



भारत सरकार
 GOVERNMENT OF INDIA
 सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
 MINISTRY OF
 MICRO, SMALL AND MEDIUM
 ENTERPRISES
 सत्यमेव जयते

MSME CONNECT

October to December, 2025 | Volume LXXI



Highlights

44th India International
 Trade Fair (IITF), 2025

Four Labour Codes: A workforce
 transformation.



MSMEs are crucial for our economy as they drive innovation, employment, and contribute significantly to growth; our Government attaches great importance to this sector.

Shri Narendra Modi

Hon'ble Prime Minister

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Engagement Corner

MyGov consistently presents a dynamic range of interactive initiatives spanning diverse fields. Seize these opportunities to actively engage and win exciting prizes, participation certificates & more. Ensure your voice contributes to the development of a new India!

Reel Contest on International Day of Yoga 2026

To commemorate International Day of Yoga, Ministry of AYUSH in collaboration with MyGov invites citizens to create and share creative yoga reels. Showcase your unique yoga practices, postures, or messages highlighting the benefits of yoga for a healthy lifestyle.



Scan To Participate



Mann Ki Baat

What do you think PM should speak about in the upcoming episode? Let your ideas flow You can share your inputs.



Scan To Participate



8CPC Memorandum Submission

Central Government employees, pensioners and associations—share your suggestions and be a part of shaping the 8th Central Pay Commission. Your voice matters!



Scan To Participate



1. Inauguration of 44th India International Trade Fair, 2025



Hon'ble Union Minister for MSME, Shri Jitan Ram Manjhi inaugurated the KVIC, Coir, NSSH and MSME Pavilions (Halls 5 & 6) at the 44th India International Trade Fair (IITF), 2025 on 17.11.2025, in the presence of Hon'ble Minister of State for MSME, Sushri Shobha Karandlaje. The theme "Vibrant MSMEs, Viksit Bharat" highlighted the role of MSMEs in fostering inclusive growth. 523 exhibitors from various States and UTs were facilitated for participation in the fair by Ministry of MSME. Emphasizing inclusivity, 67% of stalls in hall number 6, were allotted to women entrepreneurs, 34% to SC/ST entrepreneurs, with participation from PwD entrepreneurs as well. Notably, over 98% of exhibitors were first-time micro enterprises. The pavilions displayed diverse sectors including textiles, handloom, handicrafts, eco-friendly products, Vishwakarma products, leather goods, toys, food items and coir products.

The event was also graced by Shri Manoj Kumar, Chairman, KVIC, Shri S.C.L. Das, Secretary, MSME, Dr. Rajneesh, Additional Secretary & Development Commissioner (MSME) and senior officials.



Exhibitors showcased coir handicrafts, traditional handcraft, geo-textiles, carpets, mats, bamboo products, leather goods, food items and eco-friendly products. Products like silk sarees, muslin, phulkari, kalamkari, herbal items and woollens were also displayed.



2. Hon'ble Union Minister of MSME, Shri Jitan Ram Manjhi, held a meeting with German SME Delegation to Strengthen Bilateral Cooperation



A meeting between the Hon'ble Minister of MSME, Shri Jitan Ram Manjhi and a senior delegation of the German Association for Small and Medium-Sized Enterprises (BVMW), led by its Chairman Mr. Christoph Ahlhaus, was held on 17 November 2025 at Kartavya Bhawan-3. The discussions focused on enhancing collaboration in research and development and innovation, including Germany's ZIM Programme. Both sides also explored possibility of establishing a Joint Working Group or a Business Council to further strengthen bilateral cooperation in SME sector and to build resilient value chains.



3. Tribal Business Conclave 2025 Unites Tradition and Innovation



Under the National SC-ST Hub Scheme of the Ministry of MSME, ST entrepreneurs participated in the Tribal Business Conclave 2025, which was held at Yashobhoomi, Dwarka on 12 November 2025. The vibrant stalls showcased innovations across a wide range of sectors, including printing technology, cane furniture, drones, food products, jewellery, handicrafts, and more. The year 2025 marked the 150th birth anniversary of Bhagwan Birsa Munda, whose ideals of integrity, innovation and self-reliance continued to inspire India's pursuit of justice and progress. The Conclave echoed the Government of India's firm resolve that the vision of Viksit Bharat @2047 would be complete only when grassroots innovators and entrepreneurs were placed at its core. It reaffirmed that Bharat is ready to lead, driven by innovation rooted in identity and guided by the Hon'ble Prime Minister's vision of inclusive, sustainable, and self-reliant growth.

