

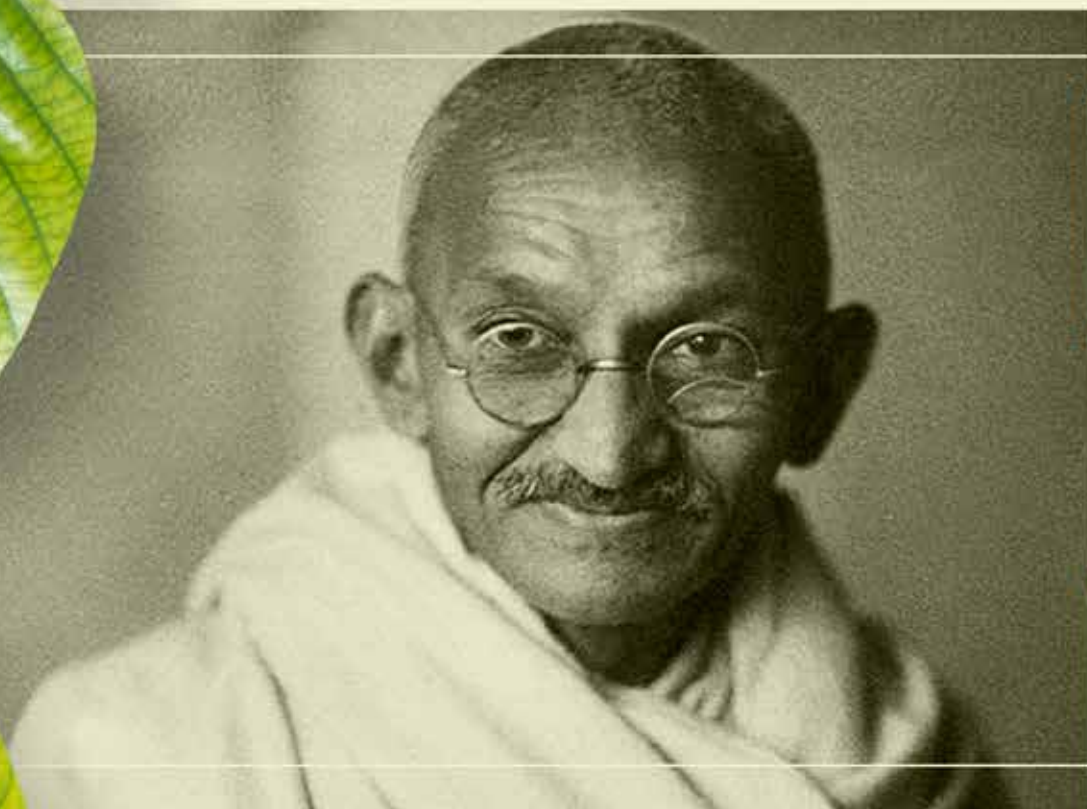
MSME INSIDER

HIGHLIGHTS

National SC-ST Hub Conclave, Manipur
(02nd September 2022)

National SC-ST Hub Conclave, Chennai
(23rd September 2022)

National SC-ST Hub Conclave, Gujarat
(28th September 2022)



“ Cleanliness is next to godliness ”

#SpecialCampaign2.0



*When there is both inner and
outer cleanliness, it approaches
godliness.*

-Mahatma Gandhi



Table of Content

Special Campaign 2.0	04
About the Ministry	06
Progress Update	09
Events	13
Success Story	15
Social Media	17

SPECIAL CAMPAIGN 2.0

The first ever Special Campaign was launched in 2021, with the objective of reducing pendency in various government departments and making swachhata a people's movement. Various steps were taken to reduce the number of rental premises which were not in use and judicious maintenance of the government files and getting rid of the obsolete ones. In other words, record management activities of the government offices were to be improved. In 2021's Special Campaign about 62 crores of the scraps were disposed off. This campaign was carried out at various verticals in numerous government departments. On the successful completion of Special Campaign in 2021, The Government of India started its Special Campaign 2.0 from 2nd October to 31st October, 2022 with a focus on Swachhata and reducing pendency in the Government.

