

MSME INSIDER

HIGHLIGHTS



KVIC registered the highest ever single-day sale
(02nd October 2022)

One day workshop on Entrepreneurship Culture, Dimapur, Nagaland
(07th October 2022)



Shri Bhanu Pratap Singh Verma, Minister of State for MSME,
visited NSIC Aligarh, Uttar Pradesh
(14th October 2022)

Celebration of National Unity Day
(31st October 2022)



SPECIAL CAMPAIGN 2.0



”

“Sanitation is more important than independence. So long as you do not take the broom and the bucket in your hands, you cannot make your towns and cities clean.”

- **Mahatma Gandhi**

“

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Special Campaign 2.0

The Special Campaign 2.0 was conducted in all Central Ministries / Departments, attached / subordinate offices of Government of India from October 2nd to 31st, 2022. The preparatory phase of the campaign was conducted from September 15th to 20th, 2022. All Ministries / Departments reported monitored data on a single digital platform www.pgportal.gov.in/scdpm22. The Special Campaign 2.0 focused on liquidating pendency in the MP's references, references from the State Governments, Inter-Ministerial references, Parliamentary Assurances, PMO references, Public grievances, PG Appeals, Record Management Practices, Swachhata Campaign sites and Scrap Disposal.

The objective of Special Campaign 2.0 is to institutionalise cleanliness in government departments and to sensitise government officials about cleanliness. It also focuses on providing a good experience to the people who come to government offices with their problems and recommendations. The Department of Administrative Reforms and Public Grievances (DARPG) looks after the implementation of the campaign. Union Minister of State for Ministry of Personnel, Public Grievances, Pensions Dr Jitendra Singh launched the Special Swachhata Campaign 2.0 on 02.10.2022.

Ministry of MSME actively participated in the whole campaign starting from the day one of the preparatory phase till 31st October, 2022. On the Birth anniversary of Mahatma Gandhi, Ministry of MSME organized "Sevagram Audyogik Mahotsav" at MGIRI, Wardha, to promote the importance of cleanliness. During the Mahotsav Hon'ble Union Minister for MSME Shri Narayan Rane, inaugurated





the month long Swachhata Campaign for the Ministry and organizations/ field offices working under the administrative control of the Ministry.

A major cleanliness drive has been undertaken in the rooms of the Ministry of MSME and across all Ministry's organizations. This includes general cleaning activities, in and around office premises. NI-MSME actively participated in the programme by making small groups and planted the saplings to form a small Garden named as Rose Garden. Rose Garden was inaugurated by Director General of NI-MSME.

Ministry of MSME ran a special Media campaign to promote Special Campaign 2.0 and to fulfilling its

objectives on all social media platforms. Ministry of MSME created short videos on cleanliness drive from different organizations/ field offices of the Ministry Live videos of cleanliness drive were captured and every post/creative/design of the Ministry was posted along with the hashtag **#Specialcampaign2.0**. Ministry of MSME and its organizations/ field offices organized various awareness programmes to spread awareness about cleanliness. Ministry achieved its targets and culminated the campaign with positive spirit.



About the Ministry

1. Visit to NSIC-Technical Service Center

Shri Bhanu Pratap Singh Verma, Hon'ble Minister of State for MSME, visited NSIC-Technical Service Center (Aligarh) on 14.10.2022 and inspected the machines with various modern technologies installed in the Center.



Hon'ble MoS, Shri Bhanu Pratap Singh Verma visited NSIC-Technical Service Centre (Aligarh)



Ms. Mercy Epao, JS SME presided one day workshop in Nagaland

2. One Day Workshop on Entrepreneurship Culture

Ms. Mercy Epao, JS(SME) presided One Day Workshop on Entrepreneurship Culture Development at Chumukidima, Dimapur, Nagaland ; which was facilitated by NSIC (North East) on 07.10.2022.

3. KVIC registered the highest ever single-day sale



KVIC's pro-active efforts & Ministry of MSME's continues push to local manufacturing have done wonders. KVIC registered the highest ever single-day sale of Rs 1.34 crore at the CP outlet, New Delhi on 2.10.2022 and broke its own previous record.

4. Celebration of National Unity Day

Ministry of MSME and organizations working under the administrative control of Ministry celebrated National Unity Day. Secretary for MSME Shri. B. B Swain administered RASTRIYA EKTA DIWAS pledge to officers of the Ministry to fight corruption by incorporating the principles of integrity & accountability in order to build a better country.