Key Highlights of the Government

Key government decisions and insights

1. Four Labour Codes Herald Transformational Change: Better Wages, Safety, Social Security & Enhanced Welfare for India's



In a historic decision, the Government of India announced the four Labour Codes - the Code on Wages, 2019, the Industrial Relations Code, 2020, the Code on Social Security, 2020 and the Occupational Safety, Health and Working Conditions Code, 2020 effective from 21st November 2025, rationalising 29 existing labour laws. By

modernising labour regulations, enhancing workers' welfare and aligning the labour ecosystem with the evolving world of work, this landmark move lays the foundation for a future-ready workforce and stronger, resilient industries driving labour reforms for Aatmanirbhar Bharat. Many of India's labour laws were framed in the pre-Independence and early post-Independence era (1930s-1950s), at a time when the economy and world of work were fundamentally different. While most major economies have updated and consolidated their labour regulations in recent decades, India continued to operate under fragmented, complex and in several parts outdated provisions spread across 29 Central labour laws. These restrictive frameworks struggled to keep pace with changing economic realities and evolving forms of employment, creating uncertainty and increasing compliance burden for both workers and industry. The implementation of the four Labour Codes addresses this long-pending need to move beyond colonial-era structures and align with modern global trends. Together, these Codes empower both workers and enterprises, building a workforce that is protected, productive and aligned with the evolving world of work — paving the way for a more resilient, competitive and self-reliant nation.

Benefits of Labour Reforms Across Key Sectors:

1. Fixed-Term Employees (FTE)

- FTEs receive all benefits equal to permanent workers, including leave, medical, and social security.
- Gratuity eligibility after just one year, instead of five.
- Equal wages as permanent staff, increasing income and protection.
- Promotes direct hiring and reduces excessive contractualisation.

2. Gig & Platform Workers

- 'Gig work', 'Platform work', and 'Aggregators' have been defined for the first time.
- Aggregators must contribute 1–2% of the annual turnover, capped at 5% of the amount paid/payable to gig and platform workers.
- Aadhaar-linked Universal Account Number will make welfare benefits easy to access, fully portable, and available across states, regardless of migration.

3. Contract Workers

- Fixed-term employees (FTE) will increase employability and ensure social security, legal protection like benefits equal to permanent employees.
- Fixed-term employees will become eligible for gratuity after one year of continuous service.
- Principal employers will provide health benefits and social security benefits to contract workers.
- Workers to get a free annual health check-up.

4. Women Workers

- Gender discrimination legally prohibited.
- Equal pay for equal work ensured.
- Women are permitted to work night

- shifts and in all types of work (including underground mining and heavy machinery), subject to their consent and mandatory safety measures.
- Mandatory women's representation in grievance redressal committees
- Provision to add parents-in-law in Family Definition of Female employees, expanding dependent coverage and ensuring inclusivity.

5. Youth Workers

- Minimum wage is guaranteed for all workers.
- All workers to get appointment letters, - promoting social security, employment history and formal employment.
- Worker exploitation by employers is prohibited—payment of wages during leave has been made mandatory.
- To ensure a decent standard of living, workers will receive wages as per the floor wage determined by the Central Government.

6. MSME Workers

- All MSME workers are covered under the Social Security Code, 2020, eligibility based on employee count.
- Minimum wage guaranteed for all workers.
- Workers will have access to facilities such as canteens, drinking water, and rest areas.
- Provisions for standard working hours, double overtime wages, and paid leave.
- Timely wage payment ensured.



7. Beedi & Cigar Workers

- Minimum wages guaranteed for all.
- Working hours capped at 8 -12 hours per day, 48 hours per week has been capped.
- Overtime Work beyond prescribed hours, to be consent based and pay at least double the normal wage rate.
- Timely payment of wages ensured.
- Workers eligible for Bonus after completing 30 days of work in a year.

8. Plantation Workers

- Plantation workers are now brought under the OSHWC Code and the Social Security Code.
- Labour Codes apply to plantations with more than 10 workers or 5 or more hectares.
- Mandatory safety training on handling, storing, and using chemicals.
- Protective equipment mandatory to prevent accidents and chemical exposure.
- Workers and their families get full ESI medical facilities; Education facilities for their children are also guaranteed.

9. Audio-Visual & Digital Media Workers

- Digital and audio-visual workers, including journalists in electronic media, dubbing artists, and stunt persons will now receive full benefits.
- Mandatory appointment letter for all workers - clearly stating their designation, wages, and social security entitlements.
- Timely payment of wages ensured.
- Overtime Work beyond prescribed hours, to be consent based and pay at least double the normal wage rate.

10. Mine Workers

- The Social Security Code treats certain commuting accidents as employment-related, subject to conditions of time, and place of

employment.

- The Central Government notified standards to standardize workplace occupational safety and health conditions.
- Health safety for all workers will be ensured. Free annual health check-up will be provided.
- Limit on working hours set to 8 to 12 hours per day, 48 hours per week to ensure health and work-life balance.

11. Hazardous Industry Workers

- All workers will receive free annual health check-ups.
- The Central Government will frame national standards for better safety of workers.
- Women can work in all establishments, including underground mining, heavy machinery, and hazardous jobs, ensuring equal job opportunities for all.
- Mandatory safety committee at each site for on-site safety monitoring, and safe handling of hazardous chemicals ensured.

12. Textile Workers

- All Migrant Workers (direct, contractor-based and self-migrated) to get Equal wages, welfare benefits and PDS portability benefits.
- Workers can raise claims for upto 3 years for settlement of pending dues, facilitating flexible and easy resolution.
- Provision for double wages for workers for overtime work.



13. IT & ITES Workers

- Release of Salary mandatory by the 7th of every month. Transparency and trust ensured.
- Equal pay for equal work made mandatory, women's participation is strengthened.
- Facility for women to work night shifts in all establishments – women to get opportunity to earn higher wages.
- Timely resolution of harassment, discrimination, and wage related disputes.
- Guarantee of social security benefits through fixed-term employment and mandatory appointment letters.