The Special Campaign 2.0 places a greater emphasis on field/outstation offices in addition to the Ministries, Departments, and their subordinate offices. The objective of this campaign is to institutionalise cleanliness in government departments and to sensitise government officials about cleanliness. It also aims to provide a good experience to the people who come to government offices with their problems and recommendations. The Department of Administrative Reforms and Public Grievances (DARPG) oversees the implementation of the campaign. Union Minister of State for Ministry of Personnel, Public Grievances, Pensions Dr Jitendra Singh launched the Special Swachhta Campaign 2.0 on 02.10.2022. The Special Campaign 2.0 launched on "Bapu Jayanti" from 2nd October to 31st October, 2022 aims at ensuring timely and effective disposal of Public Grievances,

References from Members of Parliament, State Governments, Inter-Ministerial Consultations and Parliamentary Assurances and disposal of scrap.

The Preparatory Phase of the Special Campaign 2.0 had commenced with the launch of the Special Campaign 2.0 portal by Dr. Jitendra Singh at CSOI, Chanakyapuri on 14.9.2022, which was attended by all Nodal Officers of Ministries/ Departments. Ministry of MSME and its organizations/field offices also participated in the Preparatory Phase of the Special Campaign 2.0 with full enthusiasm. O/o DC (MSME) working under administrative control of Ministry of MSME organized the 'Seva Pakhwada' from 17.09.2022 to 02.10.2022. Various activities were carried out by the Ministry and its organizations during the preparatory phase of Special Campaign 2.0 such as:- One day Entrepreneurship Awareness Programme (EAP) under

ESDP in Aspirational Districts; One day program under PMS to showcase local products focusing on Vocal for Local in collaboration with State Govts; Udyam registration campaign from 17th September, to 2nd October, 2022; Tree plantation and cleanliness drive by Field Offices and attached organizations of the Ministry. On 29th September 2022, Hon'ble Minister (MSME) along with Hon'ble MoS (MSME) inspected the sections of the Ministry to review the implementation of preparatory phase of Special Campaign 2.0s. As part of the special campaign 2.0, the Ministry of Micro Small and Medium Enterprise is giving special attention to institutionalising Swacchata, including finalisation of campaign sites, sensitization of nodal officers identification of pendency in identified categories, scrap disposal, and record management as per laid down





procedures. To fulfill the objectives of the campaign Ministry of MSME organized “Sevagram Audyogik Mahotsav” on 2.10.2022 at MGRI, Wardha and inaugurated Swacchta Campaign by distributing cleanliness kits. Hon’ble Union Minister for MSME also inaugurated MSME Hackathon2.0 to promote innovative ideas in MSME sector. Shri Bhanu Pratap Singh Verma, Minister of State for MSME on 17.10.2022 visited Common Facility Center for Foundry Cluster, Ahmedabad, established with the financial assistance of Ministry of MSME and inaugurated activities under special campaign 2.0. Ministry is running a special Media campaign on all its social media handles to promote special campaign 2.0. Ministry of MSME and its organizations/field offices are making continuous efforts for successful implementation of the Special Campaign 2.0.



About the Ministry

01. 18th Meeting of National Board for MSME

Ministry of MSME organized the 18th meeting of National Board for MSME on 14th September 2022 in Vigyan Bhawan to review the recent initiatives taken by the Ministry of MSME and discussed proposed initiatives and vision 2047.



02. Integration of Udyam & NCS Portal

Hon'ble Union Minister for MSME Shri Narayan Rane launched integration of Udyam & NCS Portal on 14.09.2022 at Vigyan Bhawan in the presence of Hon'ble Minister of State Shri Bhanu Pratap Singh Verma, Shri B.B Swain Secretary MSME and other Dignitaries.



03. Review Meeting & Cleanliness Drive

Hon'ble Union Minister for MSME Shri Narayan Rane along and Hon'ble MoS Shri Bhanu Pratap Singh Verma reviewed the activities of the Ministry.

Hon'ble Union Minister for MSME Shri Narayan Rane along with Hon'ble Minister of State Shri Bhanu Pratap Singh Verma visited various rooms in the Ministry on 29.02.2022 & inspected cleanliness drive .