Secretary for M/o MSME Shri B. B Swain administering integrity & accountability pledge on Rastriya Ekta Diwas

MoUs & Partnerships

01. NSIC Signed MoU with Phillips Machine Tools India Pvt. Ltd

Shri Narayan Rane, Hon'ble Minister for MSME, graced the occasion of MoU signing between the National Small Industries Corporation Ltd. (NSIC) and Phillips Machine Tools India Pvt. Ltd. for Skill Development Training in Additive Technologies on 18.10.2022 at Ministry of MSME, Udyog Bhawan. Shri B.B. Swain, Secretary (MSME), Shri Gaurang Dixit, CMD, NSIC and Ms. Mercy Epao, Joint Secretary (SME) were also present on the occasion.



Shri Narayan Rane, Minister of M/o MSME graced the occasion of MoU signing b/w the NSIC & Phillips Machine Tools India Pvt. Ltd



02. PPDC Agra signed MoUs with Mangalam College of Engineering

Process and Product Development Centre (PPDC), Agra signed MOUs with Mangalam College of Engineering, Ettumanoor and Aravali College of Engineering, Udaipur for enhancing skill of trainees through internship and vocational training

Research & Development

1. Indo Danish Tool Room (IDTR), Jamshedpur manufactured Manipulator used for AL-80 Refractory Handling Jig for M/s TRL Krosaki, Jamshedpur
2. Indo Danish Tool Room (IDTR), Jamshedpur manufactured 6 Press Tools used in development of Link for 30mm ADEN Gun for M/s Ordnance Factory Dumdum, Kolkata
3. Indo German Tool Room (IGTR), Aurangabad manufactured Adaptor Plate (for Export purpose) used for Dies clamping on Machines for a Unit namely, M/s Morgan Advance Materials, Aurangabad



PROGRESS UPDATE



MSME SAMBANDH – Public Procurement Policy

Implementation of Public Procurement Policy for Micro and Small enterprises is monitored through 'MSME SAMBANDH' portal. Upto 01.11.2022, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2020-21, FY 2021-22 & FY 2022-23 are as follows-

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2021-22	155	1,64,428.83	53,302.45 (32.42%) (2,23,117 MSEs benefitted)	1,267.68 (0.77%) (10,386 MSEs benefitted)	1,632.93 (0.99 %) (11,116 MSEs benefitted)
2022-23 (As on 01.11.2022)	109	77,097.54	25,872 (33.56%) (95,454 MSEs benefitted)	614.75 (0.80%) (4,105 MSEs benefitted)	659.29 (0.86%) (4,504 MSEs benefitted)

MSME SAMPARK

MSME SAMPARK portal is a digital platform wherein jobseekers (passed out trainees/students of Tool Rooms & Technical Institutions) and recruiters get connected. Progress of SAMPARK portal for October, 2022 (as on 24.10.2022) is given below:

Job seekers (Passed out trainees) registered	Job providers (Recruiters) Registered	Jobs offered	Current vacancy available
340	13	246	117

Self Reliant India (SRI) Fund

As reported by NSIC Venture Capital Fund Limited (NVCFL), 32 Daughter funds have been empanelled under the SRI Fund and under the aegis of NVCFL (Mother Fund) as of now, financial assistance to 125 potential beneficiaries have been extended by the Daughter funds.

For Implementation of SRI Fund Scheme, Rs 33.51 crore has been released during the Month of October, 2022.

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)

During the month of October, 2022, (as on 24.10.2022), 83,013 guarantees have been approved

involving an amount of Rs.7,819 crore. During FY 2022-23 (from 01.04.2022 to 24.10.2022), a total of 5,29,604 guarantees involving an amount of Rs. 47,303 Crore have been approved.

Prime Minister's Employment Generation Programme (PMEGP)

During the month of October 2022, Margin Money Subsidy of Rs. 176.50 crores was disbursed, under the 'Prime Minister's Employment Generation Programme' (PMEGP) which will facilitate setting up of 5,792 enterprises creating employment opportunities for 46,339 persons.

