



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

MSME INSIDER

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COIR A CRUCIAL COMPONENT FOR ECO-SUSTAINABILITY

COIR

A CRUCIAL COMPONENT FOR ECO-SUSTAINABILITY

In Sanskrit, the coconut palm is called “kalpa vriksha”, which is defined as “the tree which provides all the necessities of life.” Even the renowned explorer of ancient times Marco Polo has mentioned the method of fibre extraction from the coconut husk in his journals. India is the home of coir where coir weaving started developing since 1859 in Alleppey from where it spread to different parts of India. The coconut fibre extracted from the husk of coconuts is one of the hardest natural fibres and is much more advantageous in different application like soil erosion control, reinforcement and stabilization of soil and is preferred to any other natural fibres. Coir is a sufficiently Eco-friendly product and so its application will never sustain any damages to environment and so is far free from resentments. In fact, coconut coir cannot be really termed as a by-product of the coconut industry. It is a waste product recycled for its beneficiary characteristics to produce the fibre and spun/woven products from there. It is one of the innumerable products of the coconut palm known to India.

Coconut husks are cultivated in 93 countries in the world and India is the largest coconut producing country in the world. Even though production of coconut is confined to 18 states in the country, coconut and their products enjoy consumer demand throughout the country.

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AROUND THE MINISTRY



Central Tool Room & Training Centre (CTTC), Bhubaneswar in collaboration with Amazon Web Services Pvt. Ltd. organized a seminar on 'Enabling transformation in Skill Building with Artificial Intelligence and Machine Learning' on 8.11.2019. Representatives from reputed academic institutions as well as from Industry participated in the event where topics like Artificial Intelligence, Machine Learning, IT Infrastructure Service, Cloud Benefits, AWS Ecosystem, etc. were deliberated.



Indo German Tool Room (IGTR), Aurangabad signed a Memorandum of Understanding (MoU) with National Backward Classes Finance & Development Corporation, New Delhi, to conduct Skill Development Training Programmes for candidates from Other Backward Class (OBC) and Economically Backward Class (EBC) categories.

SCHEME CORNER

The Scheme 'Coir Vikas Yojana' earlier known as Coir Plan (General) Scheme, encourages development of domestic and export markets, skill development and training, empowerment of women, employment/ entrepreneurship creation and development, enhanced raw material utilization, trade-related services, welfare activities for the coir workers, etc.

The non-fiscal incentives like training, workshop, seminar etc aim at inculcating quality consciousness among the coir workers at the grass root level and to educate them on applying proper methods of producing standard quality coir fibre, coir yarn and coir products. It aims to create awareness among the coir workers, coconut growers, entrepreneurs etc. to set up coir based units and to modernise the existing coir units for enhancement of earnings and production quality.

**CLICK HERE
FOR MORE DETAILS**



SOCIAL MEDIA BULLETIN

MINISTRY OF MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.



FACEBOOK HIGHLIGHTS

Top Facebook post earned
5.1K Impressions

Shri Nitin Gadkari, Union Minister for MSME, launched the sale of 'Khadi Rumaal' that is stitched by the women of the Militancy Affected Families of Jammu and Kashmir at Nagrota in the presence of Shri V K Saxena, Chairman, KVIC in New Delhi yesterday. The sale of this 'Khadi Rumaal' will instill confidence & enable the women all over Kashmir...

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INSTAGRAM HIGHLIGHTS

Top Instagram post earned
2K Impressions

Smt. Alka Arora, Joint Secretary, Ministry of MSME addressing the Press at Gangtok, Sikkim on the eve of "Teesta Rangeet MSME Utsav" to be held from 3rd - 5th December, 2019 under the National SC/ST Hub Scheme with the objective of providing a marketing platform to Sikkimese SC/ST entrepreneurs to showcase their unique products to domestic...

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TWITTER HIGHLIGHTS

Top Twitter post earned
20.1K Impressions

Mr. Nitin Gadkari, Hon'ble Minister for MSME interacted with Ambassador of Belgium to India, H.E. Mr. Francois Delhay, today at New Delhi to discuss the areas of cooperation in the MSME Sector between India and Belgium.

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Success STORIES

FROM A DAILY WAGER TO AN ENTREPRENEUR



***Piniseti Soma
Satya Mangadevi***

Veerbhadra Coir Rope Industry, Pedapatnamlanka Village, East Godavari District, Andhra Pradesh

Piniseti Soma Satya Mangadevi worked as a skilled worker in a coir spinning unit in East Godavari district in Andhra Pradesh. She worked on a daily wage of Rs. 130 per day. While working in the unit, she had a strong desire for establishing a coir unit by herself. She approached the Coir Board and the Bank of India, Mamidikuduru branch for assistance. Her application was accepted under the PMEGP scheme and the bank sanctioned a loan. She got a loan of Rs. 3,50,000. Later, she purchased two fully automatic spinning machines along with a willowing machine. She started the industry in a small workshed under the name of Veerabhadrar Coir Rope Industry. Now, she is earning nearly Rs. 25,000 per month and remitting Rs. 10,000 per month towards loan repayment. She is leading a dignified life besides employing another 5 people.