MoUs & Partnerships

01. MoU signed between M/o MSME and NSIC

Ministry of MSME nominated NSIC as the Implementing Agency for operating Sub-Component-III of Capacity Building of First Time MSE Exporters (CBFTE) scheme and 21 Memorandum of Understanding (MoUs) were signed by Ministry of MSME with NSIC Ltd., ECGC Ltd. and 19 Export Promotion Councils (EPCs) for authorizing these organisations for implementation of sub-component of Capacity Building of First Time MSE Exporters (CBFTE) under IC Scheme of the Ministry.



02. NSIC signed MoU with Andhra Pradesh Medtech Zone Limited



National Small Industries Corporation Ltd. (NSIC), organization under Ministry of MSME signed MoU with Andhra Pradesh Medtech Zone Limited (AMTZ) in the presence of Hon'ble Union Minister for MSME on 21.09.2022 at Udyog Bhawan for cooperation in the healthcare sector.

03. NSIC signed MoU with Punjab National Bank

NSIC signed MOU with Punjab National Bank on 22.09.2022 under Bank Tie up Scheme to help MSMEs with credit facility. This MoU envisages mutual cooperation in growth and development of MSME Sector in the country



04. NTSC Aligarh signed MoU with All India Metal Forging Association

NTSC Aligarh signed MoU with All India Metal Forging Association on 20.09.2022 to make available the trained and skilled manpower to industries on need basis as ready to use and bridge the gap of demand and availability of skilled manpower and also retrain the existing manpower on latest technology such as Robotics, CNC, Lazer cutting and other testing machines.

Research and Development

- Indo Danish Tool Room (IDTR), Jamshedpur designed and developed 3-point bending tool for M/s Tata Steel, Jamshedpur to test cracks in low thickness high strength steel using 39 different punches of varying radii in a single die.
- Central Institute of Hand Tools (CIHT), Jalandhar developed new forging for Heavy Duty Hand tools (Combination spanners) for Export purpose, for M/s Victor Tools, Jalandhar.
- Central Tool Room & Training Centre (CTTC), Bhubaneswar designed and developed a ready to drink plastic product “Coco Chil”. It will help to drink coconut water without peeling the tender coconut



PROGRESS UPDATE



MSME SAMBANDH – Public Procurement Policy

Implementation of Public Procurement Policy for Micro and Small enterprises is monitored through 'MSME SAMBANDH' portal. Upto 30.09.2022, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2020-21, FY 2021-22 & FY 2022-23 are as follows-

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2021-22	151	1,63,712.39	53,210.57 (32.50%) (2,21,746 MSEs benefitted)	1,260.48 (0.77%) (10,282 MSEs benefitted)	1,628.72 (0.99%) (11,051 MSEs benefitted)
2022-23 (As on 31.9.2022)	101	52,140.58	19,962.64 (38.29%) (71,516 MSEs benefitted)	436.29 (0.84%) (2,797 MSEs benefitted)	476.64 (0.91%) (2,777 MSEs benefitted)

MSME SAMPARK

MSME SAMPARK portal is a digital platform wherein jobseekers (passed out trainees/ students of Tool Rooms & Technical Institutions) and recruiters get connected. Progress of SAMPARK portal for September, 2022 (as on 24.09.2022) is given below :

Job seekers (Passed out trainees) registered	Job providers (Recruiters) Registered	Jobs offered	Current vacancy available
908	13	363	157

Self Reliant India (SRI) Fund

As reported by NSIC Venture Capital Fund Limited (NVCFL), 31 Daughter funds have been empanelled under the SRI Fund and under the aegis of NVCFL (Mother Fund) as of now, financial assistance to 94 potential beneficiaries have been extended by the Daughter funds. For Implementation of SRI Fund Scheme, Rs 51.20 crore has been released by NVCFL during the Month of September, 2022.

Credit Guarantee Scheme for Subordinate Debt (CGSSD)

It is operationalized through a special window created for this purpose under Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE).

As reported by Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), under the Credit Guarantee Scheme- Subordinate Debt (CGSSD) for stressed MSMEs during FY 2022-23 (from 01.04.2022 to 25.09.2022), 14 guarantees involving an amount of Rs. 4 crore has been approved.

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)

During the month of September, 2022 (upto 25.09.2022), as per the data provided by CGTMSE, 69,631 guarantees have been approved involving an amount of Rs.7,757 crore.

During FY 2022-23 (from 01.04.2022 to 25.09.2022), a total of 4,46,591 guarantees involving an amount of Rs. 39,484 crore have been approved.