Capacity Building and Augmentaion

Training & Placement:

- 25,976 persons have been imparted skill training through various organizations under the Ministry i.e., Tool Rooms & Technical Institutions, New Technology Centre's established under TCSP, National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), Coir Board, etc. during the month of October, 2022.
- 183 trainees trained by Tool Rooms & Technical Institutions viz., Central Tool Room & Training Centre (CTTC), Bhubaneswar, Indo Danish Tool Room (IDTR), Jamshedpur, Indo German Tool Room (IGTR), Aurangabad, Central Institute of Tool Design (CITD), Hyderabad, Electronics Service & Training Centre (ESTC), Ramnagar and Process & Product Development Centre (PPDC), Agra have been placed in various enterprises located in Odisha, Andhra Pradesh, Gujarat, Maharashtra, Jharkhand, Chhattisgarh, Rajasthan, Uttarakhand and Haryana.
- Tool Room & Training Centre (TRTC), Guwahati has undertaken following major activities during the month of October, 2022.
- Trained 1,159 candidates in various NCVT/SCVT Certificate and Diploma courses such as Machinist, Turner, Welder, Computer Hardware & Network Management, Steel Fabrication, Plumber, CNC Machining, CAD/CAM, PLC, Auto CAD & Catia etc. CAD & Catia etc.
- Rendered services to 62 units including MSMEs by manufacturing tools & components.
- 92 trainees have been placed in different industries of Assam.

Assistance and Handholding

During the month of October, 2022, 18 Tool Rooms & Technical Institutions under the Office of Development Commissioner (MSME) assisted 2,503 units for various job works,

testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds, jigs and fixtures, CAD/CAM, etc

Extension Centres (ECs)

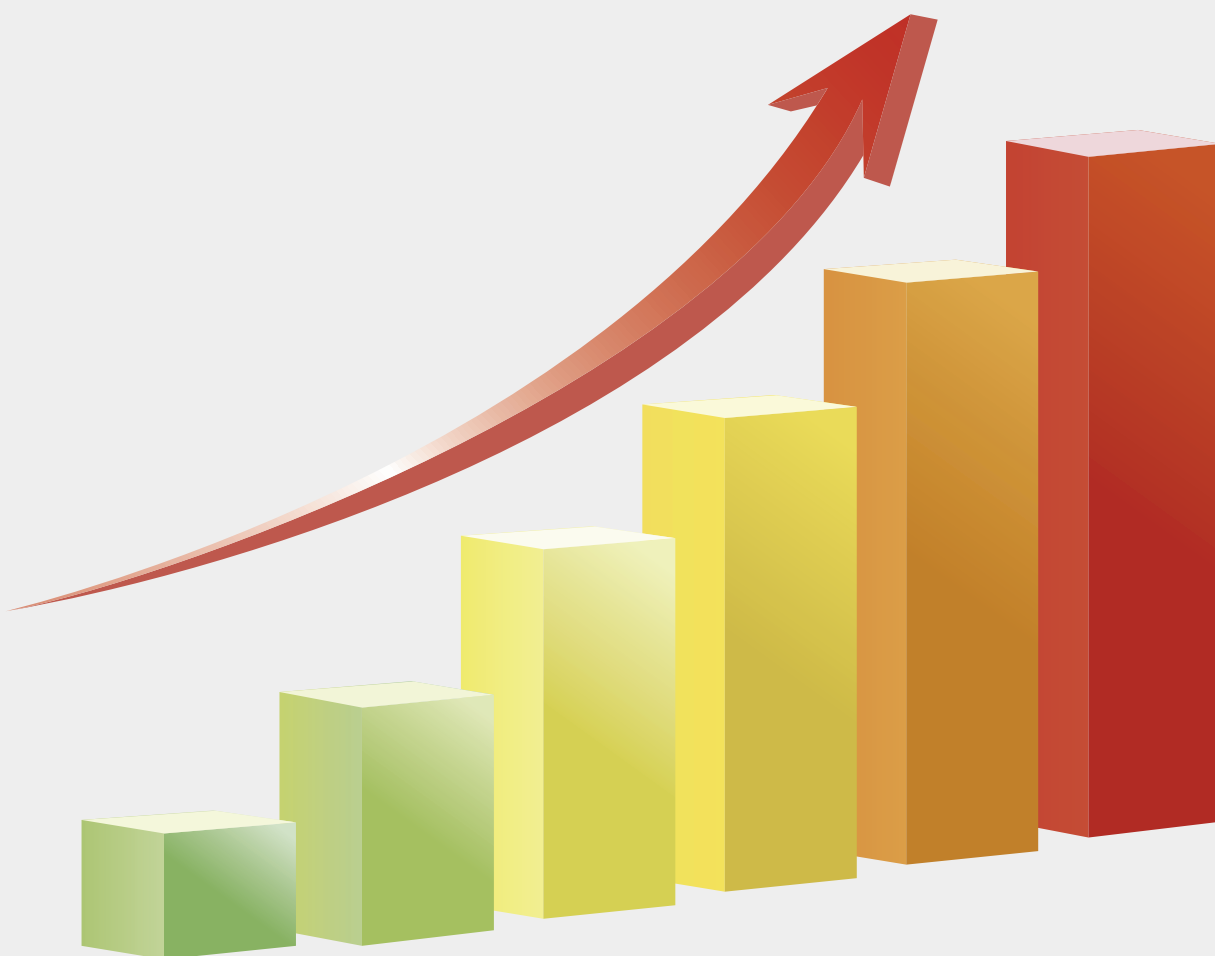
35 locations for ECs have been approved, out of which, Detailed Project Reports (DPRs) of 26 ECs have been approved.

