Aatmanirbhar Bharat

Revised definition of MSMEs is now in force and will definitely bring more enterprises under the MSME category.

Secret to a Tasty meal is in the Pickle - Shri Krishan Singh

Success Stories

EVENTS
GeM CII National Public Procurement Conclave 2020

INNOVATIONS
CTTC Bhubaneswar has made Metal 3D printing of precision blade

ACHIEVEMENTS
Prime Minister’s Employment Generation Programme (PMEGP)
“The public should be educated to become self reliant. Once they know that they have got to stand on their own legs, it would electrify the atmosphere”

- Mahatma Gandhi
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AATMANIRBHAR BHARAT

Revised definition of MSMEs is now inforce and will definitely bring more enterprises under the MSME category.
The Indian Micro, Small and Medium Enterprises (MSME) Sector is the bedrock of India Economy. This vibrant and illustrious sector contributes about 29% towards GDP through its National and International trade. This sector generates employment for about 110 million people. The major advantage of the sector is its employment potential at low capital cost. Indian MSME sector has seen many challenges in the past, but the unsavory scenario presented by the pandemic has widely affected the sector. It is because of the massive efforts of Government of India that the sector is resurging steadily with new vigor.

Announcing “AatmaNirbhar Bharat Abhiyan”, Prime Minister, Shri Narendra Modi declared a financial package of Rs 20 Lakh Crore, equivalent to 10% of the Indian GDP. This package will play a major role in rehabilitation and revival of pandemic-hit India’s economy. The Economy, Infrastructure, System, Vibrant Demography and Demand are enumerated as the Five Pillars of the AatmaNirbhar Bharat. The relief package announced by PM has huge provisions for small and medium scale industries. The package has paved the way for long-term sustainability and profitability of MSMEs.

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Active encouragement is being given to MSMEs to market their products on e-commerce site, especially Government e-Marketplace (GeM), owned and run by government, wherefrom Ministries and PSUs source their procurement and which has seen Rs 55,048 crore worth of transactions till now. Another approach is segment-wise e-commerce portals. The best example of this is the initiative of KVIC which has ventured into online marketing with the launch portal, www.kviconline.gov.in/khadimask/. This portal has given a Pan-India reach to the Khadi products of village-based artisans, who can now sell their products to the remotest parts of the country. This online portal was launched with just Khadi Face Masks on 7th July. It has now evolved into a full-fledged E-market platform with over 180 products at present. Indeed an impressive opening!

The time ahead is brimming with opportunities. Scores of provisions have been made by the government to give the industry much-needed impetus to grow and realize their potential. The manufacturing and services startups can now be registered as MSME and start availing the financial and other benefits. Lastly, given the fact that the Indian market is slowly but surely shifting its focus from imported products to Indian goods, which despite being of better quality sometimes loose to cheaper imports, the local holds a bright future. Huge potential demand for Indian consumption and wide demographic advantage will surely drive the local MSMEs to new scale and height of growth, leading to India’s economic resurgence with the target of 5 trillion dollars.
KVIC’s Use of Paper Packaging in Online Sales Earns Public Accolades

KVIC, which has ventured into E-Commerce industry just two months ago, is using handmade paper packaging materials from day one to prevent plastic pollution, following the Khadi’s principle of “Green Chemistry”. KVIC is specifically using handmade paper envelopes/packets and handmade carton boxes for packaging of articles except for liquid materials where plastic wraps are used to prevent any leakage during transportation. KVIC, which was using plastic for packing face masks for better hygiene, has also specially designed handmade paper envelopes made of banana fiber which it will be introduced very soon.
NSIC established India-Africa Vocational Training Centre cum Business Incubation Centre (VTC/IC) at Mozambique

NSIC has established India-Africa Vocational Training Centre cum Business Incubation Centre (VTC/IC) at Chimolo in Manica Province of Mozambique under India-Africa Forum Summit (IAFS) Grant from Government of India. H.E. Mr. Filipe Nyusi, President of Mozambique visited the VTC/IC to take a stock of activities/incubation facilities created at the Centre on 06-08-2020. The installation and commissioning of machines and equipment and training were undertaken by NSIC team of experts during 20th December 2019 to 19th March 2020. The India-Africa VTC/IC is a training place for imparting training in entrepreneurship building and skill development to youth in Mozambique.

Khadi’s E-market portal goes viral; Indians go vocal for local

KVIC has ventured into the online marketing segment on www.kviconline.gov.in/khadimask, this has now quickly been established into a Pan-India reach venture, that has now enabled the artisans to sell their products in the remotest parts of India through the KVIC E-Portal. This online portal that was launched with just Khadi Face Masks on July 7 this year has now evolved into a full-fledged E-market platform with over 180 products as on today and many more in the pipeline.
Ministry of MSME has an active social media presence that highlights the Ministry’s day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month.

Ministry of MSME @minmsme · Sep 2

Congrats MSMEs!
MSMEs were paying Rs. 10,000 for joining TReDS. Now it is free till March 2021. (https://pib.gov.in/PressReleasePage.aspx?PRID=1650625). MSMEs may join TReDS or register on Government Udyam Portal. So Joining TReDS & GeM will be automatic. @sidbiofficial @FinMinIndia #msmetochampions
Congrates MSMEs!