14. Dock Workers

- All Dock workers to get formal recognition, Legal Protection.
- Mandatory appointment letters to guarantee social security benefits.
- Provident fund, pension, and insurance benefits ensured for all, whether contract or temporary dock workers.
- Employer-funded annual health check-ups mandatory.
- Dock workers get mandatory medical facilities, first aid, sanitary and washing areas, etc., to ensure decent work conditions and safety.

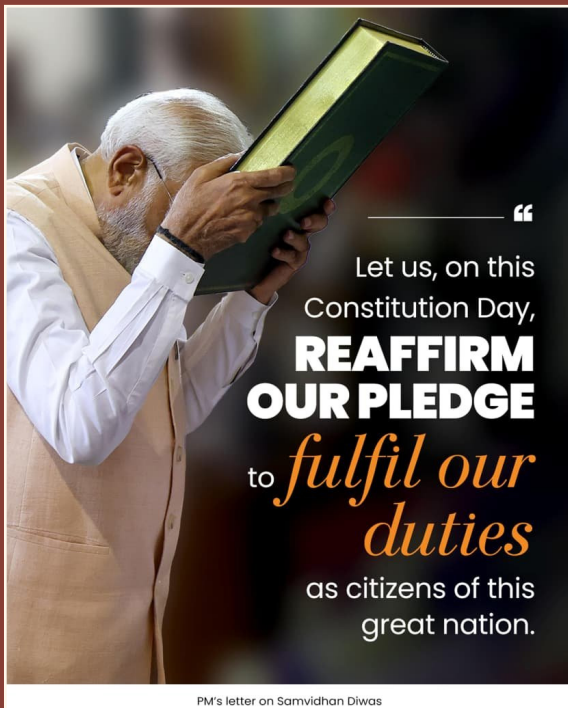
15. Export Sector Workers

- Export sector fixed term workers to receive gratuity, provident fund (PF), and other social security benefits.
- Every worker has the option of availing annual leave after 180 days of work in a year.
- Every worker gets the right to timely wage payment and no unauthorized wage deductions and no wage ceiling restrictions.

- Women were allowed to work in night
- Safety and welfare measures include mandatory written consent, double wages for overtime, safe transportation, CCTV surveillance, and security arrangements.

In line with the wide-ranging consultations carried out during the drafting of the Labour Codes, the Government will likewise engage the public and stakeholders in the framing of the corresponding rules, regulations, schemes, etc. under the Codes. During transition, the relevant provisions of the existing labour Acts and their respective rules, regulations, notifications, standards, schemes, etc. will continue to remain in force. 2015 to more than 64% in 2025, ensuring that protection and dignity reach workers across the country, and also earning recognition in the global arena for this milestone achievement in social protection. The implementation of the four Labour Codes marks the next major step in this trajectory, further widening the social-security net and embedding portability of benefits across states and sectors. With expanded social security, stronger protections and nationwide portability of entitlements, the Codes place workers, especially women, youth, unorganised, gig and migrant workers, firmly at the centre of labour governance. By reducing compliance burden and enabling flexible, modern work arrangements, the Codes boost employment, skilling and industry growth, reaffirming the Government's commitment to a pro-worker, pro-women, pro-youth and pro-employment labour ecosystem.

2. Celebrating India's Constitutional Legacy



Every year on 26 November, India celebrates Constitution Day — a national moment to honour the adoption of the world's longest and most visionary Constitution. More than a legal document, the Constitution is the moral compass of India's democracy, safeguarding justice, liberty, equality, and fraternity for 75 years. This year's celebration carries special significance as it aligns with historic milestones: the 150th birth anniversary of Sardar Vallabhbhai Patel and Bhagwan Birsa Munda, the 150th anniversary of Vande Mataram, and the 350th martyrdom anniversary of Guru Tegh Bahadur Ji. Constitution Day is not just a commemoration, but a reaffirmation — of unity, duties, and dignity, as India marches towards Viksit Bharat 2047.

The Constitution's Enduring Relevance

The Constitution empowers every citizen — from rural villages to metropolitan cities — to dream, aspire, and lead. It has allowed individuals from modest backgrounds to

rise to the highest constitutional offices and demonstrates that democracy thrives when every citizen has an equal voice. As Prime Minister Narendra Modi reminded the nation in his Constitution Day letter, our constitutional values are not abstract ideals; they shape daily life, governance, and the nation's collective progress. Quoting Mahatma Gandhi, he underlined a timeless truth: rights flow from the performance of duties. Placing duties at the heart of national growth, he urged citizens to strengthen democracy through active participation, especially by encouraging young people who vote for the first time.