THE ART OF MAKING

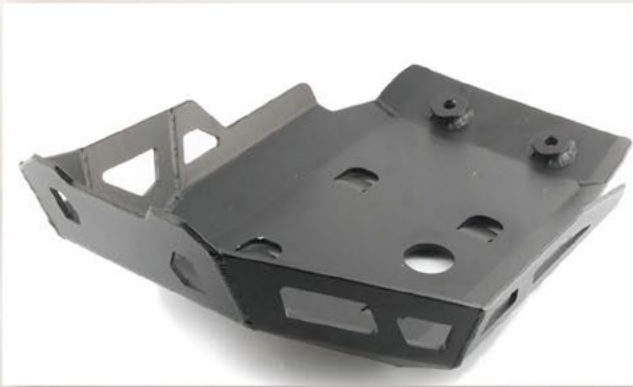
Balaji Coir Industry, Burugupudi, Korukonda Mandal, E.G.Dist, Andhra Pradesh

Venturi Padmavathi knew about coir spinning, as her husband owned a unit at Burugupudi village under the name of Sri Sai Balaji Coir yarn Industry, Burugupudi, East Godavari district, Andhra Pradesh. She noticed the issues related to the quality of fiber for the spinning unit and realized that to run the industry, good quality fiber was required for better profit. She wished of starting a fiber extraction unit on her own. She approached the Coir Board and the Bank of India, Rajahmundry branch for assistance. She got a loan of Rs. 8,75,000 under the PMEGP scheme. She has constructed a work shed and purchased disintegrator, decorticator, screener as well as coir fibre baling press with conveyors and started the industry under the name of Balaji Coir Industry. At present, she is capable of employing another 20 people.



***Venturi
Padmavathi***

INNOVATIONS



Under "Make in India", Indo German Tool Room (IGTR), Aurangabad has developed Skid Plate and Cover (an import substitution) and has designed, developed & manufactured tooling for Skid Plate & Cover for new BS VI vehicle.

ACHIEVEMENTS

UNDER THE PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

margin money subsidy of Rs.900.09 crore has been disbursed by the banks up to 30.11.2019, which will facilitate setting up of 28,994 micro enterprises creating an employment for around 2,31,952 persons.

UNDER THE CREDIT GUARANTEE TRUST SCHEME FOR MSE (CGTMSE)

during the FY 2019-20, upto November, 2019 a total of 3,05,204 cases involving an amount of Rs. 20,198 crore have been approved as compared to 1,60,537 cases involving an amount of Rs. 13,763.42 crore approved upto November, 2018 during the FY 2018-19.

MSME SAMBANDH

As on 30 th November, 2019, procurement of Rs.17,721.33 crore has been made by 108 CPSEs from 65,980 Micro and Small Enterprises (MSEs) including procurement of Rs.311.11 crore from SC/ST-owned MSEs and Rs. 253.11 crore from Women-owned MSEs out of a total public procurement of Rs. 61,196.91 crore, thereby achieving 28.96% of the total procurement from MSEs.

UNDER THE CREDIT GUARANTEE TRUST SCHEME FOR MSE (CGTMSE)

Upto 30 th November, 2019 a total number of 30,564 applications were filed by MSEs in MSME Samadhaan Portal involving an amount of Rs. 8,052.82 Crore. Out of these, 2,593 applications have been mutually settled involving Rs. 318.58 crore. A number of 1854 cases have been disposed by MSEFCs involving Rs. 358.78 crore.

MSME SAMPARK

As on 02.12.2019, 51,508 passed out trainees (job seekers) and 5,373 recruiters (job providers) were registered on the portal. Against the vacancies posted by recruiters, 15,278 resumes have been shared with recruiters and 2,505 jobs have been offered.

EVENTS



North East MSME Summit for SC/ST Entrepreneurs at Assam

M/o MSME organized the North East MSME Summit for SC/ST Entrepreneurs on 22 - 23 November 2019 at Guwahati, Assam. The two-day summit aimed towards promoting the SC/ST entrepreneurs in the North East Region through discussions on potential sectors of entrepreneurship like Agri and Food Products, Tea and Coffee, Aromatic and Medicinal Plants, Handloom and Handicraft, Piggeries, Bamboo and Cane and Tourism and Hospitality. The event was attended by Hon'ble Chief Minister of Assam, Shri Sarbananda Sonowal and Shri P.C Sarangi, Hon'ble Minister of State for MSME.



Inauguration of the MSME Pavilion at India International Trade Fair (IITF) 2019

Hon'ble Union Minister of Road Transport and Highways and MSME inaugurated the India International Trade Fair (IITF) and the MSME Expo and Khadi Pavilion 2019 at Pragati Maidan, New Delhi on 14.11.2019.