Prime Minister's Employment Generation Programme (PMEGP)

Margin Money Subsidy of Rs.934.62 Cr was disbursed by banks upto 30.09.2022, under the 'Prime Minister's Employment Generation Programme' (PMEGP) Scheme which will create estimated employment of around 2,29,464 persons.

Capacity Building and Augmentaion

Training & Placement:

(i) 22,751 persons have been imparted skill training through various organizations under the Ministry i.e., Tool Rooms & Technical Institutions, New Technology Centre's established under TCSP, National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), Coir Board, etc. during the month of September, 2022.

(ii) 245 trainees trained by MSME Tool Rooms & Technical Institutions viz, CTTC Bhubaneswar, IDTR Jamshedpur and its extension Centre, Tool Room & Training Centre (TRTC), Patna have been placed in various enterprises.

(iii) Tool Room & Training Centre (TRTC), Guwahati has undertaken following major activities during the month of September, 2022-

- Trained 1,925 candidates in various NCVT/SCVT Certificate and Diploma courses such as Machinist, Turner, Welder, Computer Hardware & Network Management, Steel Fabrication, Plumber, CNC Machining, CAD/CAM, PLC, Auto CAD & Catia etc.
- Rendered services to 113 units including MSMEs by manufacturing tools & components.
- 50 trainees have been placed in different industries of Assam.

Assistance and Handholding

During the month of September, 2022, 18 Tool Rooms & Technical Institutions under the Office of Development Commissioner (MSME) assisted 2,489 units for various job works, testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds, jigs and fixtures, CAD/CAM, etc

Extension Centres (ECs)

35 locations for ECs have been approved, out of which, Detailed Project Reports (DPRs) of 26 ECs have been approved.

18 ECs have started training / assisting MSMEs. In the month of September 2022, 15 ECs have trained 1,198 trainees and assisted 30 MSMEs.

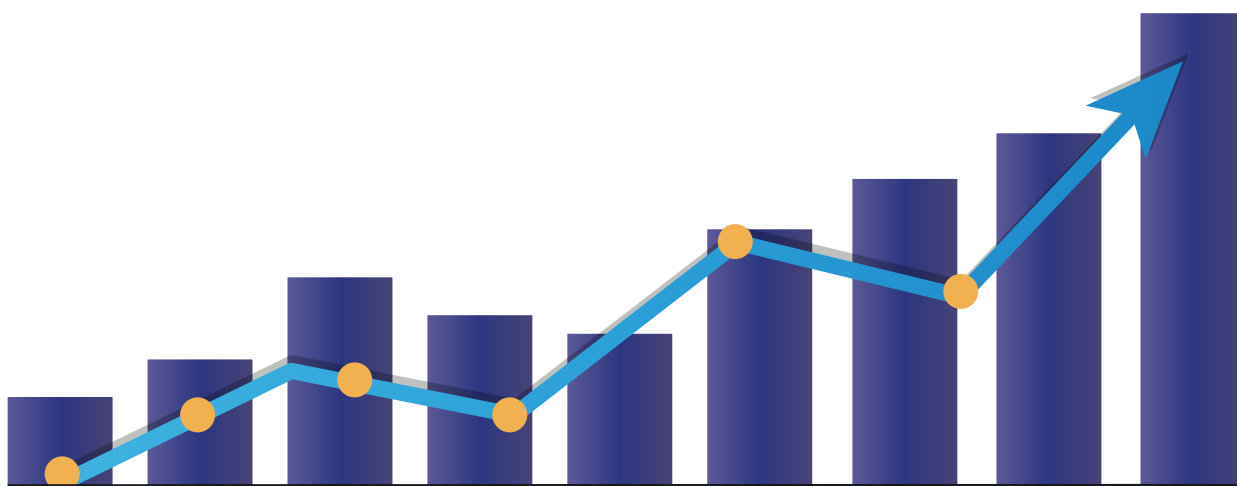
MSME Champions Scheme

During the 3rd Project Monitoring & Advisory Committee (PMAC) meeting of 'MSME Innovative' scheme held under the chairmanship of Additional Secretary & Development Commissioner (MSME) on 27.09.2022, following proposals have been approved:

- Theme-based 'MSME Idea Hackathon 2.0' was approved under the sub-component 'Incubation' of 'MSME-Innovative' Scheme.
- In-principle approval for 25 new Host Institutes (HIs).
- 17 Design Projects have been approved.