One Nation, One Constitution: A Reality On The Ground

In the last decade, the spirit of the Constitution has reached corners of India that had remained outside its fold for decades:

- Abujhmad, Chhattisgarh: once inaccessible, now sees constitutional governance through the Maad Bachao Abhiyan.
- Singhbhum's dense forests: witnessed polling teams air-dropped so that first-time voters could finally participate.
- Budha Pahar & Parasnath Hills: reclaimed after decades of Naxal influence, restoring peace and rule of law.
- Assam & Manipur: historic peace agreements — with ULFA (2023) and UNLF (2023) — ended long separatist armed movements.
- Odisha's Naxal region: saw peaceful elections for the first time since 1998.
- Jammu & Kashmir: the abrogation of Article 370 ensured complete constitutional integration.
- Sukma's Kerlapenda village: voted for the first time since Independence.

These milestones mark not just administrative success but the emotional union of India under one constitution identity.

Hamara Samvidhan – From Samman To Swabhiman

To deepen public engagement with constitutional values, the Government launched one of India's largest civic outreach movements. A year-long nationwide campaign to simplify the Constitution and make it accessible to every citizen. Key features included:

Panch Pran pledge

- Legal literacy workshops
- Tele-Law and Nyaya Bandhu services
- State and district-level events
- Mass participation across schools, colleges, and communities
- More than 1 crore citizens took part in 13,700+ events across India.

Hamara Samvidhan – Hamara Swabhiman (2025)

- The campaign now enters a new phase, focusing on: pride in constitutional values; deeper civic responsibility; connecting youth with India's democratic legacy; encouraging duty-driven citizenship.
- Three major sub-campaigns continue to drive the movement:
 - Sabko Nyay, Har Ghar Nyaya
 - Nav Bharat, Nav Sankalp
 - Vidhi Jagriti Abhiyaan

Duties Before Self

In his Constitution Day letter, the Prime Minister reflected on his personal reverence for the Constitution — from bowing at the steps of Parliament in 2014 to placing the document on his forehead in 2019. His message underscores:

- Strengthening democracy by voting
- Inspiring young first-time voters
- Honouring the legacy of the Constituent Assembly
- Recognising the sacrifices of freedom fighters and reformers
- Shaping the next 25 years with responsibility and unity

He reminded citizens that “the policies we choose today will define India in 2049 — 100 years of the Constitution.”

3. Janjatiya Gaurav Divas Journey from Survival to Self-Reliance



Every year on November 15, India celebrates Janjatiya Gaurav Divas, honouring the birth anniversary of the legendary freedom fighter Bhagwan Birsa Munda. But this year is special—2024–25 marks 150 years of his birth, declared as Janjatiya Gaurav Varsh, with a nationwide celebration of tribal courage, culture, and identity. Under the leadership of Prime Minister Narendra Modi, the last decade has seen a monumental shift—from token acknowledgment to robust empowerment of tribal communities through museums, digital initiatives, healthcare, education, livelihoods, and recognition of forgotten freedom fighters.

Bringing Tribal Histories to Life

One of the most groundbreaking national initiatives has been the establishment of 11 bringing Tribal Histories to Life JANJATIYA GAURAV DIVAS Tribal Freedom Fighters' Museums. These museums serve as repositories of courage—documenting

uprisings, culture, and community memories that remained absent from mainstream history for decades.

- Shaheed Veer Narayan Singh Memorial & Tribal Freedom Fighters Museum, Raipur (Chhattisgarh): Recently inaugurated, this ₹53 crore museum—with 650 sculptures and cutting-edge digital installations—captures iconic revolts including Halba Kranti, Bhumkal Kranti, and Rani Cho-Ris Kranti. PM Modi also unveiled a statue of Veer Narayan Singh and released the e-book Aadi Shaurya. »
- Bhagwan Birsa Munda Tribal Freedom Fighter Museum, Ranchi (Jharkhand): Commemorates the Ulgulan movement and the life of Birsa Munda as Dharti Aaba—spiritual leader, reformer, and revolutionary.
- Badal Bhoi Tribal Freedom Fighters Museum, Chhindwara (Madhya Pradesh): Celebrates Badal Bhoi, who led protests against colonial forest laws and laid the foundations of tribal assertion.
- Raja Shankar Shah & Kunwar Raghunath Shah Museum, Jabalpur (Madhya Pradesh): Honours father-son poet kings whose verses fuelled resistance during 1857, and whose martyrdom remains etched in tribal memory. These museums are not just monuments—they are a national acknowledgement of India's indigenous struggles.

Reviving Legacy Through Culture and Community

Beyond infrastructure and welfare, the government has revived India's tribal legacy through cultural reconnection and digital preservation. PM Modi has personally honoured descendants of heroes from the Paika, Santhal, and

Bhumkal rebellions, while national commemorations—from Rani Durgavati's 500th anniversary to Mangarh Dham ki Gaurav Gatha—have retold forgotten histories. Initiatives like the Adi Sanskriti digital platform and the AI-powered Adi Vaani tool are safeguarding tribal languages, artforms, and oral traditions for future generations.



Janjatiya Gaurav Divas is not only a tribute to the past but a celebration of the transformative journey of tribal India in the present. Under PM Modi's leadership, the past decade has seen tribal communities move from the margins to the mainstream, from unheard voices to celebrated heritage, and from survival to self-reliance. As museums rise, stories are retold, rights are restored, and opportunities expand—India is witnessing the resurgence of its indigenous spirit. The legacy of Birsa Munda and countless Adivasi heroes is now woven into the nation's consciousness—not as footnotes, but as foundations of India's freedom and future.



