprises

- Implementation of Public Procurement Policy for Micro and Small Enterprises is monitored through ‘MSME SAMBANDH’ portal upto 31.05.2023, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2022-23 & FY 2023-24 are as follows:

Financial Year	CPSEs reported (Nos.)	Procurement (Rs. in crore)			
		Total Procurement (Rs. in crore)	Total From MSEs	From SC/STs- owned MSEs	From Women- owned MSEs
2022-23	145	1,72,710.59	61,706.03 (35.73%) (2,23,405 MSEs benefited)	1,446.22 (0.84%) (9,889 MSEs benefited)	2,070.07 (1.20%) (13,902 MSEs benefited)
2022-23 (As on 31.05.2023)	42	4,080.01	1,644.75 (40.31%) (5,646 MSEs benefited)	32.50 (0.80%) (143 MSEs benefited)	51.73 (1.27%) (270 MSEs benefited)

05.

SKILLING

Skill Development

18,865 persons have been imparted skill training through various organizations under the Ministry viz., Tool Rooms & Technical Institutions, New Technology Centres established under Technology Centre Systems Programme (TCSP), National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), National Institute for Micro, Small and Medium Enterprises (ni-msme) and Coir Board during the month of May, 2023.

The Corporation imparted entrepreneurship/skill development training to 5315 persons and provided Common Facility Services to 1850 Micro & Small enterprises upto 25.05.2023. in FY 2023-24.



06.

MSME SAMPARK

MSME SAMPARK portal is a digital platform wherein jobseekers (passed out trainees/students of Tool Rooms & Technical Institutions) and recruiters get connected. Progress of SAMPARK portal for the month of May, 2023 (as on 23.05.2023) is given below:

Job Seekers (Passed out Trainees) registered	525
Job Providers	9
Job offered	127
Current vacancy available	690

07.

NORTH EASTERN REGION

Tool Room & Training Centre (TRTC), Guwahati:

Tool Room & Training Centre, Guwahati has undertaken following major activities during the month of May, 2023.

Trained 659 candidates in various NCVT/SCVT Certificate and Diploma courses such as Machinist, Turner, Welder, Computer Hardware & Network Management, Steel Fabrication, Plumber, CNC Machining, CAD/CAM, PLC, Auto CAD & Catia etc.\



08.

KHADI AND VILLAGE INDUSTRIES COMMISSION (KVIC)

- 600 Bee-Boxes with Bee-colonies to the 60 Bee-keepers under the Honey Mission, with the aim to increase the bee pollination and raw honey production of Bhind-Morena and Sheopur district were distributed on 05.05.2023.
- 80 Electric Potter's wheels to 80 Potters (20 beneficiaries of Mahu (Indore dist.), 20 beneficiaries of Khajuraho (Dist. Chattarpur), 20 beneficiaries of Tamot (Dist. Raisen) & 20 beneficiaries of Dist. Neemuch) were distributed through VC. Other 8 Footwear manufacturing tool kits were also distributed to 8 trained Leather artisans of Dist. Satna, through Video Conferencing on 05.05.2023.
- 500 Bee-Boxes with Bee-colonies to the 50 Bee-keepers under the Honey Mission, were distributed with the aim to increase the bee pollination and raw honey production at Kumarikata, Tamulpur, Assam on 08.05.2023.
- Agarbatti & Pickle Manufacturing Machines were distributed to 40 beneficiaries at KVIC Complex Office in Guwahati and inaugurated Footwear Unit under Gramodyog Vikas Yojna at Six-Miles, Guwahati on 08.05.2023.
- 200 Bee Boxes and Bee Colonies to 20 beekeepers were distributed under the Honey Mission at Nanpur Village of Garh Mukteshwar, dist. Hapur, Uttar Pradesh On 15.05.2023

09. PMEGP

Under PMEGP, during the month of May, Banks have sanctioned 6819 projects involving Margin Money Subsidy of Rs. 300.33 crore under PMEGP, which will facilitate creation of employment of around 54552 persons. Also, 14 Awareness Programmes/ Workshops have been organized and 8362 beneficiaries have been provided Entrepreneurship Development Programme (EDP) training.



10. **SCHEME OF FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)**

During the Month of May, 2023, following 6 clusters became functional in 4 states providing sustainable employment to 2914 artisans with a GoI assistance of Rs. 1585.72 lakh :

- (i) Baripada Bamboo Cluster, Mayurbhanj, Odisha;
- (ii) Dhenkanal Bamboo Cluster, Dhenkanal, Odisha;
- (iii) Traditional Royal Dress Cluster , Jajpur, Odisha;
- (iv) Pulse Processing Cluster, Banswara, Rajasthan;
- (v) Shansha Cut Flower Cluster, Lahul and Spiti, Himachal Pradesh;
- (vi) Thipuzumi Kiwi and Allied Food Processing Cluster, Phek, Nagaland.

11. **ASPIRE**

Under Fund of Fund component of ASPIRE, two (2) new Alternative Investment Funds (AIFs), were supported with a commitment of Rs.30 cr. each. These AIFs are Avana Sustainability Fund and Aavishkaar India Fund-VI and will focus on investing into technology-based start-ups/MSME in the field of- (i) Food systems & responsible consumption, (ii) Mobility & Supply chains digitization, (iii) Energy & Resource Management, (iv) Digital Tools, (v) Financial Inclusion and (vi) Sustainable Agriculture.