18 ECs have started training / assisting MSMEs. In the month of October 2022, 16 ECs have trained 1,295 trainees and assisted 37 MSMEs.

MSME Champions Scheme

MSME Champions Scheme has been formulated with three components namely, 'MSME-Sustainable' (ZED), 'MSME-Competitive' (LEAN) and 'MSME-Innovative' (Incubation, Design, IPR). Digital MSME will be interlinked with all other components of the Scheme.

- Theme based "MSME Idea Hackathon - 2.0" was launched on 02.10.2022 under Incubation component of MSME Innovative scheme..



EVENTS



SFURTI MELA

Ministry of MSME and KVIC organized a SFURTI Mela at Dilli Haat, INA, New Delhi from 1st October to 15th October, 2022 to promote the traditional products made by artisan across the country.



Hon'ble Minister of State, Shri Bhanu Pratap Singh Verma along with Secretary MSME Shri BB Swain and AS & DC (MSME) Shri Shailesh Kumar Singh inaugurated SFURTI Mela at Dilli Haat, New Delhi



During the SFURTI Mela, 100 artisans from 50 SFURTI clusters covering 28 States showcased their traditional products of handloom, handicrafts, khadi, coir, agro-processing These include clusters such as - Sozni Embroidery cluster of Jammu and Kashmir, Cane and Bamboo cluster of Meghalaya, Channapatna Toy cluster of Karnataka, Natural Dye Cluster of Rajasthan, Madhubani painting Cluster of Bihar, Kolhapuri Traditional Jewellery cluster of Maharashtra, Coir cluster of Kerala, Carpet and Durrie Cluster of Uttar Pradesh, Millet Cluster of Odisha, Eri Silk Khadi Cluster of Arunachal Pradesh among others.

Union Minister of State for Ministry of MSME, Shri Bhanu Pratap Singh Verma, visited the SFURTI Mela at INA Dilli Haat on 04.10.2022 along with the Secretary, MSME Shri B. B. Swain and interacted with the artisans. On the occasion, a cultural programme was also organized which exhibited the rich heritage of Indian Folk Dance from across the country.



Sevagram Audyogik Mahotsav

On the occasion of Gandhi Jayanti Ministry of MSME organised “Sevagram Audyogik Mahotsav” at MGIRI Wardha on 02.10.2022 to promote a platform for MSME sector to showcase their strength and Capabilities.

In the “Sevagram Audyogik Mahotsav” at MGIRI, Wardha, Hon'ble Union Minister for MSME Shri Narayan Rane announced developing a Technology Centre with an overall outlay of Rs. 200 Crores at Buti Bori, MIDC.

Hon'ble Union Minister for MSME Shri Narayan Rane along with Hon'ble MoS Shri Bhanu Pratap Singh Verma distributed cheques to PMEGP/MUDRA Scheme's beneficiaries during Sevagram Audyogik Mahotsav at MGIRI, Wardha.



Hon'ble Union Minister for MSME Shri Narayan Rane announced developing a Technology Centre with an overall outlay of Rs. 200 Crores at Buti Bori, MIDC.

MSME Hackathon 2.0

Ministry of MSME organized MSME Idea Hackathon 2.0 from 2.10.2022 to 14.11.2022.