4. Cabinet Decisions

1. Mission for Aatmanirbharta in Pulses (01 October 2025)



The Union Cabinet, chaired by Prime Minister Shri Narendra Modi, approved the Mission for Aatmanirbharta in Pulses (2025–31) with an outlay of ₹11,440 crore. The six-year initiative aims to achieve self-sufficiency in pulses through improved seed systems, area expansion, climate-resilient varieties, 100% assured procurement, and enhanced farmer income.

2. ₹25,060 Crore Export Promotion Mission to Boost Competitiveness (12 November 2025)



The Union Cabinet has approved the Export Promotion Mission (EPM), a ₹25,060-crore initiative to strengthen India's export ecosystem, especially for

MSMEs and labour intensive sectors. Implemented through two sub-schemes—Niryat Protsahan (finance support) and Niryat Disha (non-financial enablers)—EPM replaces fragmented schemes with a unified, digital, outcome based mechanism. It aims to expand trade finance access, enhance export readiness, improve global market access, and drive employment.

3. Boost for Rail Infra

Indian Railways gets a major boost as the Cabinet approves multitracking projects in Maharashtra and Gujarat, adding 224 km of capacity. The Okha–Kanalus doubling and Badlapur–Karjat lines will enhance Dwarkadhish Temple connectivity, increase freight movement, save fuel and cut emissions, which is equivalent to planting 64 lakh trees.



4. Expansion of Pune Metro Phase-II

Pune's urban mobility gets a massive boost as the Cabinet has approved Pune Metro Phase 2 with Lines 4 and 4A, covering 31.6 km and 28 elevated stations. The expansion links IT parks, schools, commercial hubs and major highways, with ridership expected to rise from 4.09 lakh per day (2028) to 11.7 lakh per day (2058)

Highlights of Ministry of MSME

01. Hon'ble Minister highlights NSIC's role in enterprise growth during Dividend Ceremony



The National Small Industries Corporation Limited (NSIC), a Mini Ratna enterprise under the Ministry, paid a dividend of ₹43.89 crore to the Government of India for the financial year 2024-25.

The dividend cheque was presented by Dr. Subhransu Sekhar Acharya, CMD, NSIC, to Shri Jitan Ram Manjhi, Hon'ble Union Minister, and Sushri Shobha Karandlaje, Hon'ble MoS, in the presence of Shri S.C.L. Das, Secretary, Ministry; and other senior officials from the Ministry and NSIC.

Dr. Acharya highlighted NSIC's financial milestones, including a revenue of ₹3,431 crore and Profit After Tax (PAT) of ₹146.30 crore, up by 15.60% from the previous year. The Hon'ble Minister appreciated NSIC's efforts in empowering enterprises through integrated support services, and both

leaders expressed confidence in NSIC's continued role in fostering entrepreneurship and skill development.

02. Swachhata Pledge ceremony 2025



As part of the ongoing Special Campaign 5.0, the Ministry of Micro, Small and Medium Enterprises (MSME) organized the Swachhata Pledge ceremony in a hybrid mode on 8.10.2025, in the august presence of the Hon'ble Minister of MSME. More than 260 organizations and field offices from across the country participated virtually, reaffirming their commitment to cleanliness and efficiency in governance.

03. MSME Marketing conclave in Guwahati

Hon'ble Minister of State, Sushri Shobha Karandlaje, attended and addressed the MSME Marketing Conclave organized by the National Small Industries Corporation (NSIC) under the Ministry of MSME at

Guwahati. She interacted with MSME entrepreneurs, industry associations & bankers and emphasized the Government's commitment to empowering small businesses through digital transformation, capacity building, and inclusive growth. The conclave focused on the Trade Enablement and Marketing (TEAM) initiative, which aimed to digitally onboard 5 lakh micro and small enterprises, particularly women entrepreneurs, over the next two years. The programme also witnessed the exchange of MoUs between NSIC and Kotak Mahindra Bank, as well as K.C. Das Commerce College, reinforcing partnerships for enterprise growth and skill development. Also, Hon'ble Minister of State visited the NSIC Technical Incubation Centre, Industrial Estate, Bamunimaidan, Guwahati, and interacted with trainees and budding entrepreneurs under the entrepreneurship development programme and distributed certificates to the participants and appreciated their enthusiasm towards innovation and self-reliance.



04. Valedictory session of Global MSME Summit 2026

Hon'ble Minister of State Sushri Shobha Karandlaje attended the valedictory session of the Global MSME Summit 2026, on 20.12.2025 organised by the Federation of Karnataka Chambers of Commerce and

Industry (FKCCI) in Bengaluru, where she The Minister reviewed the implementation of the schemes and gave necessary directions to the reflected on the significant progress of officials for their effective execution. India's MSME sector under the visionary leadership of Hon'ble Prime Minister Shri Narendra Modi. The session was also attended by FKCCI President Smt. Uma Reddy, Senior Vice President Shri T. Sairam Prasad, Vice President Shri B. P. Shashidhar, along with other distinguished dignitaries.