On our advice, RBI has issued the Circular for validity of UAM/EM-II till 31.03.2021. Also, in line with M/O MSME’s paperless approach, need of document for classification purpose has been done away with. At the same time, our Udyamregistration.gov.in portal is up and Fresh registration continues. It is strongly advised that new registration is done before March 2021. You should Register only on udyamregistration.gov.in portal of govt. Beware of fake sites. We wish the MSMEs all the very best.
Tongue tingling pickle has a ubiquitous place on Indian platter. The same is true for jams. This insight helped Mr. Kishan Singh decide his future, as he chose to start manufacturing of these taste enhancers after completing his studies. Having earned 8 years of experience in the Food Technology at Meerut, he started his venture called “Tazagi Fresh Fruit Preserves Industry” making different types of pickles, juices, jams and marmalade. He secured a Bank loan for the project of Rs 4,75,000/- under PMEGP scheme of KVIC.

His products’ brand recognition grew vastly over a period of time in Delhi and surrounding NCR region. His turnover is now more than Rs 10,00,000/-, which is more than double the investment he made on his project. His next goal is to expand the unit to reach a wider network of untapped market. At present, 5 persons are employed in his unit. He is grateful to PMEGP Scheme which helped him achieve his dream. Shri Singh says, “There’s no substitute to hard work, and there is no shortcut to success. But, with necessary support system and self-determination, one can definitely achieve it.”
PMEGP is helping all kinds of startup enterprises through easy financing. Here is an interesting account of Shri Shallu Ram, who was an agriculturist and used to work with a flour mill. After working for four years in Pawan Flour, he realized that he was made for something better. He decided to transform his destiny from that of a worker, working for someone else, to that of an entrepreneur and become his own master. He approached KVIC for financial assistance. Under the PMEGP scheme, his loan was approved for a project of Rs. 18,48,000. The loan was processed through Punjab National Bank in Jaipur. Shri. Shallu established “M/s Challo Atta Chakki”, a mini flour mill. He was well-versed with the ins and outs of the trade. Soon, he was calling the shots. His turnover reached an impressive Rs. 84,00,000/- per annum. From a worker a few years ago, he is now an employer of 13 people. Elucidating on his success story, Shri Shallu Ram says, “Wheat flour is a necessity of the people in Jammu region. The wheat grains are locally available at a reasonable price during the season. My idea and PMEGP’s assistance came together to script this success story.”
Central Tool Room & Training Centre (CTTC), Bhubaneswar has done Metal 3D printing of Precision blades 2 Nos. & Precision structure 24 nos. (Research & Development purpose) made of Aluminum Alloy for Bhabha Atomic Research Centre (BARC), Mumbai.
**IDTR, Jamshedpur has developed pneumatic heating fixture for TATA Steel**

Indo Danish Tool Room (IDTR), Jamshedpur has developed pneumatic heating fixture for TATA Steel (R & D work) which is required for forming of lightweight & high-strength automobile sheet components. This technology of heating sheets for forming has been developed for the first time in India. This development will eliminate the need of heating furnaces, reduce cycle time, increase safety & ease the handling of hot sheets.

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**CFTI, Agra designed and developed shoes using Khadi cloth material**

Central Footwear Training Institute (CFTI), Agra designed and developed (a) 50 New Designs of shoes using Khadi Cloth material and the same were displayed at KVIC, Rajghat, MDTC, Training Centre. (b) Two new styles of shoes and its pattern in the Shoe Design Studio of CFTI for an Export Oriented Unit in Agra.
Events

Coir Board signs an MoU with Indian Plywood Industries Research and Training Institute (IPIRTI), Bangalore

Coir Board has signed a MoU with Indian Plywood Industries Research and Training Institute (IPIRTI), Bangalore on 3.8.2020 for establishment of Centre of Excellence for Coir Composites (CECC) for transforming coir fibres into high value added coir composites for a period of 2 years at a total cost of Rs. 218.96 lakhs.

Coir Board participates in the Digital Exhibition “GeM CII National Public Procurement Conclave 2020”

Coir Board participated in a Digital Exhibition “GeM CII National Public Procurement Conclave 2020” which is organized by CII in partnership with GeM digitally inaugurated on 9.8.2020 through CII Hives Digital Platform.
Achievements

Prime Minister’s Employment Generation Programme (PMEGP)

Margin money subsidy of Rs. 426.49 crore has been disbursed by banks upto 31.08.2020 under the Prime Minister’s Employment Generation Programme (PMEGP) which will facilitate setting up of 13,758 micro enterprises creating employment of around 1,10,064 persons.

MSME SAMPARK

As on 31.08.2020, 4,66,757 passed out trainees (job seekers) and 5,743 recruiters (job providers) have registered on the portal. Against vacancies posted by recruiters, 21,111 resumes have been shared with recruiters and 10,388 jobs have been offered.

SKILL DEVELOPMENT

Skill Training under the Ministry of MSME is conducted through various organizations under the Ministry i.e. MSME – Tool Room, Technology Centre Systems Programme (TCSP), National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), etc. 9,015 persons have been imparted skill training during the month of August 2020 (upto 31.08.2020).

Credit Linked Capital Subsidy and Technology Up-gradation Scheme (CLCS-TUS)

Proposal for signing of MoU with 12 NITs and 2 IITs to work as Implementing Agency under Design scheme has been concurred by IFW and approved by Competent Authority and the same is under process. This will increase the outreach of the scheme.
Special Marketing Assistance Scheme

Avail diverse range of financial assistance for participation in national, International exhibition /trade fairs

SC/ST units must have valid UAM/udyam registration

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