Hon'ble Union Minister for MSME Shri Narayan Rane along with Hon'ble MoS Shri Bhanu Pratap Singh Verma inaugurated MSME Hackathon 2.0 on 02.10.2022 to promote innovative ideas in MSME sector.



Hon'ble Union Minister for MSME Shri Narayan Rane along with MoS Shri Bhanu Pratap Singh Verma inaugurated MSME Hackathon 2.0

Khadi Fest- 2022 Exhibition

KVIC organised Khadi Fest -2022 Exhibition in Mumbai on 03.10.2022 to mark the birth anniversary of the Father of the Nation Mahatma Gandhi. The exhibition was available till 1 November, 2022.

Hon'ble Union Minister for MSME, Shri Narayan Rane inaugurated the Khadi Fest – 2022 Exhibition in Mumbai and visited various stalls to interact with sellers.



Hon'ble Union Minister for MSME Shri Narayan Rane inaugurated the Khadi Fest-2022 Exhibition in Mumbai.



Success Stories !

of Entrepreneurs.



*Mr. Deepak Kumar, Owner
Blue Stones Cement Product*

Mr Deepak born and brought up in a middle class farming family decided to do something different and observed that crop raiding by wild animals is a major problem faced by farmers in his village. So he decided to set up his own enterprise for manufacturing of percast fencing pole. In the initial stage he faced many difficulties like lack of finance, proper training etc but later on he came to know about Ministry of MSME and got support under PMEGP Scheme. He availed benefits like GST certificates, Udyam registration and EDP training. Today he is a successful entrepreneur and a job giver than a job seeker.



SOCIAL MEDIA

Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



twitter.com/minmsme

Impression :4,816

 Ministry of MSME 
@minmsme

MSME INNOVATIVE SCHEME combines incubation, design intervention and IPR protection in a single mode approach to raise awareness and encourage MSMEs to become MSME CHAMPIONS.

[#MSME](#)
[#KVIC](#) [#NSIC](#) [#COIRBOARD](#) [#SCSTHUB](#)
[#AmritMahotsav](#)

 GOVERNMENT OF INDIA
MINISTRY OF MICRO,
SMALL & MEDIUM ENTERPRISES





MSME INNOVATIVE SCHEME

Combines incubation, design intervention, and IPR protection in a single mode approach to raise awareness and encourage MSMEs to become MSME CHAMPIONS



INCUBATION

Objective: To promote and support untapped creativity and promote adoption of latest technologies in MSMEs

Financial Support: Get up to Rs. 15 lakhs for new idea & up to Rs.1 cr. for relevant Plant & Machinery

Eligibility: MSMEs, Individuals, Students



DESIGN

Objective: To facilitate MSMEs to develop new design strategies through interventions and consultancy

Financial Support: Get up to Rs. 40 lakhs for design project and up to Rs.2.5 lakhs for student project

Eligibility: Registered MSME with a valid Udyam Registration



INTELLECTUAL PROPERTY RIGHTS

Objective: To create awareness about Intellectual Property Rights (IPRs) among the MSMEs

Financial Support: Get up to Rs.1 crore for setting up IPFC. Get financial support for Patents/ Trademark/ Geographical Indication/ Design registration

Eligibility: Registered MSME with a valid Udyam Registration



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MSME INNOVATIVE Scheme

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Impression : 10,894



Ministry of Micro, Small and Medium Enterprises, Government of India

29 September · 🌐

Taking forward Government of India's #SwachhBharat initiative, Hon'ble Union Minister for MSME Shri [Narayan Rane](#) along with Hon'ble Minister of State Shri [Bhanu Pratap Singh Verma](#) visited various rooms in the Ministry & inspected cleanliness drive under #Specialcampaign 2.0
[#MSME](#) [#sevapakhwada](#) [#AmritMahotsav](#) [#KVIC](#)



Taking forward Government of India's #SwachhBharat initiative, Hon'ble Union Minister for MSME Shri Narayan Rane along with Hon'ble Minister of State Shri Bhanu Pratap Singh Verma visited various rooms in the Ministry & inspected cleanliness drive under #Specialcampaign 2.0

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About the Ministry

Ministry of MSME implements its various Schemes through associated organizations

Ministry of MSME

Khadi & Village Industries Commission

Coir Board

National Small Industries Corporation

Development Commissioner-MSME

National Institute for Micro, Small & Medium Enterprises

Mahatma Gandhi Institute for Rural Industrialization

Tool Rooms & Technology Development Centres

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