05. Special Campaign 5.0: Cleanliness and Efficiency Drive

Under Special Campaign 5.0, a round of inspections of various divisions and sections of the Ministry of MSME was conducted on 06.10.2025 by Ms. Kajal Jain, DDG along with the Inspection Committee constituted for the campaign. Officers of the Ministry were also encouraged to actively participate in Swachhata drives, review records and minimize pendency in office.

06. Two-Week Induction Training Programme for AD-I & AD-II of IEDS organized at IIT-Roorkee, Greater Noida Extension Centre (GNEC), Greater Noida.



The Office of the Development Commissioner (MSME), Ministry of MSME, Government of India, conducted a two-week residential Induction Training Programme for Assistant Directors (Grade-I & II) of the Indian Enterprise Development Service (IEDS). The programme, scheduled from 6th to 21st October 2025 at IIT Roorkee – Greater Noida Extension Centre (GNEC), was attended by 64 officers (30 Grade-I and 34 Grade-II) selected through UPSC. Shri Bidyut Behari Swain, Member, UPSC, graced the inaugural session of the programme as the Chief Guest on 6 October 2025 at Dr. Ambedkar International Centre, New Delhi. Shri Swain motivated the trainees to work with integrity, efficiency, and dedication towards nation-building.

Shri S.C.L. Das, Secretary, MSME and Dr. Rajneesh, Additional Secretary & Development Commissioner (MSME) while congratulating the participants, urged them to work with utmost efficiency and dedication towards realizing the vision of Viksit Bharat @ 2047. The training programme included detailed and interactive sessions on the MSME sector, key initiatives, schemes, and policies aimed at equipping officers with the knowledge and skills to contribute effectively to the growth of the MSME sector.



07. 5th virtual roundtable with CPSEs

The 5th virtual Roundtable discussion with CPSEs was held on 8.10.2025, chaired by Ms. Mercy Epao, Joint Secretary, M/o MSME. A total of 44 CPSEs from across the country attended the session. The motive of the Roundtable was to enhance public procurement from SC/ST and women-led MSE and to discuss ways to strengthen their participation in government procurement. Mr. Ajit B. Chavan, Additional CEO, GeM, shared his valuable insights on increasing public procurement from SC/ST and women-led MSE. The Roundtable concluded with a vote of thanks by Under Secretary, Ms. Neelam Sharma, who highlighted the challenges faced on the SAMBANDH portal and expressed her gratitude to the dignitaries and participants for attending the meeting.

08. Cyber Security Awareness and Digital Resilience



The Ministry of MSME undertook key initiatives to strengthen cyber security awareness and digital capabilities across its ecosystem. On October 8, 2025, the IT & Planning Cell organised a Cyber Security Awareness session in hybrid mode, attended by nearly 500 officials from the Ministry and its field offices. Led by CERT-In experts, the session focused on cyber hygiene, password security, scam prevention, and practical safety measures. Additionally, on October 15, 2025, the

Ministry hosted a knowledge session on “Building Cyber Resilience Towards a Cyber Jagrit Bharat” as part of National Cyber Security Awareness Month. With participation from over 1,500 stakeholders, including MSMEs and experts from institutions like senior officials from the Intelligence Fusion & Strategic Operations (IFSO) Special Cell, Delhi Police, HDFC Bank, and Punjab National Bank., the session highlighted AI-driven fraud detection, secure digital practices, and strategies to safeguard enterprises against cyber threats, reinforcing the vision of a digitally secure and resilient MSME sector.

09. **Vigilance Awareness Week 2025**

The Ministry of MSME observed Vigilance Awareness Week from 27.10.2025 to 02.11.2025 on the theme “Vigilance: Our Shared Responsibility.” The Vigilance Awareness Pledge was undertaken by the entire Ministry and its organisations in hybrid mode on 27.10.2025. As part of the observance, a Vigilance Awareness Event was organised on 29.10.2025 under the chairmanship of the Secretary, MSME. The Joint Secretary, CVC, graced the occasion. Officials from the Ministry and its organisations attended the event in hybrid mode. Certificates were distributed to the winners of the slogan and essay writing competitions on the theme by the Secretary, MSME. The initiative aimed to promote the values of integrity, transparency, and accountability and to reinforce collective responsibility in building a system that upheld ethical conduct and good governance.

10. **Unity Pledge administered on Rashtriya Ekta Diwas**

On the occasion of the 150th Birth Anniversary of Sardar Vallabhbhai Patel, Rashtriya Ekta Diwas was observed on 31.10.2025. Hon'ble Minister of State for MSME, Sushri Shobha Karandlaje, administered the Unity Pledge to officials of the Ministry, officials of its organisations and field offices, who joined the event virtually.

The day highlighted the importance of preserving the sovereignty, peace and integrity of the nation and encouraged citizens to reaffirm their commitment to unity in diversity.

11. **Ministry of MSME participated in national ‘Vande Mataram’ commemoration**

In line with the Ministry of Culture's directive to mark 150 years of the National Song “Vande Mataram”, the Ministry of MSME participated in the national commemoration held on 07.11.2025 at Indira Gandhi National Indoor Stadium, New Delhi. The occasion was graced by the the Hon'ble Prime Minister Shri Narendra Modi as the Chief Guest. The programme began with a nationwide collective singing of “Vande Mataram” through live video conferencing. The Ministry also organised a mass singing event in hybrid mode across its offices, with over 1,000 officers and officials participating. On the occasion, the Hon'ble Minister of State highlighted the song's significance in the Freedom Movement, while the Secretary elaborated on its meaning, reflecting a strong sense of patriotism and national pride.