COIR Board

8 firms were newly registered as Coir Exporters and issued Registration- Cum Membership Certificates in September, 2022.



EVENTS





NATIONAL SC-ST HUB CONCLAVE IN MANIPUR



Ministry of MSME is organized National SC-ST Hub conclave on 02.09.2022 in Churachandpur, Manipur for promoting entrepreneurship and spreading awareness about schemes of the Ministry. During the National SC/ST Conclave, Hon'ble Minister of State for MSME Shri Bhanu Pratap Singh Verma, encouraged and motivated SC/ST Entrepreneurs by felicitating them on stage and visiting their stalls.

NSSH witnessed huge gathering of SC/ST SMEs eager to know more about NSSH Scheme. Hon'ble Minister, Dept. of Textiles, Commerce & Industries Govt. of Manipur, Smt. Nemcha Kipgen motivated audience to take maximum benefits under NSSH.

NATIONAL SC-ST HUB CONCLAVE IN CHENNAI

Ministry of MSME is organized National SC-ST Hub conclave on 23.09.2022 in Thanjavur, Chennai for promoting entrepreneurship and spreading awareness about schemes of the Ministry. Hon'ble Minister of State, MSME, GoI, Shri Bhanu Pratap Singh Verma addressed and motivated the huge gathering of SC-ST entrepreneurs.





NATIONAL SC-ST HUB CONCLAVE IN GUJARAT

Ministry of MSME is organized National SC-ST Hub conclave on 28.09.2022 in Ahmedabad. The conclave provided multiple opportunities for aspiring & existing SMEs.

Dr. KIRIT SOLANKI Hon'ble MP & Chairman Parliamentary Standing Committee for welfare of SC-ST encouraged and motivated SC/ST entrepreneurs by felicitating them on stage. It was an inspiring moment for all the aspiring entrepreneurs present at the program. National SC-ST Hub Conclave, Ahmedabad facilitated multiple sessions of CPSEs Banks & Lending Institutions, GEM and Industry Associations providing an interactive platform to SC/ST Entrepreneurs to associate with them and take maximum leverage of pool of schemes available.



Success Stories !

of Entrepreneurs.



Mrs. Humera Nausheen, Doctor Muhshroom Centre

Looking for a Financial Support? Get Loan under **PMEGP** Scheme like Humera did!

Her B-Tech degree could have fetched her a life of luxury but she was born to become an entrepreneur. She came in association with Ministry of MSME and got financial support of Rs. 15 lakhs under PMEGP scheme; along with that she also participated in various seminars at NI-MSME that supported her quest to become a successful entrepreneur. Today she is not only the co-founder of Doctor Mushroom but also helping other women to become entrepreneurs.



SOCIAL MEDIA

Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



twitter.com/minmsme

Impression :5,631



DCredit Guarantee Scheme for Micro and Small Enterprises (CGSMSE)

FOLLOW US @minmsme





facebook.com/minmsme

Impression : 10,894

 Ministry of Micro, Small and Medium Enterprises, Government of India  Published by Mo Msme · 29 September at 13:37 · 

Taking forward Government of India's #SwachhBharat initiative, Hon'ble Union Minister for MSME Shri [Narayan Rane](#) along with Hon'ble Minister of State Shri [Bhanu Pratap Singh Verma](#) visited various rooms in the Ministry & inspected cleanliness drive under #Specialcampaign 2.0 #MSME #sevapakhwada #AmritMahotsav #KVIC



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Taking forward Government of India's #SwachhBharat initiative, Hon'ble Union Minister for MSME Shri Narayan Rane along with Hon'ble Minister of State Shri Bhanu Pratap Singh Verma visited various rooms in the Ministry & inspected cleanliness drive under #Specialcampaign 2.0

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About the Ministry

Ministry of MSME implements its various Schemes through associated organizations

Ministry of MSME

Khadi & Village Industries Commission

Coir Board

National Small Industries Corporation

Development Commissioner-MSME

National Institute for Micro, Small & Medium Enterprises

Mahatma Gandhi Institute for Rural Industrialization

Tool Rooms & Technology Development Centres

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