The total commitment so far is Rs.162.5 cr. to nine (9) AIFs out the corpus of Rs. 310 cr. Besides, 29 new start-ups/ micro-enterprises were established via the incubation programs conducted in the Livelihood Business Incubator (LBI) under ASPIRE.



EVENTS



Secretary (MSME) presided over BizAmp.



Secretary (MSME) presided over BizAmp, an outreach programme organized by the Ministry of MSME in association with NSIC Venture Capital Fund Limited (NVCFL) under the Self Reliant India (SRI) Fund at Dimapur, Nagaland on 04.05.2023. The programme aimed at empowering MSMEs from the North Eastern States and amplifying their businesses utilizing benefits under SRI Fund, saw participation from MSMEs across the North Eastern region, daughter funds and other State dignitaries.





Union Minister of MSME Shri Narayan Rane virtually inaugurated a “Honey Parlor”.

Union Minister of MSME Shri Narayan Rane through Video Conferencing inaugurated a “Honey Parlor” on “World Honey Bee Day” for bee conservation and honey processing at KVIC’s Central Bee Research and Training Institute (CBRTI), Pune units.

Meeting held under the Chairmanship of Union Minister, MSME on 17.05.2023 in the august presence of Minister of State (MoS) for MSME, with delegation from Government of Nagaland.

A Meeting was held under the Chairmanship of Union Minister, MSME on 17.05.2023 in the august presence of Minister of State (MoS) for MSME, with delegation from Government of Nagaland which included Shri C. L. John, Minister of Forest, Smt. Hekani Jakhalu, MLA and Senior Officials from Government of Nagaland. Agenda of the meeting was to explore the possibilities of development of timber based manufacturing hubs in the State of Nagaland with a view to help in skill upgradation of the youth and reduce unemployment. Senior Officials from the Ministry of Environment, Forest & Climate Change, Ministry of Development of North Eastern Region and Ministry of MSME were also present.



SUCCESS STORY



Mr. Laldingliana,

from Thakthing Bazar, Aizawl, Mizoram is a successful entrepreneur running his printing and packaging enterprise in the name of Fraser Media & Publication for the last 5 years, providing employment to more than 12 people. During the initial phase of his venture, he faced multiple challenges such as access to capital for initial investment, quality of product produced, marketing strategies, etc. Mr. Laldingliana was then introduced to the NSSH scheme through NSSHO Guwahati. Under NSSH, he has benefitted from Special Credit Linked Subsidy Schemes of National SC-ST Hub wherein he availed capital subsidy amounting to Rs 25 Lakhs for the purchase of plant & machinery. This credit assistance has enhanced his capacity and expanded his business by adding seven new machines for printing and packaging. With this professional augmentation, now he desires to diversify his business into digital publication, 3D printing, and specialized packaging. NSSHO Guwahati is playing an instrumental role by connecting with the relevant training institute for domain-specific skill development training and marketing assistance through the Special Marketing Assistance Scheme and other related sub-schemes of the NSSH.



SOCIAL MEDIA

Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



facebook.com/minmsme

Impression : 11,638

Ministry of Micro, Small and Medium Enterprises, Government of India

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National SC-ST Hub Scheme
#MSMEs #msmeindia #SCSTHUB #NSSH #AmritMahotsav

NATIONAL SC-ST HUB SCHEME

Key Benefits of SC-ST HUB Scheme

- 25% subsidy on purchase of plant & machinery/equipments or Rs. 25 lakh whichever is less.
- Marketing and mentoring support through participation in exhibitions and vendor development programmes.
- Reimbursement of fees charged for bank loan processing, testing services, membership of Export Promotion Council.
- Free skill trainings and distribution of trade specific tool kits to trained candidates under the Skill Development Programmes.

Scheme is applicable for aspiring and Existing SC-ST Entrepreneurs

For More Information, Visit:
www.scsthub.in
or Scan The QR Code

See Insights and Ads

Boost post

67 likes 17 shares

National SC-ST HUB Scheme

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Impression : 4883



Ministry of MSME

@minmsme

National IP Yatra 2023, an initiative of M/o MSME enhanced the awareness of Intellectual Property Rights (IPRs) amongst the MSMEs & encouraged creative intellectual endeavour in India's economy. For more information visit : innovative.msme.gov.in
#MSMEs #AmritMahotsav



Narayan Rane and 9 others

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About the Ministry

Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions a progressive MSME sector by promoting growth and development of the Sector, including number of statutory and non-statutory bodies work under the aegis of the Ministry of MSME. These include the Khadi and Village Industries Commission (KVIC) and the Coir Board besides National Small Industries Corporation (NSIC), National Institute for Micro, Small and Medium Enterprises (NIMSME) and Mahatma Gandhi Institute for Rural Industrialization (MGIRI).

Through these statutory and non- statutory bodies, Ministry of MSME runs various schemes aimed at Financial Assistance, Technology Assistance and Upgradation, Infrastructure Development, Skill Development and Training, Enhancing Competitiveness and Market Assistance to MSMEs.

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