12. Sensitisation workshop on POSH Act 2013



A sensitisation workshop on Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 was conducted on 12.11.2025 at Ministry of MSME, Kartavya Bhawan-3. The session was led by Dr. Mandip Sharma, Social Activist and Corporate Consultant/Trainer on POSH, who provided valuable insights into creating a safe, inclusive, and respectful work environment. The interactive workshop encouraged open discussion and awareness among participants, reinforcing the Ministry's commitment to gender equality and workplace dignity.

13. Ministry of MSME awarded Silver Medal at IITF 2025



The Ministry of Micro, Small and Medium Enterprises (MSME) was awarded the Silver Medal in the "Empowering India" category at the 44th India International Trade Fair (IITF) 2025, held at Bharat Mandapam, New Delhi, from 14.11.2025 to 27.11.2025. The MSME Pavilion, themed "Vibrant MSMEs, Viksit Bharat," presented a dynamic

showcase of India's MSME ecosystem, highlighting the innovation, creativity, and entrepreneurial spirit of enterprises from across the country.

14. Hornbill festival 2025



The National SC-ST Hub (NSSH), under the Ministry of Micro, Small and Medium Enterprises (MSME), supported SC/ST entrepreneurs at the Hornbill Festival 2025 on 04.12.2025 through its Special Marketing Assistance (SMA) Scheme. The initiative enhanced market access for participating enterprises and provided a vibrant platform to showcase India's rich cultural and entrepreneurial diversity.

15. 2nd Joint Working Group meeting on MSME intellectual property

The Ministry of Micro, Small and Medium Enterprises (MSME) successfully convened the 2nd Meeting of the Joint Working Group (JWG), bringing together experts from Denmark, officials of the Ministry of MSME, and representatives from Intellectual Property Facilitation Centres (IPFCs). The five-day engagement focused on assessing the requirements of India's MSME intellectual property ecosystem and jointly developing draft Standard

Operating Procedures (SOPs), capacity-building modules, and implementation frameworks, drawing upon cross-learning from Denmark's best practices in intellectual property.

The first three days of deliberations were hosted at the Embassy of Denmark. On Day 5, the Joint Working Group conducted field validation in Hyderabad at the Ni-MSME campus, engaging with newly approved IPFCs to assess the on-ground applicability of the proposed frameworks. The Group also visited the newly approved Technology Transfer Facilitation Centre (TTFC) established by the Ministry of MSME at IIT Hyderabad to gain insights into existing technology transfer practices and operational mechanisms.

16.

Ministry of MSME hosted Nigerian Delegation



The Ministry of MSME, hosted a Nigerian delegation at NSIC, Okhla on 20.12.2025 during their study tour under the NG-CARES Programme on Inclusive and Sustainable Adaptive Social Protection Systems. The event was attended by Ms. Mercy Epao, Joint Secretary (SME), Ministry of MSME, Dr. S. S. Acharya, Chairman and Managing Director, NSIC, along with officials from National Institute of Rural Development and Panchayati Raj, Ministry of MSME, and NSIC. In her keynote address, Ms. Mercy Epao highlighted MSMEs as the backbone of India's social and economic

infrastructure and outlined the Ministry's strategies for scaling entrepreneurship and enhancing access to credit and markets. Mr. Obaje Abdulkarim Ali, National Coordinator, FCSU, emphasized the critical role of MSMEs in national development and underscored the importance of Indo-Nigerian knowledge exchange to build a resilient and robust MSME ecosystem. Mr. Agbo Dennis Nnamdi, Deputy Chairman, House Committee on NG-CARES, also highlighted the significance of institutional collaboration and sustained dialogue, focusing on the exchange of best practices between India and Nigeria to strengthen MSME development.

17.

MoU with Amazon to promote PM Vishwakarma artisans/ craftspeople



The Ministry of MSME signed a Memorandum of Understanding (MoU) with Amazon Seller Services Private Ltd. on 08.12.2025 to enable artisans and craftspeople under the PM Vishwakarma Scheme to access online marketplaces, enhance product visibility, and expand their customer base across India. This MoU is a significant step towards digital market integration for traditional artisans.

MSME Schemes at a Glance

Technology Support

- Tool Rooms & Technical Institutions
- Technology Centre Systems Programme
- Technology Centres/ Extension Centres



Building Enterprises

- PM Vishwakarma
- National SC-ST Hub
- Prime Minister's Employment Generation Programme



Access to Finance

- Credit Guarantee Scheme for Micro and Small Enterprises
- Fund of Funds
- Special Credit Linked Capital Subsidy Scheme



Khadi & Village Industries

- Khadi and Gramodyog Vikas Yojana (KGVY)
- Coir Vikas Yojana (CVY)



Infrastructure Support

- Micro & Small Enterprises Cluster Development Programme
- Promotion of MSMEs in NER and Sikkim



Innovation & Incubation Support

- A Scheme for Promotion of Innovation, Rural Industry, and Entrepreneurship
- MSME Champions Scheme
 - MSME Sustainable (ZED) Certification
 - MSME Competitive (LEAN) Scheme



Access to Market

- Public Procurement Policy
- Procurement and Marketing Support Scheme
- International Cooperation Scheme



Training Support

- Assistance to Training Institute
- Entrepreneurship and Skill Development Programme



Other Schemes

- Raising and Accelerating MSME Performance Programme
 - MSME TEAM Initiative
 - MSME SPICE Scheme
 - MSME GIFT Scheme
 - MSME ODR Portal



MSME

Success Stories of Entrepreneurs

1.

