## October 2024

Hon'ble Union Minister for MSME, Shri Jitan Ram Manjhi and Minister of State for MSME, Ms. Shobha Karandlaje took a review meeting on KVI sector performance and Khadi Mahotsav, 2024 to be organized during October, 2024 by KVIC for promotion of Khadi in the country. The meeting was attended by Chairman, KVIC wherein Secretary, MSME, Joint Secretary (ARI), MSME, CEO, KVIC and other officials of the Ministry of MSME and KVIC were also present. Union Minister emphasized the need to deepen& broaden the effort through focused approach on implementation of schemes & on the wider publicity &promotion of Khadi throughout the country to encourage people to wear Khadi cloth & contribute in creation of employment in rural areas

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