A Story of Resilience, Revival and Remarkable Grit

This is the inspiring journey of Shri Navneet Sharma, an entrepreneur who turned every setback into a stronger comeback. He founded his enterprise in 2015 at Chandigarh, crafting high-quality custom furniture and exhibition stalls. With dedication, trust and strong client relationships, the enterprise grew steadily—until financial challenges in 2018 forced it to shut down.

But Shri Navneet refused to let his dream fade. In 2019, with the support of the **PMEGP scheme of the Ministry of MSME**, he restarted his enterprise with renewed determination. Even when the Covid-19 pandemic in 2020 halted events across the country, he stood firm, driven by perseverance, customer focus and the unwavering support of his family.

Today, his enterprise not only earns around ₹54 lakh annually but also employs 15 people. Shri Navneet Sharma's journey is a powerful reminder that with resilience, opportunity and the right support, every challenge can become the beginning of an even stronger success story.



For more information,
Scan the QR code

2.

From Local Store to Enterprise: A Delhi MSME Success Story



The owner of JP Super Mart, a grocery store in Delhi, shared his inspiring entrepreneurial journey powered by the **Credit Guarantee Scheme for Micro & Small Enterprises scheme of the Ministry of MSME**, which provides collateral-free loans to micro and small entrepreneurs. In July 2024, he learned about the scheme through his bank and decided to apply, despite initial apprehensions. Through his bank, he successfully secured a collateral-free loan of ₹20 lakh, a true game-changer that unlocked new opportunities for expansion.

The impact has been transformative. The entrepreneur was able to hire additional staff, enhance purchasing capacity, and improve product availability, leading to higher turnover and sustained growth. Since its establishment in 2016, this has been one of the most significant milestones in his journey. Encouraged by his experience, he strongly recommends the Credit Guarantee Scheme for Micro & Small Enterprises scheme to the Ministry

of MSME fellow entrepreneurs and suggests increasing awareness and simplifying documentation to make the process faster, more accessible, and entrepreneur-friendly.



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3.

Fueling Sustainability, Empowering Entrepreneurs: GPS Renewables' Growth

GPS Renewables (GPSR) is driven by a mission to build a cleaner, greener future through innovative clean energy infrastructure. Supported by the **SRI Fund Scheme of the Ministry of MSME**, the company converts waste into biogas, delivering advanced technology, engineering and project execution solutions for decarbonization across industrial and transportation sectors.

Through its flagship BioUrja technology and Compressed Biogas (CBG) solutions, GPSR enables large-scale decentralized organic waste management, addressing challenges such as stubble burning, landfill overflow and fossil fuel dependence, while promoting sustainable energy alternatives.

Further strengthening India's clean energy ecosystem, GPSR is developing a Sustainable Aviation Fuel (SAF) facility with a capacity of 20–30 million litres annually, supporting India's net-zero goals.

The company operates a 15 TPD plant in Indore, among the world's largest, generating up to 40,000 cubic metres of biogas daily. With over 100 installations across India, GPSR has created 1,200+ jobs, fostering local entrepreneurship and inclusive growth, with 14% women representation on its board.

With continued support from the Ministry of MSME under the SRI Fund Scheme, GPS Renewables is scaling

impactful innovations and advancing India's clean energy transition.



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4.

From Roadside Salon to Modern Barber Shop



This is an inspiring journey of Shri Ashvini Ramakrishana, a 33-year-old barber from the Mahabubnagar district. He was running a small roadside salon with basic tools and limited space; his customers were mostly from the village only. He wanted to grow his salon into a modern look with professional tools and the professional appearance that customers expect these days, but he was facing financial issues to establish his small shop into a big one. One day, through his friend, he came to know about the PM Vishwakarma Scheme, and then he enrolled himself at the Common Services Centre. After completing basic skill training, he upgraded his knowledge on new hair-cutting techniques, hygiene standards, and customer handling.

A toolkit provided under the scheme includes high-quality scissors, clippers, razors, and sterilizing equipment. He also invested in improving his shop's appearance with mirrors and comfortable seating. "The scheme allowed me to upgrade my work and meet modern expectations. I feel proud of my shop now," he said. Now, he plans to expand his salon into additional grooming services soon.



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<http://pib.gov.in/PressReleasePage.aspx?PRID=2190919®=3&lang=2>

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Key Highlights of the Government

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Cabinet Decisions

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About the Ministry

The Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSME not only play a crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSME are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country. The Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions- a vibrant MSME sector by promoting growth and development of the MSME Sector including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, by providing support to existing enterprises and encouraging creation of new enterprises.

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